



Improved voucher scheme in Slovenia

Achieved result of Interreg Europe project TRINNO

Anita Molka

Development Centre of the Heart of Slovenia anita.molka@razvoj.si



DEVELOPMENT CENTRE
OF THE HEART OF SLOVENIA



Challenges and needs identified

LSG "More efficient financial incentives for SMEs in digital 01 meetings transformations, to have short and easy procedures" 1st meeting To improve the effectiveness of the voucher system - "Establishing" with the 02 new comprehensive small-value voucher system for SMEs" Ministry Identified Pilot research voucher scheme; National Innovation voucher 03 GPs in scheme; **Trading online voucher scheme** (TOV) Ireland In September 2018, Roscommon: selected GP "TOV" by Local Staff 04 exchange **Enterprise Office** Transfer to On January 2019 first publication of the voucher calls 05 Slovenia (2019-2023)

Staff exchange in Ireland (September 2018)









New voucher scheme in Slovenia



BASIC CHARACTERISTICS OF VOUCHERS:

01

SIMPLE INCENTIVES
OF SMALL VALUES
FOR SMEs from 300 EUR
up to 9,999.99 EUR of
irreversible
funds

02

FAST HANDLING

03

VOUCHERS ARE
AVAILABLE
THROUGHOUT
THE YEAR (until
2023)

04

FREE SUPPORT in preparation of APPLICATIONS
REQUEST - SPOT
Counseling points (12 locations)

05

co-financing
in the amount of
max.
60%
eligible costs
on an individual
approved voucher

06

max.

3 vouchers
at the same time in implementation
or 30,000 EUR
payments annually

07

justified costs for all voucher areas are from 1.1.2019 onwards (or specified in individual public call)

7 thematic areas of vouchers



22,5 mio EUR / 4,5 mio EUR yearly

1

Protection of intellectual property

2

Quality certificates

3

Internationalization

4

Ownership transfer

5

Circular/green economy

6

Prototyping

Digitalization

1 e

Digital competence enhancement

2 Dig

Digital marketing

3

Digital strategy

4

Cyber security

Improvement of policy instrument



Policy instrument: Operational Programme for the implementation of the EU cohesion policy 2014-2020

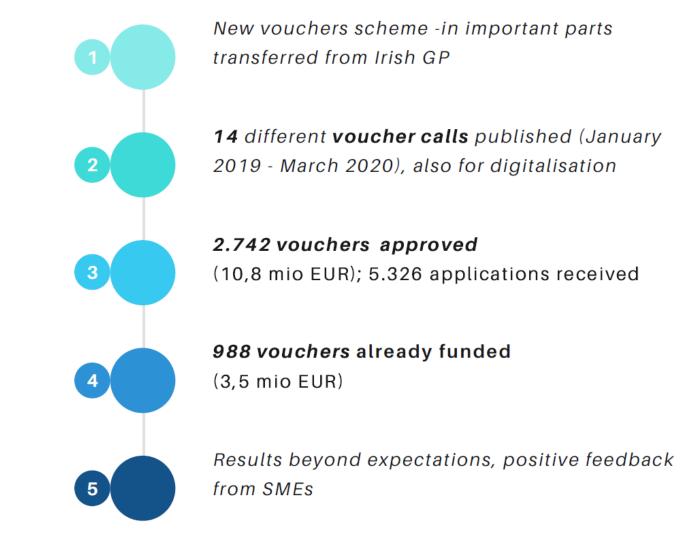
 Improvement as a result of cooperation between TRINNO partners and the Managing Authority

Irish GP TOV transferred in some important parts to new vouchers scheme in

Slovenia







Self defined indicator in AP: 800 vouchers funded in the period 2019-2020

Results of action

implementation

till March 2020

plan

Conclusion



- SMEs receive vouchers quickly and easily
- Increased knowledge and competences of SMEs
- Voucher schemes in COVID-19 crisis as a dynamic, fast and simple form of allocating funds to SMEs
- Voucher scheme adapted (as a result of COVID-19 crisis)





Thank you for your attention!