



**CISMOB**

Interreg Europe



European Union  
European Regional  
Development Fund

# CISMOB

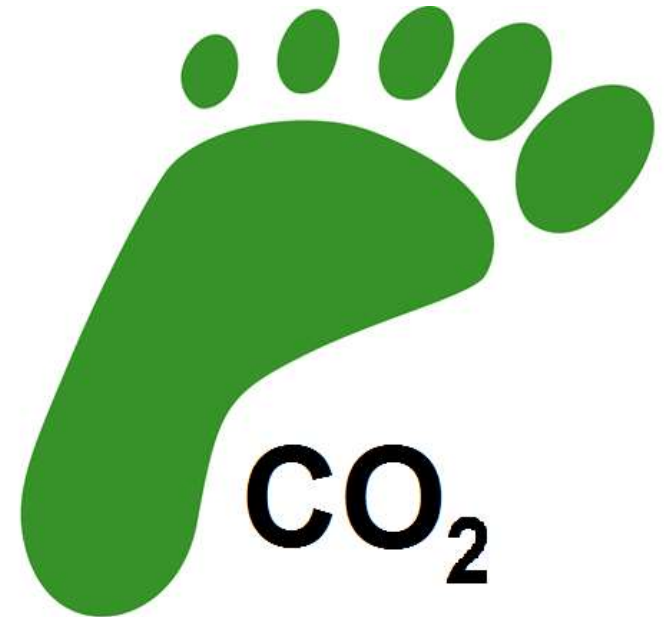
Cooperative information platform for low carbon  
and sustainable mobility – Pilot action on Real  
time Information for public Transport

Sofia April 25th, 2018

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# Main vision

To increase the sustainability by improving the efficiency in the use of urban transport infrastructure through ICT.



# Learning with good practices

Open data  
Platforms:  
Trafiklab  
Stockholm  
Open data  
Caceres

Public  
transport  
management  
Timisoara

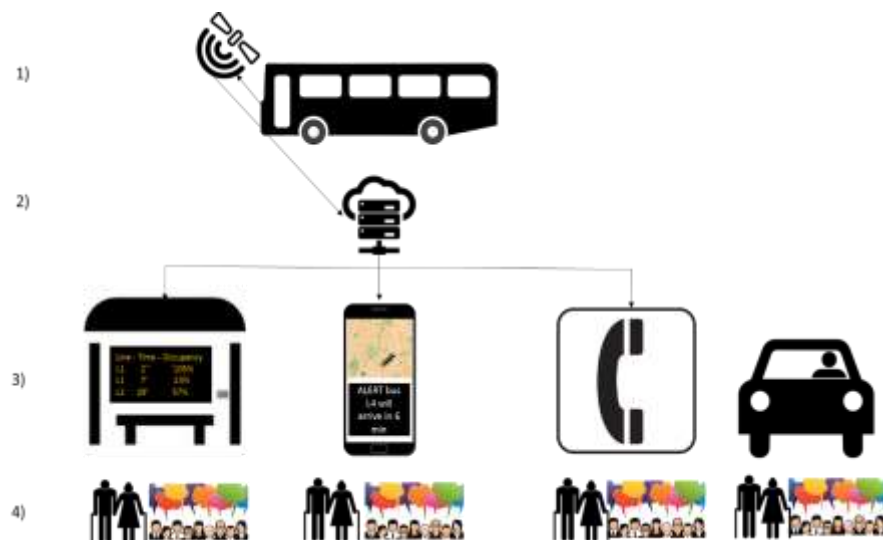


# Designing a pilot action

Objective: Improve the implementation of inspiring GPs, considering the demographic and socioeconomic contexts of the Centro Region

## Expected impacts:

- Better governance → new evaluation criteria (PI 4e OP CENTRO 2020),
- Societal impacts → new ICT solutions positively evaluated by citizens,
- Higher visibility of the project,
- Higher interest of regional players in replicating related GPs → + projects.



## Case studies

- Inter-municipal Community of Coimbra
- Regional and urban buses line (Cantanhede)





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# Thank you

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*Project smedia*