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October 2021

European Week of Regions and Cities 2021 - Side Event

Cohesion Policy 2021 - 2027: Creating conditions for success

Dear subscriber to the [SCALE UP newsletter](#),

With this email we would like to let you know that the SCALE UP project is organising a side event in the framework of the European Week of Regions and Cities 2021. The event "[Cohesion Policy 2021-2027: Creating conditions for success](#)" will take place on Tuesday 12th of October from 10:00 to 11:30 CEST.

The main point of the discussion will be how the new policy can continue to support the scaling up and internationalisation of SMEs while recovering from the pandemic.

[Click here to register](#)

The event will feature Mayor of Gabrovo Municipality and CoR member, Ms. Tanya Hristova, who will talk about the priorities of the old and new Cohesion Policies related to SME growth. In addition, two Interreg projects funded by the ERDF through the Cohesion Policy (2014-2020) will be presented (SCALE UP and [DEVISE](#)).

SMEs have been recognized and described as important actors the EU can empower to help regions recover from the pandemic. This recognition is evident in the mentions about SMEs in the budget and recovery plan the EU has drafted for the next programming period. During the event, the audience will be presented with several good practices that help SMEs to scale up. These examples will be used as a starting point to better address the recovery and growth of SMEs in the upcoming 7 years while ensuring that the policy objectives of the new Cohesion Policy are met. Throughout the entire session, audience participation will be encouraged and questions that provoke opinion from speakers and audience will be formulated to ensure a dynamic conversation.

If you are interested on the event, please click [here](#) to register.

Please do not hesitate to [contact us](#) in case you need further information about the online event.

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