

**Interreg  
Europe**



European Union | European Regional Development Fund



**SME**

**competitiveness**

# Successful policy improvements and achievements in enhancing SME competitiveness

**#europecooperates**

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SME competitiveness experts

14:00-15:00 | 24 November 2021

# Policy Learning Platform



## Knowledge hub

Good practice database

Policy briefs & publications



## Community of peers

Networking and events



## Expert policy support

Peer reviews

Matchmaking sessions

Policy help desk





# Online learning possibilities



**A rich agenda**  
with webinars,  
workshops &  
community events



**+2500 good practices**  
from all over Europe  
validated by our  
experts



**Policy briefs**  
with insights into  
key factors for  
successful policy making



**Policy Digest**  
a collection of  
relevant policy  
making resources



Expert support

# Personalised policy advice



## Peer reviews

- 2-day onsite or online meetings
- Team up with 4-5 peers from other regions for input and feedback

## Matchmaking sessions



- 2-hour online or onsite meeting
- Team up with 2-3 peers from other organisations for input and feedback

## Policy helpdesk

Individual written reply from an expert

# Peer learning in practice



- 29 peer reviews implemented   
7 peer reviews in the pipeline
- 15 matchmaking sessions 



Open call – online submission

<https://www.interregeurope.eu/peer-review/>

# How does the matchmaking work?



## Improving innovation capacities of SMEs in Upper Silesia by facilitating knowledge transfer, Poland

- **Host:** Upper Silesian Agency for Entrepreneurship and Development (GAPR)
- **Challenge:** setting up support measures and services that would boost SME and university/R&D collaboration to promote, commercialise, and internationalise innovative ideas
- **Simple online application**
- Selection of **peers** from Finland and Ireland
- **A 2-hour online meeting**
- Key learnings prepared by thematic experts after the meeting
- **Follow-up – GAPR has now submitted 2 peer review applications**

# How does the peer review work?

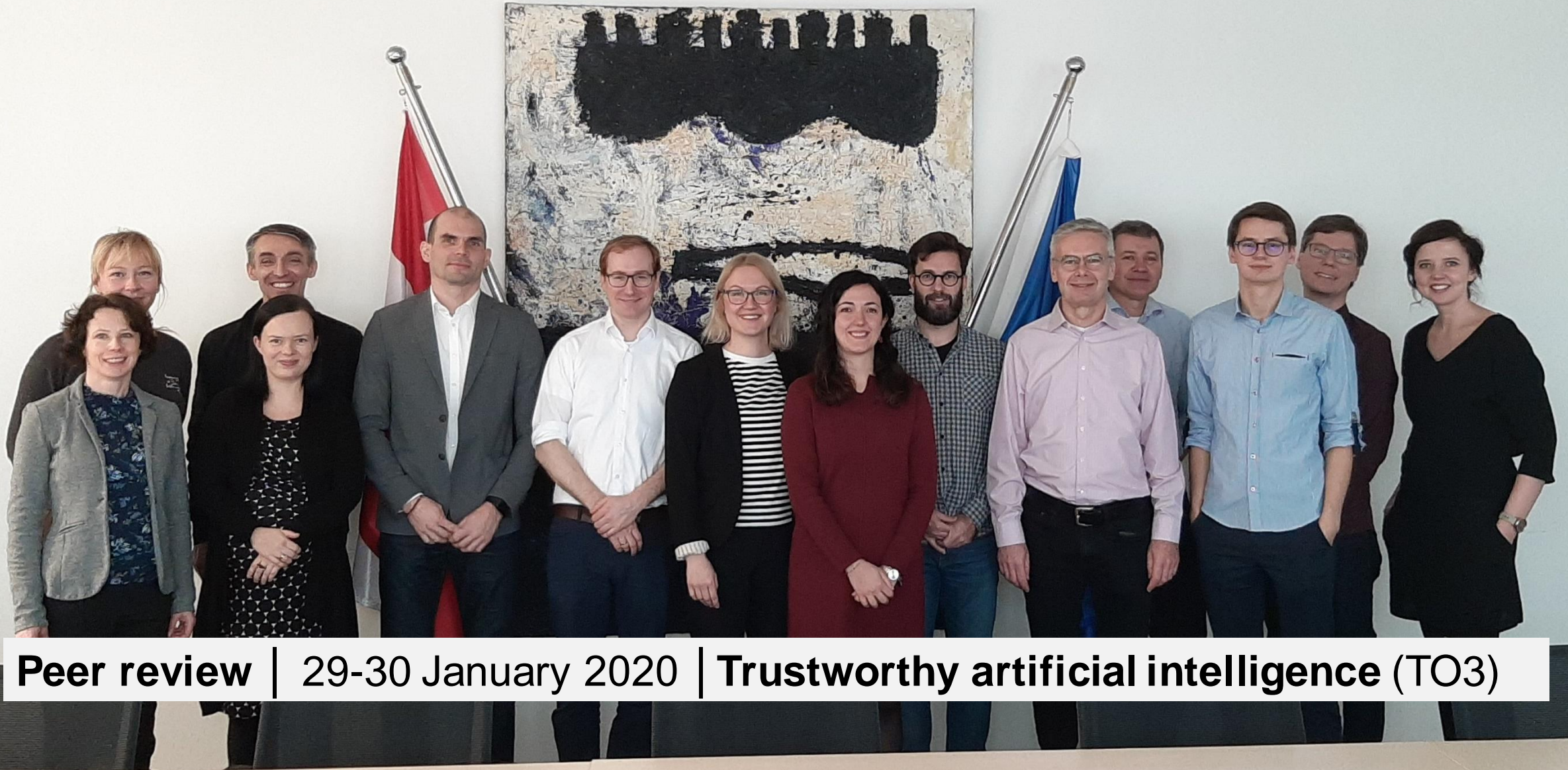


## Setting up green deal accelerator and related impact investment fund, Tartu, Estonia

- **Challenge:** how to fill the current gap in the ecosystem and launch a new acceleration programme and impact investment fund focused on Green Tech
- **Simple online application** – advice during the prep stage – two pages only!
- Thematic **background paper** prepared by the host MA
- Selection of **peers** from Germany, Latvia, Poland, Scotland and Spain
- **Interactive sessions** on the spot – two full days in Tartu in June 2021
- Active **stakeholder involvement**
- Joint preparation of **‘hands-on’ policy recommendations**
- **Post-closure interview** on ‘uptake’ and ‘impact’



# Austrian Promotional Bank – AWS



Peer review | 29-30 January 2020 | Trustworthy artificial intelligence (TO3)



# Thank you!

[www.interregeurope.eu](http://www.interregeurope.eu)



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