

Interreg Europe Policy Learning Platform

Thematic Workshop on Sustainable Mobility

Old Trafford Stadium – Manchester, UK

21 November 2018

Agenda

| | |
|--|---|
| 9h45 | Registration and Coffee |
| Welcome & Introduction | |
| 10h00 | <p>Themes of the day</p> <p><i>Katharina Krell & Simon Hunkin, Thematic Experts – Low-carbon economy, Interreg Europe Policy Learning Platform</i></p> |
| 10h15 | <p>Introduction to the Policy learning Platform</p> <p><i>Thorsten Kohlisch, Thematic Manager, Interreg Europe Policy Learning Platform</i></p> |
| 10h30 | <p>Policy Brief on Sustainable Urban Mobility Plans and insights from the REFORM project</p> <p><i>Simon Hunkin, Interreg Europe Policy Learning Platform, Maria Morfoulaki, CERTH & Thomas Mourey, Polis (REFORM)</i></p> |
| 10h50 | Coffee break |
| Behavioural Change for Sustainable Mobility | |
| 11h20 | <p>Determining and changing user behaviour</p> <p><i>Nassos Kolyvas – Nicosia Municipality (InnovaSUMP)</i></p> |
| 11h30 | <p>Good Practice Presentations</p> <p><i>Bicapolitana Pesaro (Tram) – Luca Barbadoro, Regione Marche</i></p> <p><i>Exeter Engaged Smart Transport (InnovaSUMP) – Dave Black, Devon County Council (TBC)</i></p> <p><i>Real-time crowding information (CISMOB) – Jorge Bandeira, Universidade de Aveiro</i></p> |
| 12h00 | <p>Free Working Time (Parallel Sessions)</p> <p><i>Participants are split into three groups and given a set of guiding questions. They will work together to identify priority actions (high impact, ease of implementation) on behavioural change that could be implemented in their regions.</i></p> |
| 12h45 | <p>Reporting back</p> <p><i>Each group briefly reports back to plenary on their discussions</i></p> |
| 13h00 | Networking Lunch |

| Sustainable Transport for Tourism | |
|---|---|
| 14h00 | <p>Framework conditions and barriers for sustainable transport in touristic regions <i>Agnes Kurzweil – Environment Agency Austria (LAST MILE)</i></p> |
| 14h10 | <p>Good Practice Presentations</p> <p>Integrated ticket (SHARE) – <i>Andy Fryers, Equal State</i></p> <p>Eco-mobility and tourism (PASSAGE) (TBC)</p> <p>DefMobil - a hailed shared taxi for an alpine valley (LAST MILE) – <i>Agnes Kurzweil, Environment Agency Austria</i></p> |
| 14h40 | <p>Free Working Time (Parallel Sessions)</p> <p><i>Participants are split into three groups and given a set of guiding questions. They will work together to identify priority actions (high impact, ease of implementation) on sustainable transport for tourism that could be implemented in their regions.</i></p> |
| 15h25 | <p>Reporting back</p> <p><i>Each group briefly reports back to plenary on their discussions.</i></p> |
| 15h40 | Coffee Break |
| Action plan development for transport policies | |
| 16h10 | <p>What is expected from a Regional Action Plan <i>Charo Camacho, Interreg Europe Joint Secretariat</i></p> |
| 16h20 | <p>What a MA needs from a transport policy action plan <i>Magda Lungu, Regional Development Agency South-West Oltenia</i></p> |
| 16h30 | <p>Free working time (Parallel Sessions)</p> <p><i>Participants will be split into three thematic groups based on the topic of their project. They work together to define important takeaways which they can incorporate into their action plans.</i></p> |
| 17h30 | <p>Reporting back: groups report back to plenary</p> |
| 17h40 | <p>Concluding Remarks & End</p> <p><i>Thematic Experts will outline the next steps, from the report to plenary</i></p> |
| 18h00 | End of Workshop |