

**Interreg
Europe**



European Union | European Regional Development Fund



Design of pilot actions

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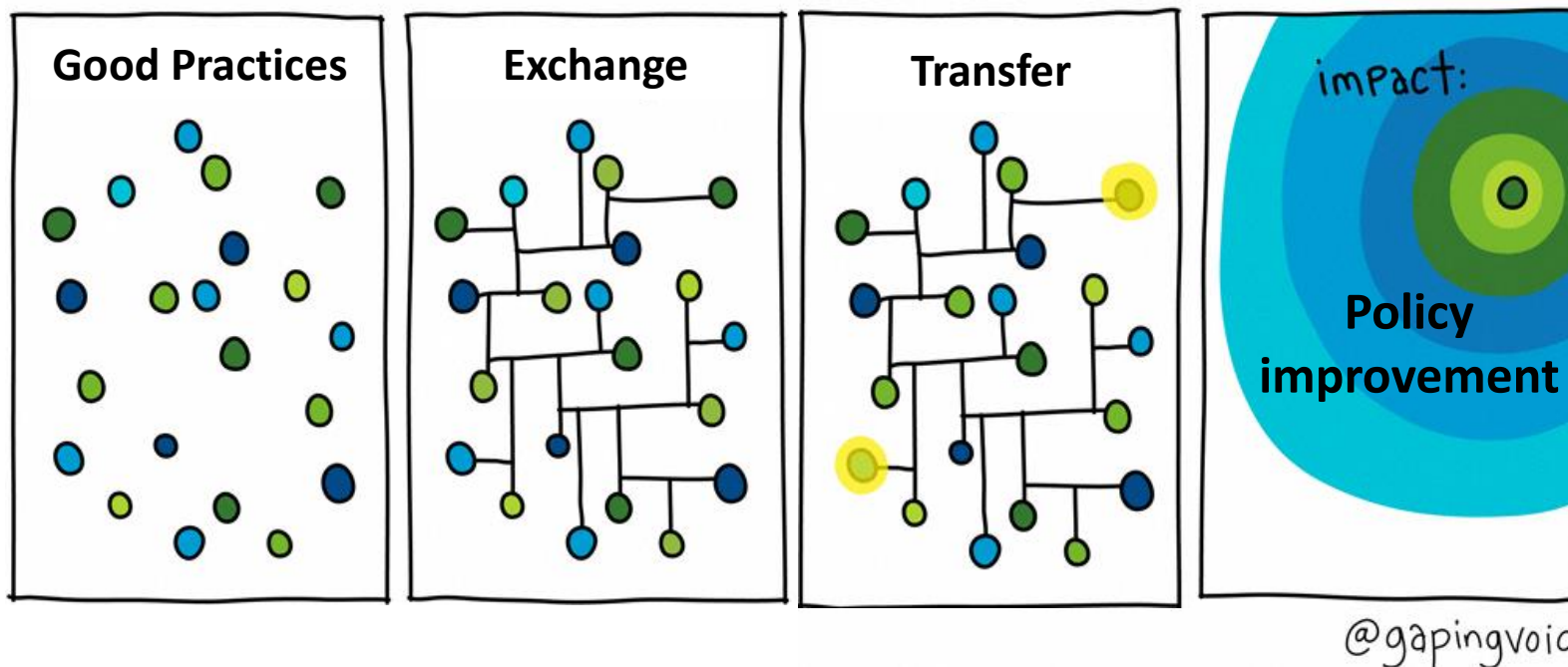
Summary



1. Context and programme expectations
2. Process to request a pilot
3. Examples of pilot actions and conclusion



Definition



Pilot actions are implementation-related activities dedicated to **testing** a new approach. This usually refers to the **transfer** of a good practice found in another region.



Context: growing experience

March 2018

First pilot action approved



81 pilot actions approved from 52 projects



June 2020

Set of measures

- Adapting pilot actions in phase 2 (1st and 2nd call projects)
- Pilot action in **phase 1** (4th call projects)

April 2021 (tbc)

COVID-19 call for additional activities





Programme expectations

Pilot actions need to fulfil **3 conditions**

1. Relevance and durability

- ✓ To clearly **contribute to the policy instrument** tackled in the region.
- ✓ Part of the **action plan** of that region.
- ✓ The **measures to ensure the durability** have to be precisely defined.

2. Interregionality

- ✓ Pilot actions need to be clearly **related to the interregional learning process**.

3. Additionality

- ✓ The region proposing a pilot action should explain why this action **cannot be financed by the relevant local, regional or national funds**.



Process to request a pilot:

**Pre-check
with JS**

- Important **to optimise process** (no need to complete full template for pilot actions with no potential).
- Can take place during the **mid-term review** meeting or by **phone/email**.
- Related to core criteria mentioned in programme manual: **Relevance, Interregionality, Additionality**
- **A positive pre-check does not ensure that the pilot action is finally recommended.**
- **Max: One pilot per partner region**
- Budget Between **EUR 10,000** and **EUR 80,000**.



YES

Pre-check with JS

NO

LP sends the pilot request template to JS

JS informs LP partner why the pilot action is not relevant

With the pilot action to be funded through the project, please indicate the following information:

Please indicate in the table below the budget of the pilot action, broken down by partner of application. e.g. if more than one partner will be involved in the implementation of the pilot action, each partner needs to be included. Please indicate the total amount of the pilot action in the last row of the table.

Table 1: Total pilot action budget

Partner	Staff costs	Office and administration	Trip and maintenance	Equipment and supplies	Net overheads	Total pilot action budget
1						
2						
3						
Total						

Please indicate in the table below a detailed description of the external expertise and services and equipment needed for the implementation of the pilot action.

Table 2: External expertise and services

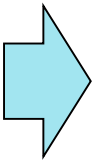
SR	Description	Quantity	Amount
Total			

Table 3: Equipment

SR	Description	Quantity	Amount
Total			



PO + FO assessment



Not in line with the programme requirements





Pilot action assessment

1.1 Relevance

Context of the pilot action
<ul style="list-style-type: none">✓ Is the pilot action clearly related to the issue addressed by the project?✓ Is the pilot action contributing to the achievement of the project's objectives?
Nature of the pilot action
<ul style="list-style-type: none">✓ Is the action clearly defined and with an implementation character?✓ Is the testing character of the pilot action clear?
Policy relevance and durability
<ul style="list-style-type: none">✓ Is it confirmed that the pilot action is a full part of the action plan for the region(s) concerned?✓ Is the pilot action clearly linked to the policy instrument addressed in the application form or to another policy instrument addressed in the action plan?✓ Does the pilot action clearly contribute to this policy instrument?✓ Is it explained how the pilot action will be mainstreamed (in case of success) and how its durability will be ensured? Ideally, is this reflected in the work plan?



Pilot action assessment

1.2 Additionality

Additionality

- ✓ Is it clearly explained why other local, national, regional funds cannot be allocated in order to support the implementation of the pilot action?

1.3 Interregionality

Link between the pilot action and the interregional learning activities

- ✓ Does the pilot action clearly derive from the exchange of experience process?
- ✓ In case the pilot action refers to the transfer of a good practice or lesson learnt from a different region, are the transferred elements clearly described?

1.4 Feasibility

Feasibility

- ✓ Are the planned activities feasible in terms of scope and timing?
- ✓ Is the budget adequate for the implementation of the pilot action proposed? (**FO check**)
- ✓ Is it confirmed that the pilot action is not state aid relevant? (**FO check**)
- ✓ If new organisations are involved in the implementation of the pilot actions, are they eligible to the Interreg Europe programme?

Recommendation and approval



1. JS final recommendations

State aid relevance	Yes	No
1/ Does the pilot action represent a service which allows to make profit and for which a market exists (i.e. is it considered as an economic activity in the meaning of the Commission notice on the notion of State Aid (n° 2016/C 262/01)?		X
2/ Could the financial situation of the concerned partner(s) improve as a result of the pilot (i.e. could the pilot action potentially distort the competition)?		X
3/ Will there be any economic benefit to third parties? (indirect state aid relevance)		X
Conclusion	This pilot action is not State aid relevant.	

	Yes	No
Additional funding requested?		X

Fulfilment of criteria?	Yes	No
1/ Relevance	X	
2/ Additionality	X	
3/ Interregionality	X	
4/ Feasibility (including finance)	X	
Final recommendation	Recommended for approval	

Monitoring Committee approves:

During a meeting or via written procedure



Notification letter



Request for Changes



Examples of pilot actions



Eat Local

Regional Development Agency West Region (RO)
from Donegal (IE) & Crete (EL)



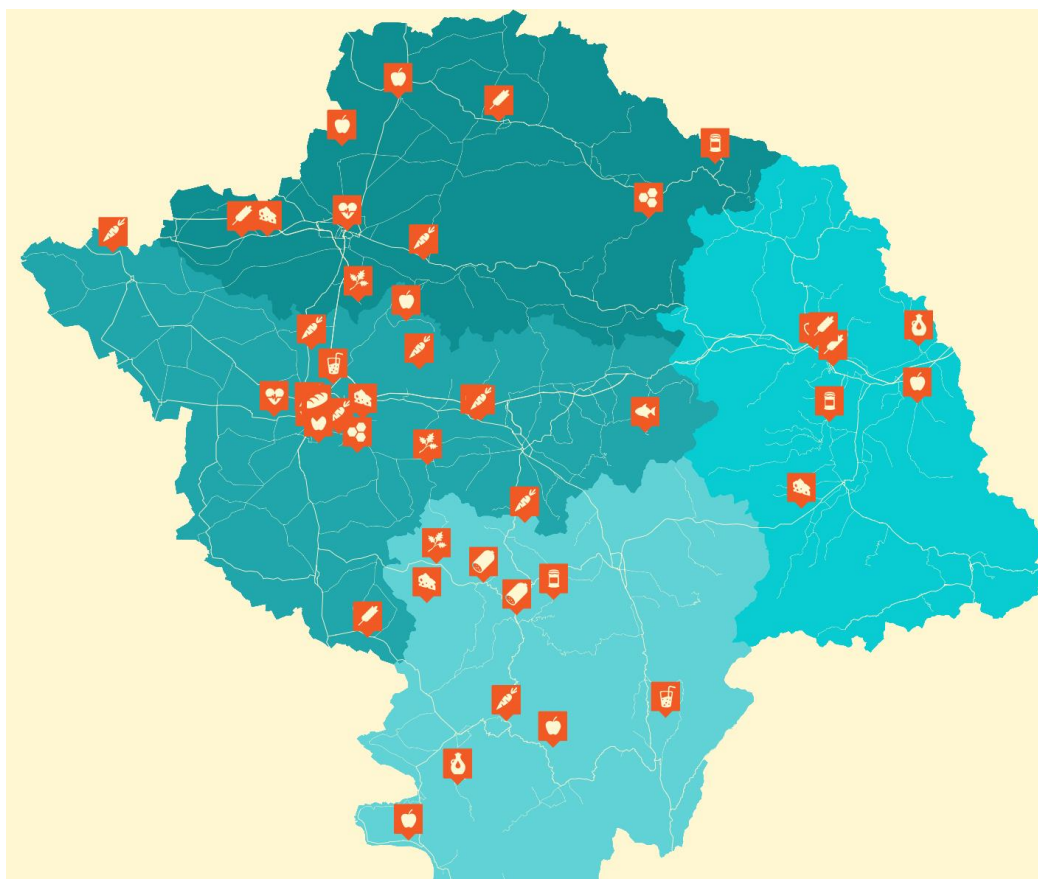
[ACASĂ](#) [DESPRE NOI](#) [HARTĂ INTERACTIVĂ](#) [PRODUCĂTORI LOCALI](#) [HORECA](#) [CONTACT](#) [LOGIN](#)



AROME PROPRII

Viziunea noastră este de a promova prevalența gusturilor
autentice locale în cultura gastronomică a comunității.

Această pagină web nu reflectă opiniile Programului Interreg Europe, în consecință autoritățile programului nu sunt răspunzătoare pentru utilizarea informațiilor conținute aici. Responsabilitatea pentru conținutul secțiunilor dedicate producătorilor locali și HoReCa revine exclusiv acestora, nereflexând în mod necesar opinia ADP Vest.



Zmeurica de Giroc

Zmeurica de Giroc este o afacere locală, chiar lângă Timișoara, înființată de Gelban Dorina, care este căsătorită și de familie să planteze și să crească zmeură de calitate superioară.

Am pornit afacerea din dorința de a oferi calitate și sănătate, motiv pentru care zmeurica noastră este tratată doar la rădăcină, primăvara devervee, fiind lăsată apoi să crească în vie, cu apă și soare, fără să o mai tratăm, cu diverse substanțe, împotriva dăunătorilor. Mai apoi, la cules, ne asigurăm că oțunge în coserola doar zmeurica cu bobite mari, sănătoase și zemoase, din restul producând gem și sirop.

Zmeurica noastră este dulce-acrișoară, puternic aromată și se poate consuma proaspătă, direct din coserolă, sau se poate transforma într-o sursă de zmeură parfumată, și limonadă răcoitoare sau fel de fel de câșșuri delicioase. Totodată, gemul nostru face echipă delicioasă cu o porție de clătită, niște papanoși cu brânză, orez pufoș cu lapte, pâine în ou sau tăieței cu nuc și gem, ca la bunica noastră.

PRODUSE
Comercializăm:

- zmeurică dulce-acrișoară
- gem de zmeură parfumat
- sirop de zmeură aromată

BENEFICIILE PENTRU SĂNĂTATE

Zmeura nu este numai gustoasă, ci are și o mulțime de beneficii pentru sănătate, fiind o sursă bogată de vitamine, minerale și nutrienți. Aceasta conține mangan, magneziu, calciu, zinc, potasiu, fosfor, vitaminele A, B1, B2, D, P și vitamina C în cantități foarte mari, ajutând astfel la creșterea imunității.

UNDE SE COMERCIALIZEAZĂ?
În comuna Giroc, Sag și Timișoara.

DATE DE CONTACT
Nr. Telefon: 0744773922
E-mail: ale_flamy@yahoo.com
Adresă: Giroc

LINK-URI RELEVANTE

Biofresh

Ne bazăm cât mai mult posibil pe produse din agricultură locală, primul motiv fiind prospețimea produselor.

Cunoaștem personal producătorii și locul în care sunt cultivate produsele pe care le folosim.

Folosind produse locale, contribuim la reducerea amprentei de carbon în comparație cu utilizarea produselor importate din țări îndepărtate și transportate cu diferite mijloace - camion, vapor, avion, etc.

Materii prime pe care le folosim în mod constant în produsele noastre de la producători locali: mix de salată, spanac, mărar, pătrunjel, coccă verde, mazăre, busuioc, dovleac, roșii, năpă, vâslăși, petale de flori, muștar, ceaiuri, frunze de sezon (urzică, leurdă, stevie, măcriș, lobodă), vin ecologic, mălai ecologic.

Visitați profilul Biofresh >>

<https://aromeproprii.ro>

Aula Empreende

Helsinki-Uusimaa (FI), Westpomerania (PL), Brandenburg (DE), Marche Region (IT), Hauts-de-France (FR), Northern Ireland (UK), Region of Southern Denmark (DE), Donegal (IE) & Crete (EL)
From Valencia (ES)

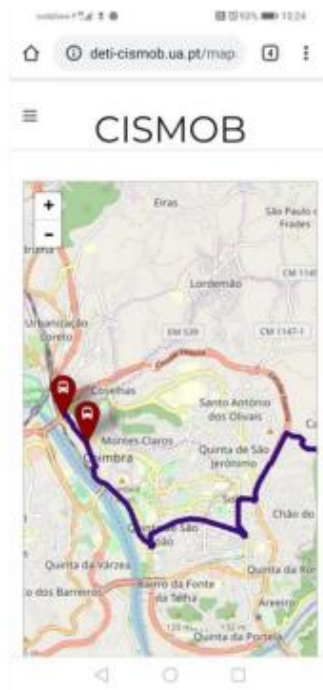


*“Aula Empreende pilot has successfully involved **31** universities, trained **352** teachers and professors and taught **1101** students in nine regions replicating the Motivem model.”*

Real time information for bus passengers

University of Aveiro and Municipality of Agueda (PT)

from Ploiesti and Timisoara (RO), Stockholm (SE), Extremadura (ES)



Parklets

Maribor Municipality (SI) and Transport for Greater Manchester (UK)
from Rotterdam (NL)



Photo courtesy of Humankind - www.humankind.city

Parklets



MESTNA
OBČINA
MARIBOR

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Parklets



MESTNA
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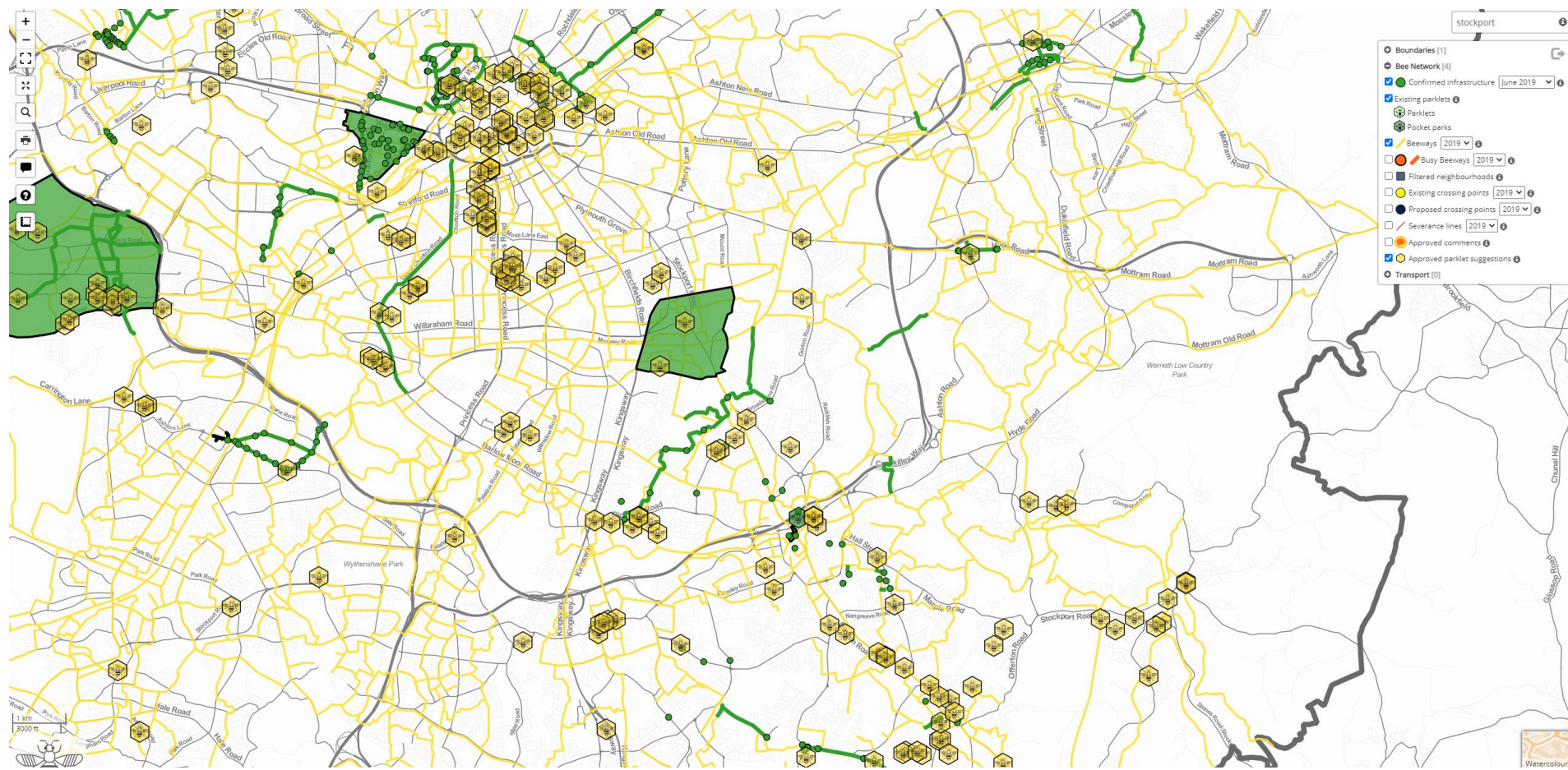
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Parklets



Parklets



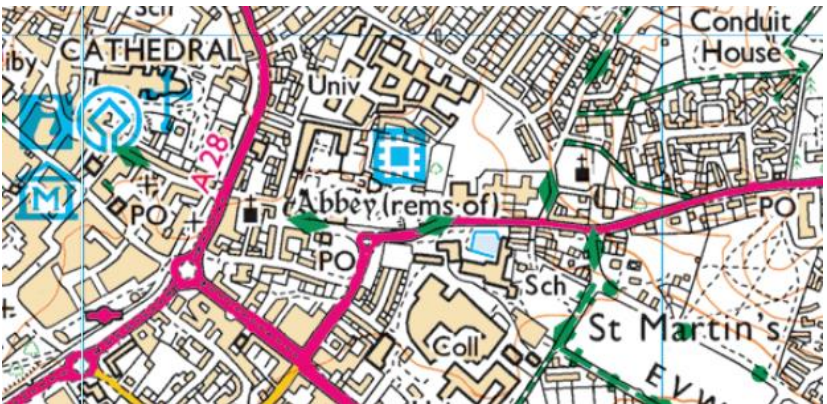
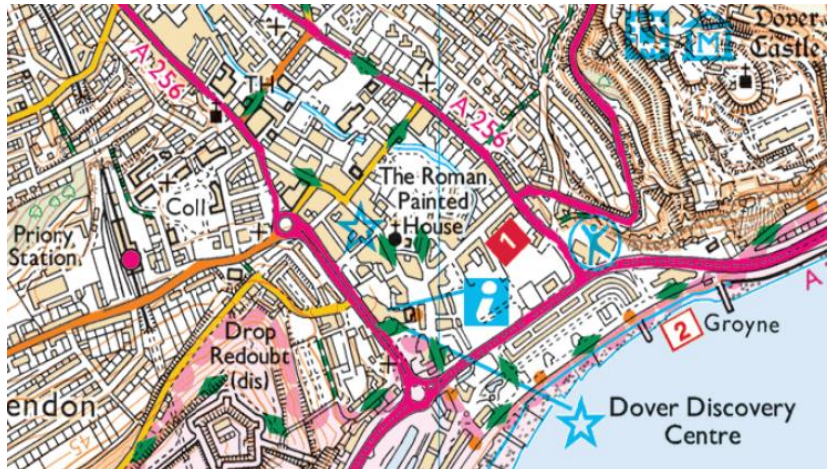
 **Bee Network map**
Greater Manchester cycling and walking infrastructure proposal

UK Via Francigena Route

Kent County Council (UK)

from Tuscany and Puglia (IT), Trodheim (NO) and Galicia (ES)





Conclusion

Elements for a good pilot action

- It is related to the **improvement of a policy instrument** (relevance)
- It is linked to the **exchange of experience** process (interregionality)
- **Testing** is precisely defined (activities + beneficiaries)
- It is **feasible** (one year to implement)

It is useful for your territory.....and will therefore be **mainstreamed** (Durability)

Wrap up



- **Dedicated article**
“Testing new approaches with pilot actions” (06.04.2020)
- **Programme manual**
“4.2.2 Phase 2 – monitoring of the action plan implementation”
- **Programme website**
<https://www.interregeurope.eu/projects/implement-a-project>

Guidance → Pilot actions

Programme manual and templates → Pilot action request template

+ List of approved pilot actions



Get inspiration from others

1. Check the **list of approved pilots**
2. Ask your **Policy Officer** for good examples
3. Over **900 Action Plans** available on project websites

Home NEWS EVENTS GOOD PRACTICES CONTACTS LIBRARY

In the Library, you will find the most important studies and reports produced during the project, as well as the highlights on the communication activities!

- Local Action Plans**
29/05/2020
Here you can find the Action Plans of every partners
Type: [Project](#)
- Obstacles Analysis**
06/01/2020
Study made by Energy Cities
Type: [Project](#)
- Study visit reports**
19/01/2018
Detailed reports of most study visits!
Type: [Project](#)

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Thank you!



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