

**Interreg
Europe**



European Union | European Regional Development Fund



*Sharing solutions
for better regional policies*

Effects of INTERREG IVC Evaluation Study

Benoît Dalbert

Policy Officer | Interreg Europe

b.dalbert@interregeurope.eu

25 April 2018 | #ExperienceFair



*Sharing solutions
for better regional policies*

WHY THE STUDY



Context

Post-2020 preparation

- Evidence that interregional cooperation works
- Focus on policy changes and their effects

Proof that the improvement in regional policies through exchange of good practice and mutual policy learning brings benefits.



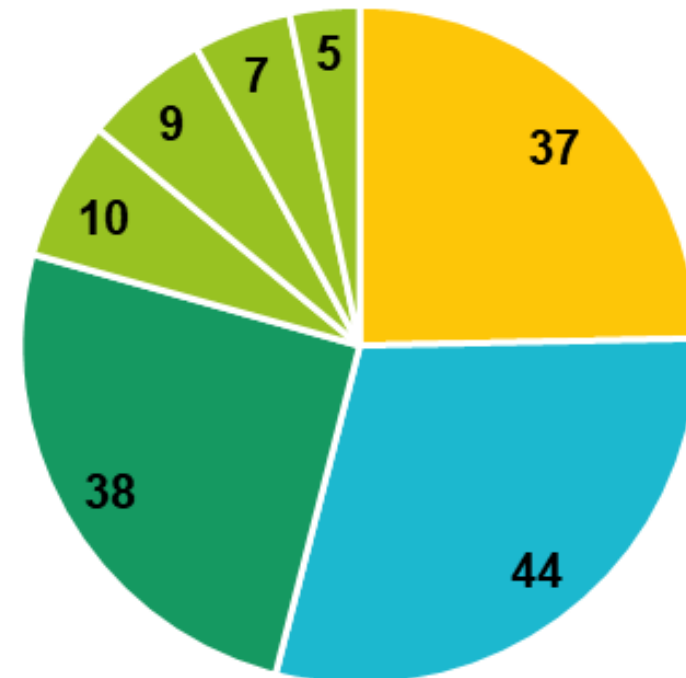
Source of evidence

INTERREG IVC (2007-2014)

- Interreg Europe projects not implemented yet
- 150 projects targeted

Projects by Interreg Europe topics

- Innovation, research and technological development
- Entrepreneurship and SMEs
- Energy and sustainable transport
- Cultural heritage and landscape
- Water management
- Biodiversity, preservation of natural heritage; air quality
- Waste prevention and management

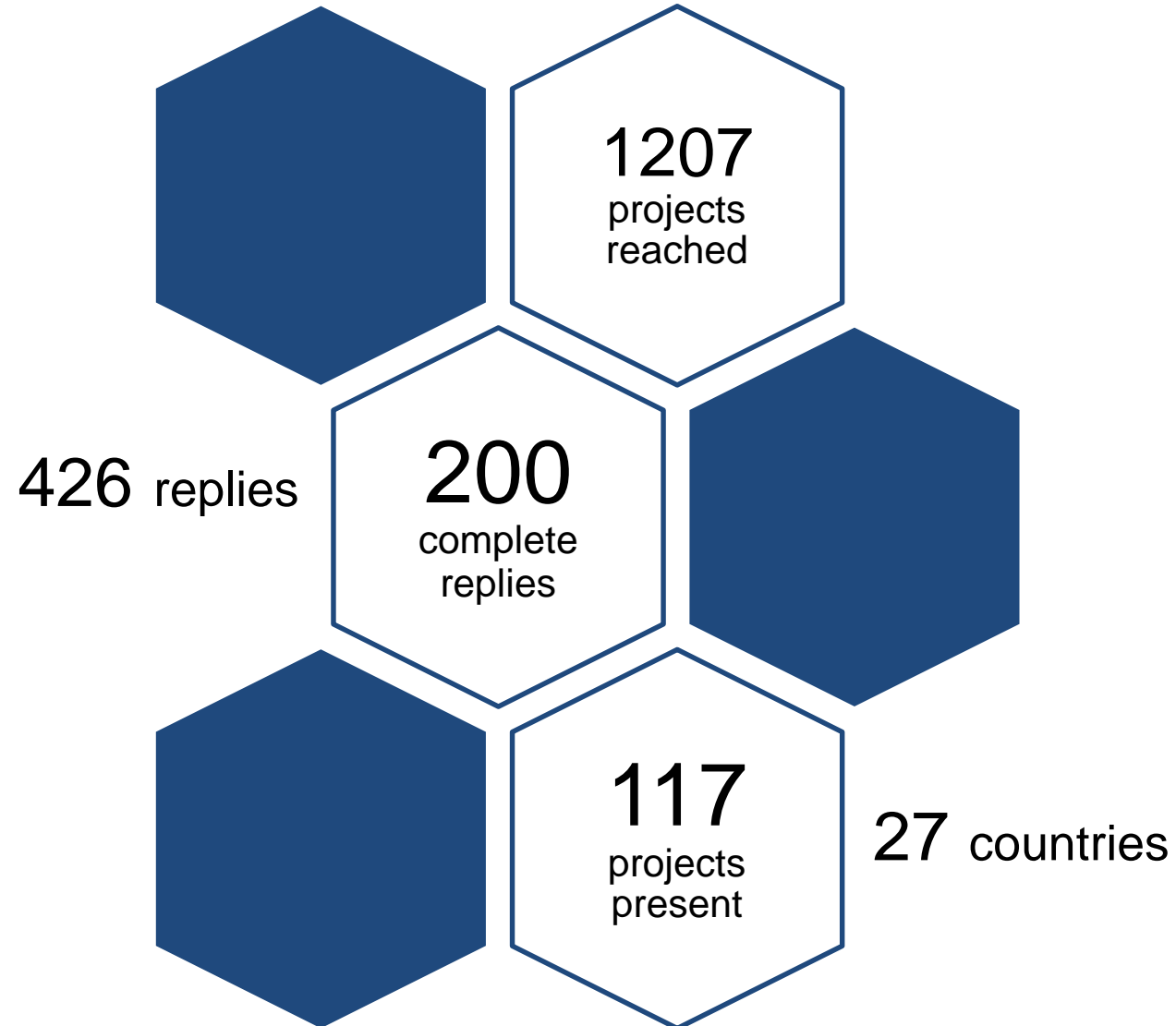




HOW TO COLLECT EVIDENCE



Survey in numbers





Survey focus

1. policy change(s) in the region

- 80% indicated a change took place
 1. new project or initiative – 71%
 2. improved management
 3. change in the strategic focus of a policy

“The procurement legislation criteria adjustment would never have happened without the inspiration from the INTERREG IVC project.”

FRESH project, Kainuun Etu Oy (Finland)

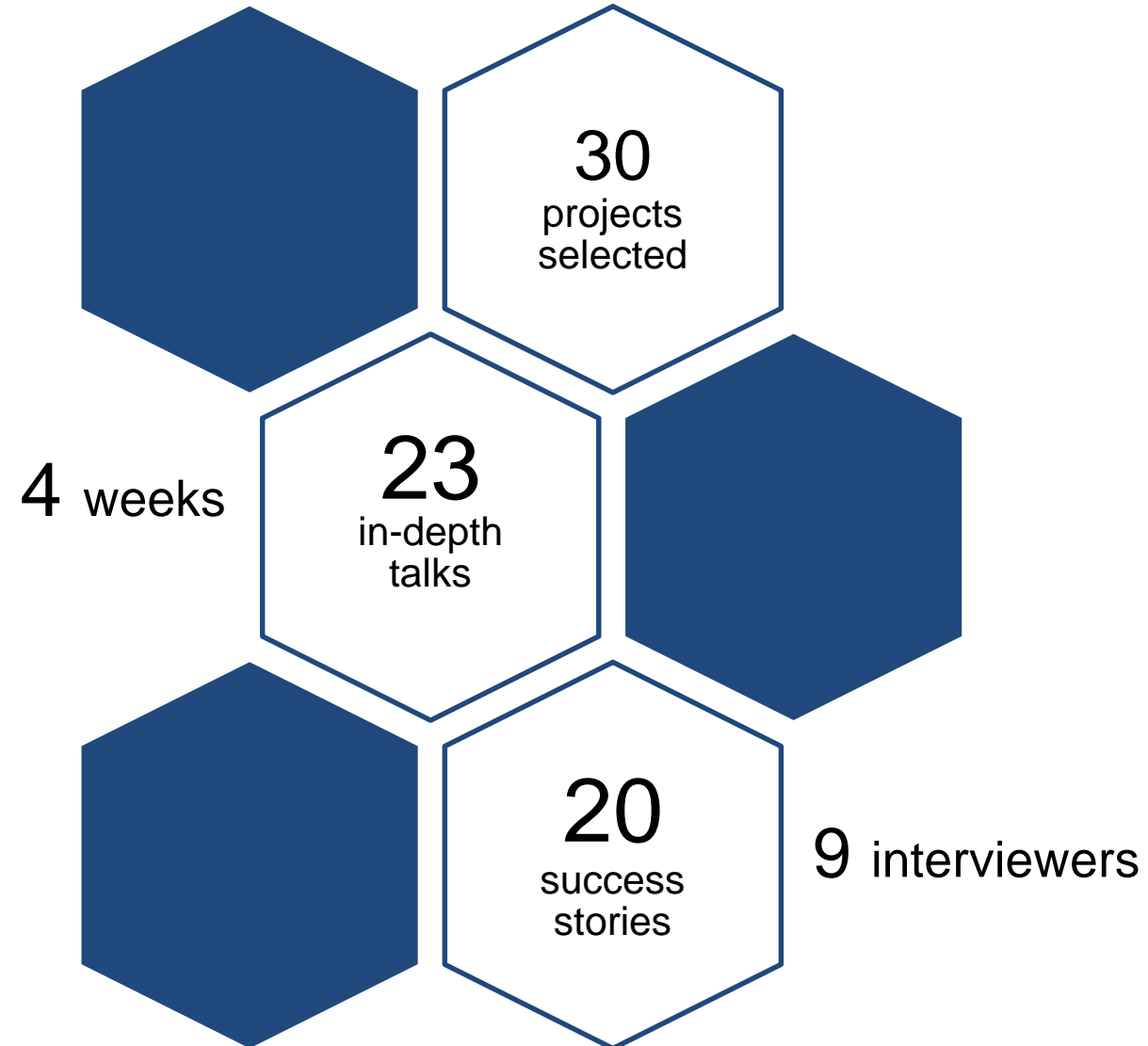


Survey focus

2. the effects of the policy change(s) in the regions

- 142 reported a long-term effect
- From 21 different countries
- Diverse effects:
 1. support to SME internationalisation (project DIFASS)
 2. investments in a wind turbine (project RENERGY)
 3. setup of public transport agency (project EPTA)

Interviews





HIGHLIGHTS

Research and innovation

Innovation vision: PROSESC, United Kingdom

- Project partner: Hethel Innovation

Inspiration:

- Slovenia
 - technical conference with suppliers
- Germany
 - supply chain innovation support

Effect:

- Hethel Innovation has become the innovation hub in Norfolk and a driver of the local knowledge-based economy.



SME competitiveness

Creative co-working: CREA.RE, Austria

- Project partner: Creative Region Linz & Upper Austria

Inspiration:

- Finland

Crazy Town, a creative industries one-stop-shop

Effect:

- Tobacco factory turned into an advanced co-working space for 30 CCI micro-companies
- Linz among top five cities in the EC Cultural and Creative Cities Monitor (2017)



Low carbon economy

Mobility in rural areas: MOG, Hungary

- Project partner: Central Transdanubian Regional Innovation Agency

Inspiration:

- Germany

KombiBUS, a mobility scheme with social services

Effect:

- 30 villages in Transdanubia adopted the scheme
- two thirds of the fleet switched to electric vehicles
- scheme turned nation-wide



Environment & resource efficiency

Cherry heritage: VITOUR LANDSCAPE, Germany

- Project partner: World Heritage Upper Middle Rhine Valley Association

Inspiration:

- Austria
 - a brand for local cherry products and visibility effect map
- Italy
 - cultural heritage protection work-camps

Effect:

- New Mittelrheinkirschen brand and 300 trees planted
- 2-week summer work-camp in landscape preservation
- visual study for construction licencing for wind turbines near the valley



*Sharing solutions
for better regional policies*

**Interreg
Europe**



European Union | European Regional Development Fund



*Sharing solutions
for better regional policies*

Thank you!

