



Interreg
Europe



European Union | European Regional Development Fund

Sharing solutions for better regional policy!

What's love got to do with it?

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spatial



foresight

territorial policy support and research

What's love got to do with it?



Love is

- work,
- a lot of work, a lot of hard work,
- continuously

and so are

- learning &
- cooperation

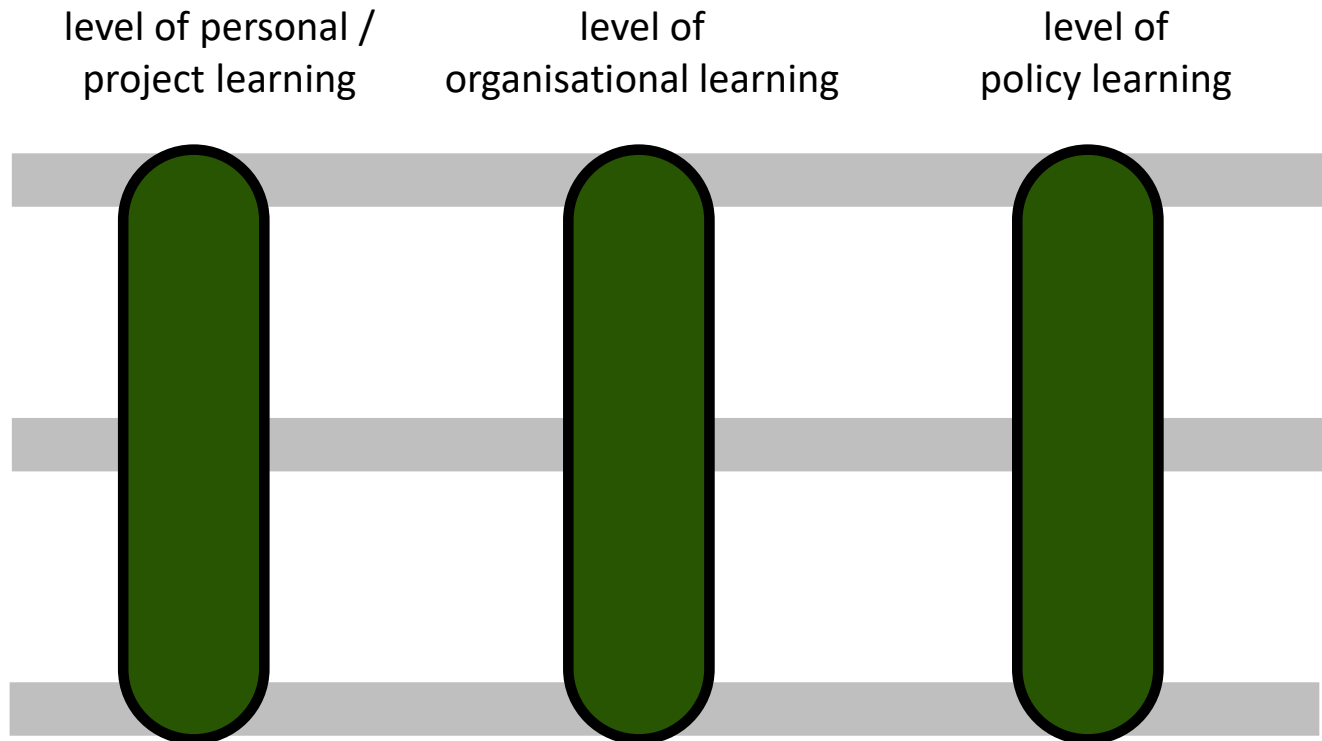
and you only know what you miss
when it is too late



Learning leads to better solutions



- Territorial cooperation is about finding better solutions
- Finding better solutions means learning

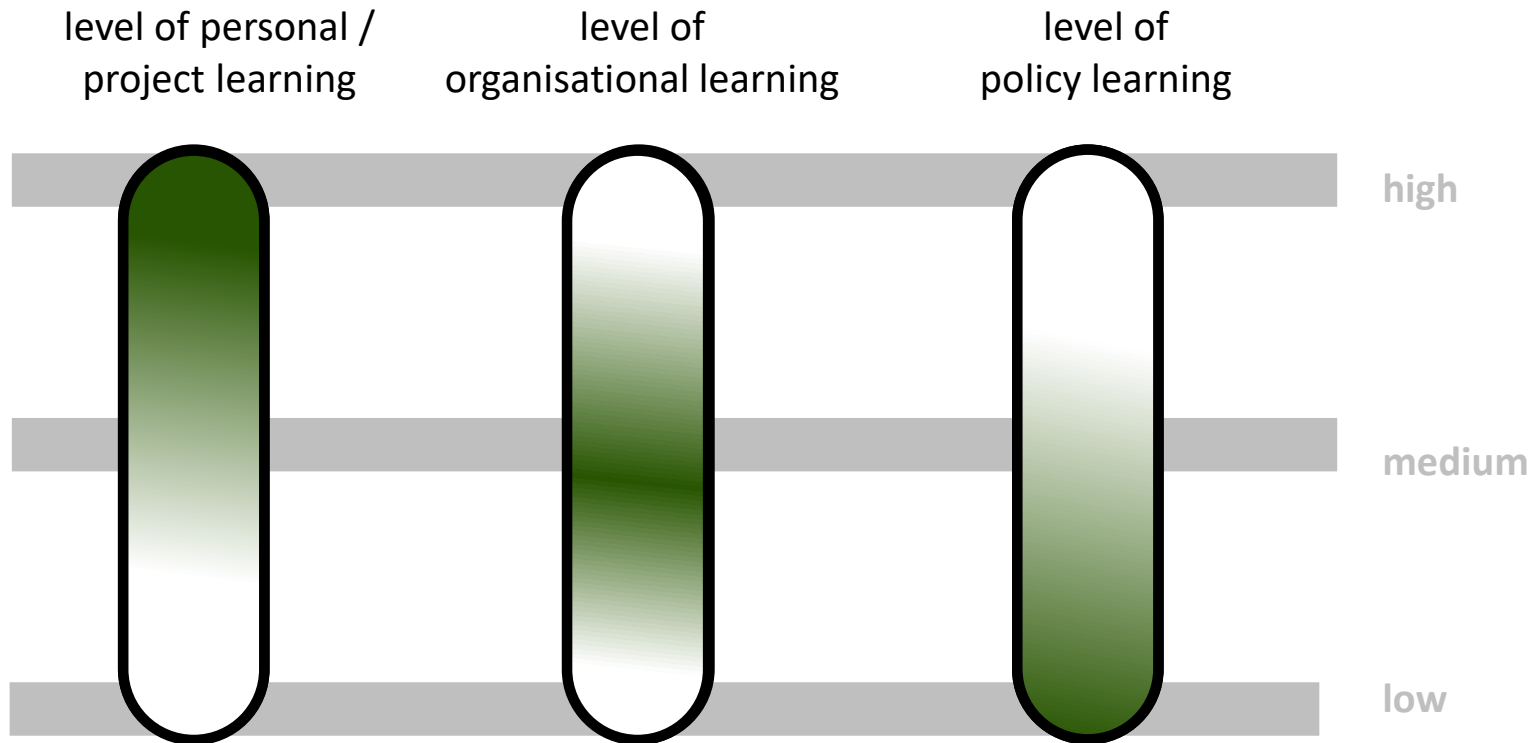


- Learning about different contents and processes
- Learning to improve our various capacities (personal skills, organisational, functional / policy capacities)

Finding better solution means learning



- Territorial cooperation is about finding better solutions
- Finding better solutions means learning

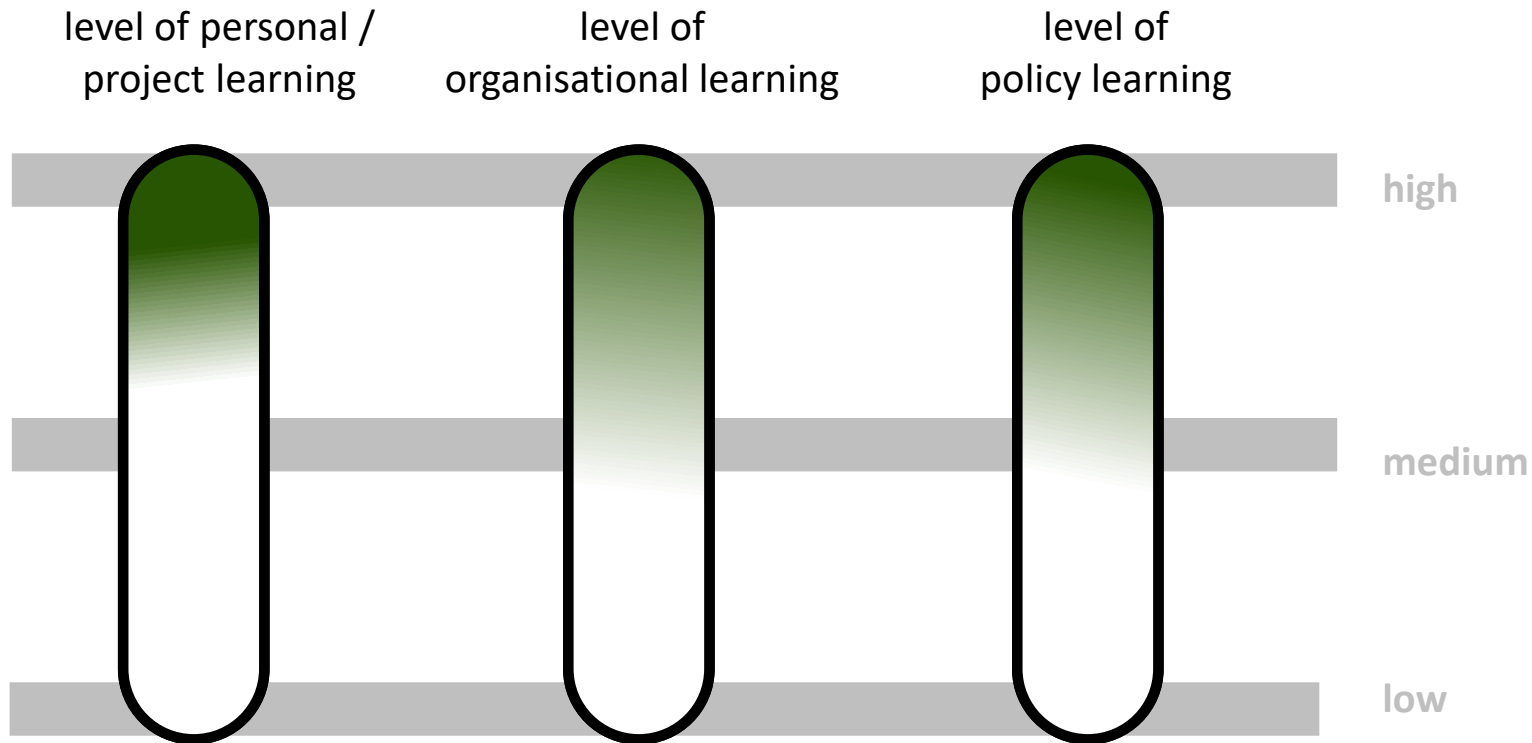


**Situation
mid-term during
an Interreg project**

Finding better solution means learning

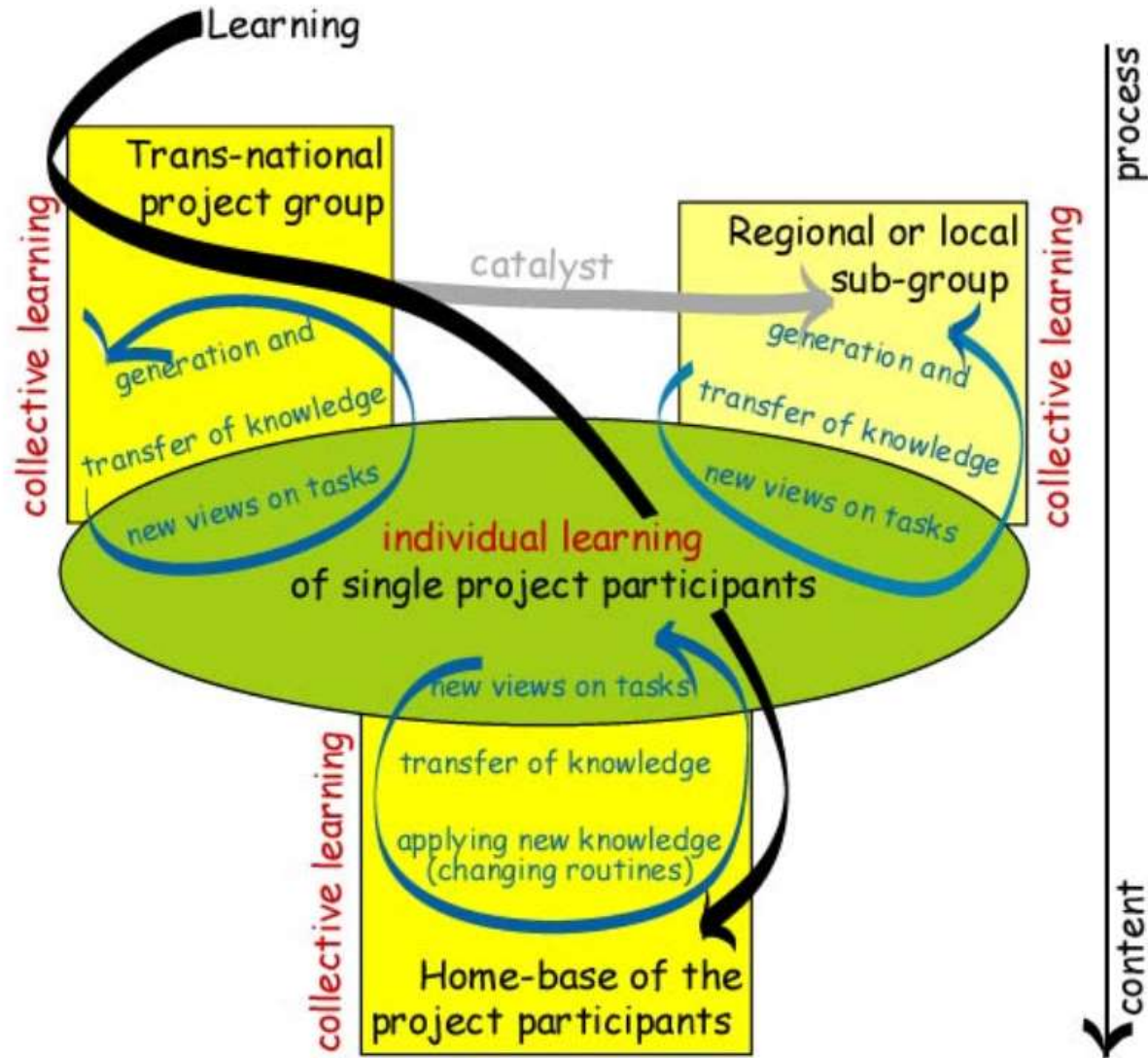


- Territorial cooperation is about finding better solutions
- Finding better solutions means learning



**Expected situation
by the end
of the project**

Dimensions of learning



- **Territorial cooperation is about finding better solutions**
- **Finding better solutions means learning**
- We learn as individuals
- We learn in groups
- We transfer learning between groups
- The aim of learning is to change the way we do things
 - As individuals
 - As organisations

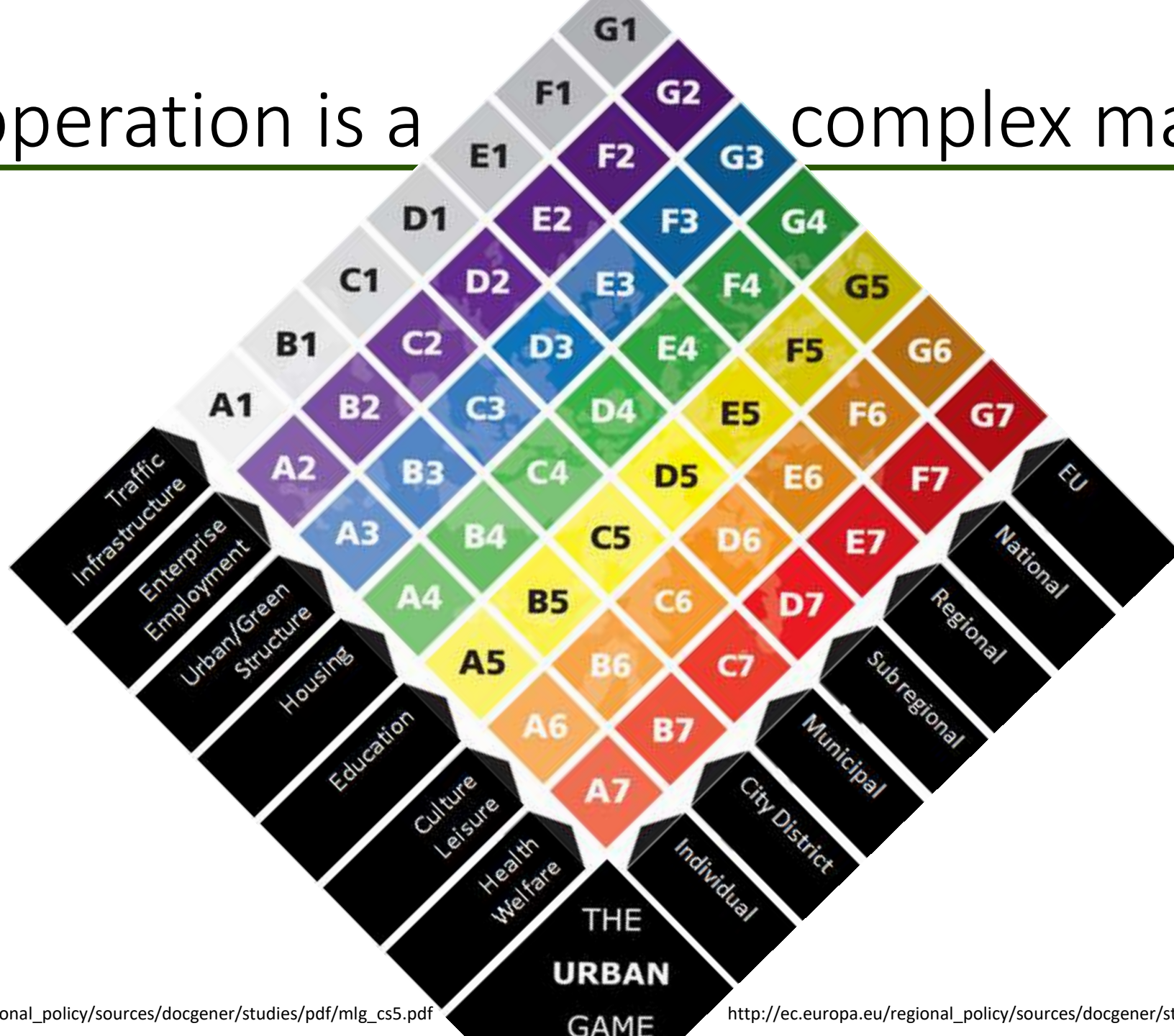
'Golden rules' of learning



Translate do not copy! Learning must be ...

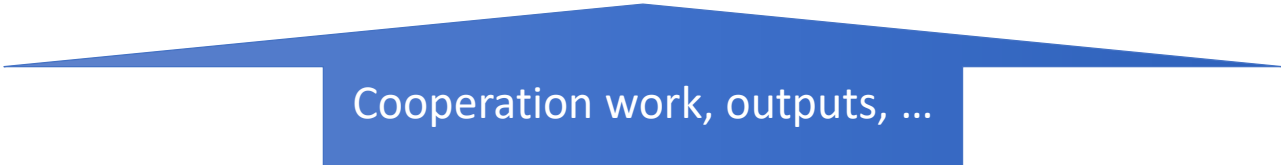
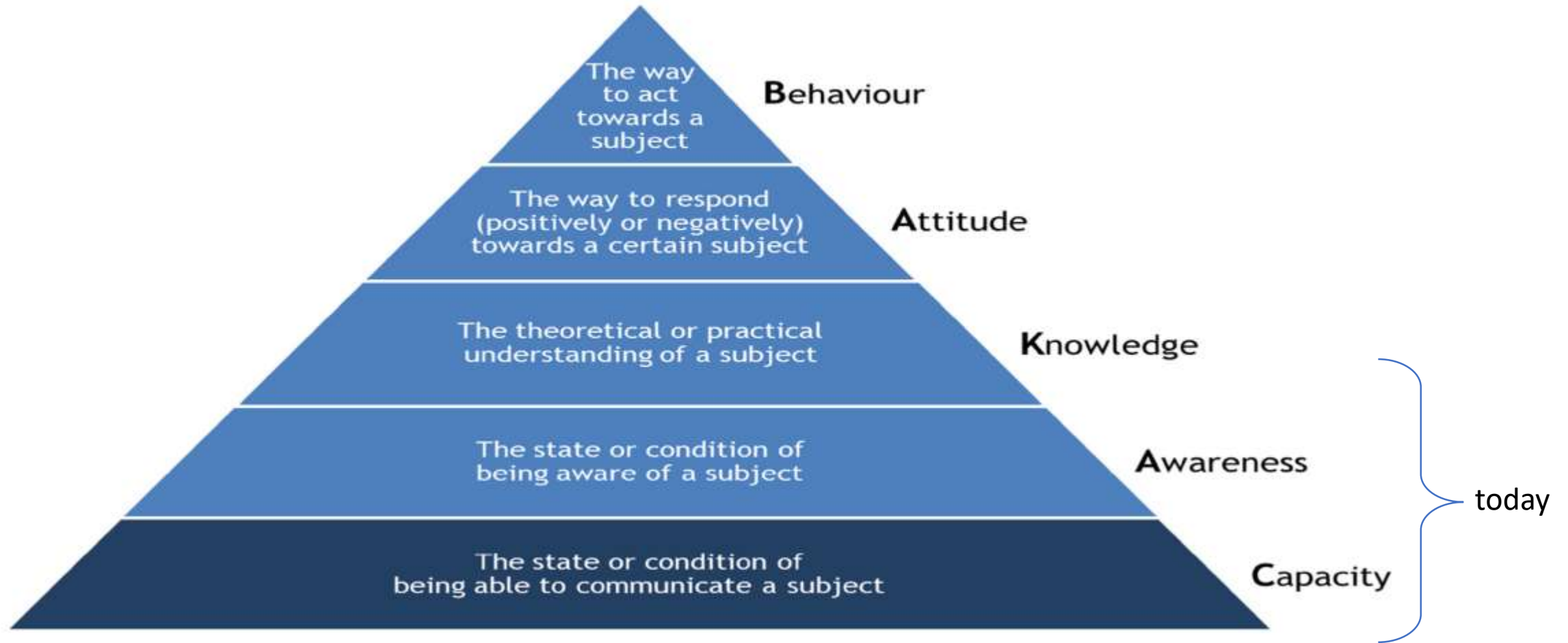
- ... **mutual** - resulting from a dialogue
- ... **concrete** - focusing on practices that can be changed
- ... **incremental** - as new practices need to be embedded
- ... **context-specific** - there should be a degree of similarity
- ... **critically undertaken** - to see what can be transposed
- ... **realistic** - see what can be applied outside the home context
- ... **durable** - no magic solution or quick fixes

Cooperation is a complex matter



STOCKHOLM

Cooperation is ambitious



Based on: Interreg CENTRAL EUROPE Programme - Communication Strategy

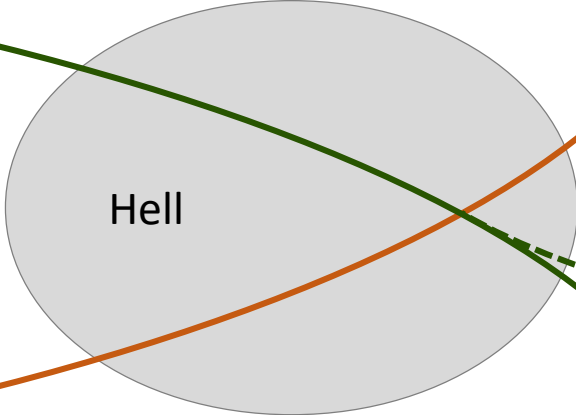
Cooperation is not straight forward



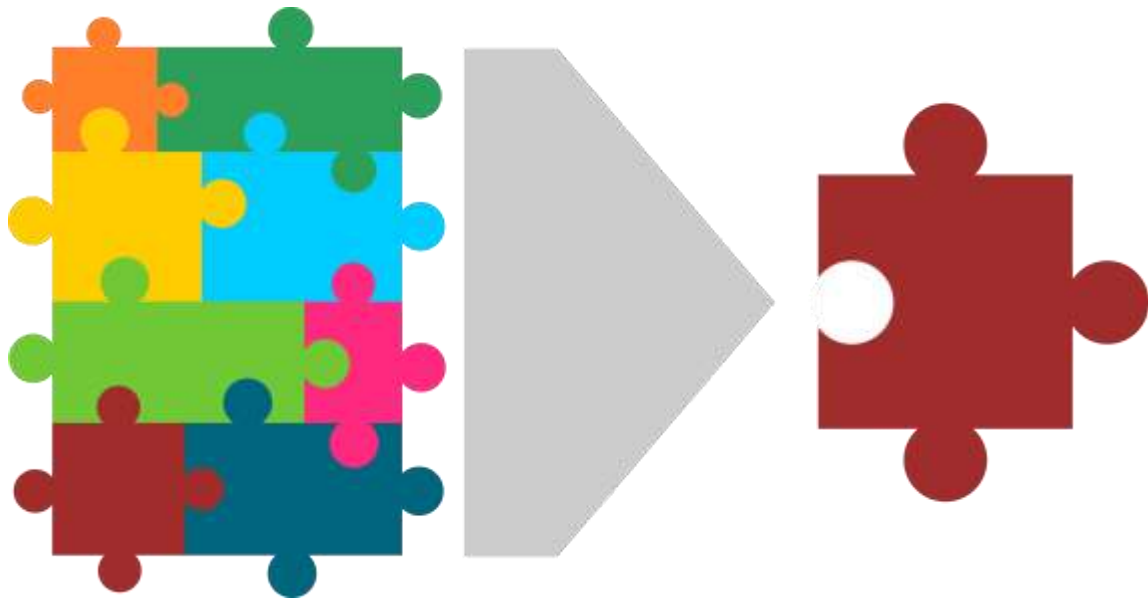
Motivation to cooperate

Emerging results of cooperation

Time



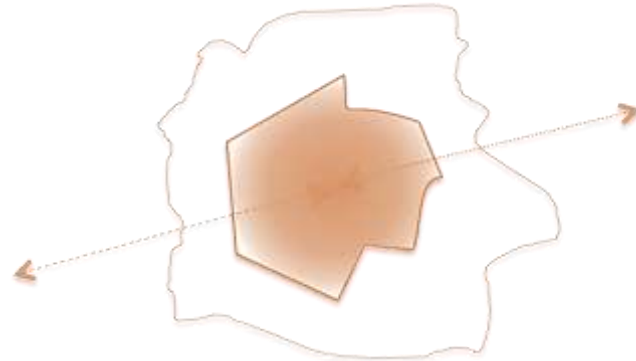
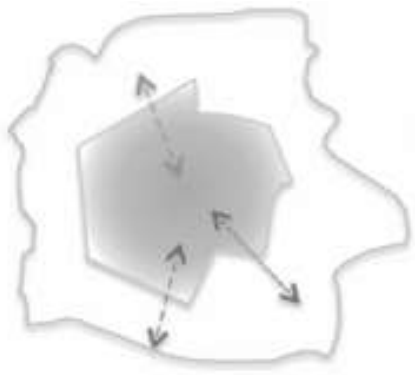
Cooperation as continuous learning process



Interdependencies of places, cities, regions



- Cooperation is a must, not a luxury for all development themes
- Interdependencies of places shapes Europe's development
- European disintegration has no winners in Europe
- Today's challenges cannot be solved by territories individually
- One single place may have multiple functional areas



Others copy Interreg success



Interreg is the avantgarde of cooperation

- Cooperation on smart specialisation strategies (even beyond Europe)
- INNOVACT platform
- JPI – Joint Programming Initiative
- EIP – European Innovation Partnership
- fi-compass
- ...

Interreg can inspire and prepare

Mainstream territorial cooperation

- Cooperation is a must, not a luxury
- All programmes need elements of territorial cooperation
- All operations need an element of territorial cooperation
- Think beyond Interreg, ITI, CLLD ...

Cooperation obliges us to learn continuously



Thank you !



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**Cooperation only grows by
sharing**

**You can only have more
for yourself by giving it
away to others**