



Experience fair













Journey through project implementation

Interreg Europe exchange of experience event





24-25 April 2018, Sofia (Bulgaria)

Sofia Event Center (Cherni Vrah Blvd 100, Paradise Center, Floor 3)

Agenda

Tuesday, 24 April								
12:30-14:00	Registration and lunch							
14:00-15:00	<p>Opening plenary (Beta)</p> <p>The opening session sets the stage for the exchange of experience with highlights from the programme state of play and success stories from Managing Authorities sharing what they have achieved through Interreg Europe. The future of interregional cooperation will also be addressed.</p> <ul style="list-style-type: none"> ▪ Welcome ▪ 30 Years of EU Cohesion Policy: the road ahead for interregional cooperation ▪ Interreg Europe state of play and latest Policy Learning Platform updates ▪ Keynote speech on knowledge management and the learning process 							
15:00-15:30	Coffee break							
15:30-16:00	<p>Mobilising stakeholders (Beta)</p> <p>In this introductory session, three Interreg Europe projects will introduce their approaches to working together with their stakeholders. After the session, participants will split into working groups to discuss and share their own experiences.</p> <ul style="list-style-type: none"> ▪ LOCARBO and 'stakeholder involvement guide' ▪ OSIRIS and innovative ideas to highlight stakeholders' perspective(s) ▪ NICHE and inspiring spin-off activities achieved by the stakeholders 							
16:00-17:30	<p>Mobilising stakeholders: Group discussions</p> <p>In working groups, participants will discuss the most effective strategies and practices to engage with and mobilise their stakeholders. The participants will draft a list of good advice for stakeholder cooperation and share concrete examples and experiences with each other.</p>							
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17:30	Networking cocktail							

Wednesday, 25 April

09:00-10:00	<p>Transferring practices and experiences: Group discussions</p> <p><i>In working groups, participants will share their most successful techniques for learning from each other and transferring good practices between regions in order to identify a set of recommendations, tips and tools that can be shared across projects.</i></p> <ul style="list-style-type: none"> ▪ <i>What are the key steps for transferring a good practice between regions?</i> ▪ <i>What are the main challenges? How can they be addressed?</i> 							
	 Panorama	 Alpha 1	 Alpha 3	 Alpha 2				
10:00-10:30	<p>Transferring practices and experiences (Beta)</p> <p><i>After the group discussions, participants will convene in the plenary hall for a joint conclusion. Furthermore, two Interreg Europe projects will present their experience on transferring and exchanging practices.</i></p> <ul style="list-style-type: none"> ▪ <i>ESSPO and SET-UP share their learning methodology and give tips for a successful exchange of experience process</i> 							
10:30-11:00	Coffee break							
11:00-12:00	<p>Achieving results: action plans and improving policies (Beta)</p> <p><i>This session will focus on approaches to drafting, approving, implementing and monitoring action plans. Three projects – iEER, HoCare and CISMOB – will share their experiences.</i></p> <ul style="list-style-type: none"> ▪ <i>How to elaborate useful action plans and monitor their implementation?</i> ▪ <i>What types of measures are included and how are they funded?</i> ▪ <i>How to build a momentum and make it last after the end of the project?</i> 							
12:00-13:30	Lunch							
13:30-14:30	<p>Cross-cutting sessions</p> <p><i>After the journey through the project activities and outputs, the afternoon is dedicated to sharing tips and tricks to fine-tune the process in short interactive sessions on issues related to project management and communication. Each session will be ran twice.</i></p> <table border="1" data-bbox="368 1310 1428 1581"> <tr> <td data-bbox="368 1310 619 1581"> <p>Open discussion: <i>Bring your own theme and share your key take-aways from the event</i></p> <p>Alpha 1</p> </td> <td data-bbox="624 1310 900 1581"> <p>Project management: <i>Gathering data, working with partners, tools for monitoring spending and reporting</i></p> <p>Alpha 2 & 3</p> </td> <td data-bbox="904 1310 1171 1581"> <p>Project communication: <i>Storytelling, project events, innovative communication tools</i></p> <p>Panorama</p> </td> <td data-bbox="1176 1310 1428 1581"> <p>Exchange of tools and templates: <i>Share your best tips and tricks; what have you tested, what has worked</i></p> <p>Beta</p> </td> </tr> </table>				<p>Open discussion: <i>Bring your own theme and share your key take-aways from the event</i></p> <p>Alpha 1</p>	<p>Project management: <i>Gathering data, working with partners, tools for monitoring spending and reporting</i></p> <p>Alpha 2 & 3</p>	<p>Project communication: <i>Storytelling, project events, innovative communication tools</i></p> <p>Panorama</p>	<p>Exchange of tools and templates: <i>Share your best tips and tricks; what have you tested, what has worked</i></p> <p>Beta</p>
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15:30-16:00	Conclusion and reports from the cross-cutting sessions (Beta)							
16:00	End of the event							