

**Interreg  
Europe**



European Union | European Regional Development Fund

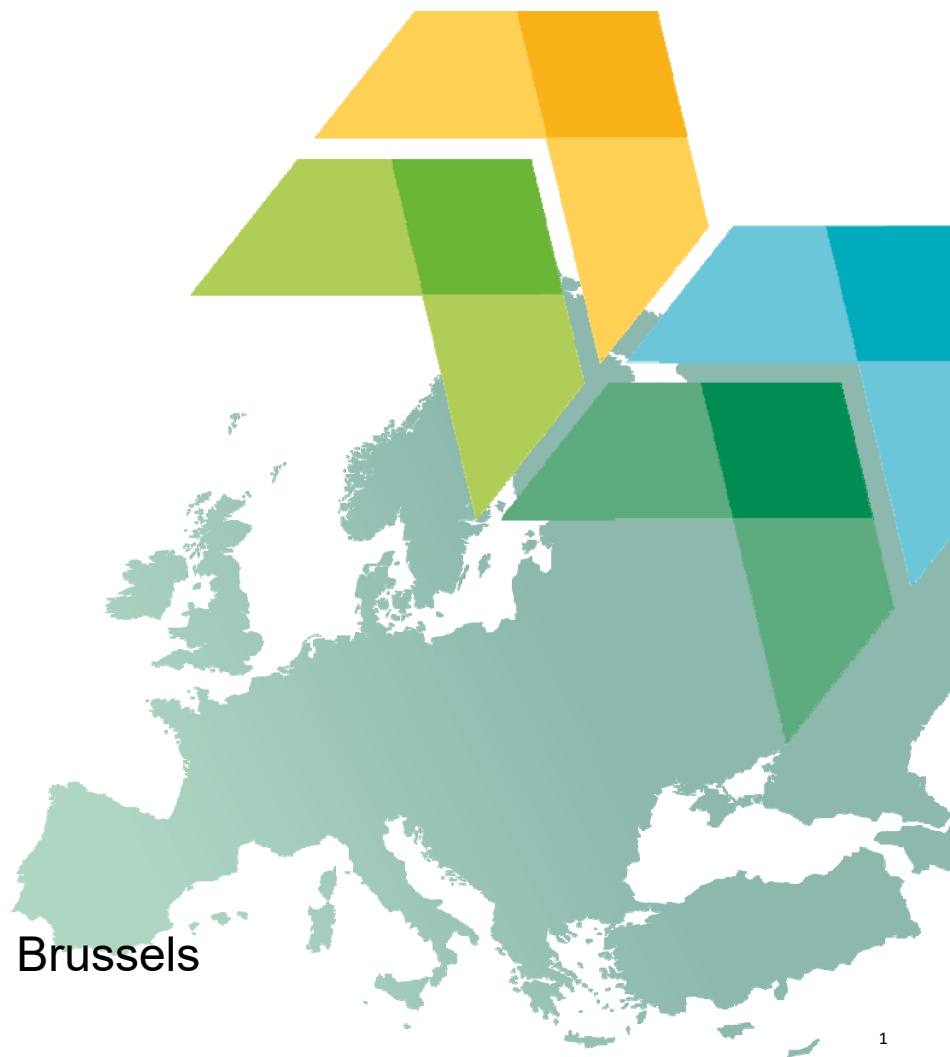
## Designing action plans

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# Summary



- 1 Context & definition
- 2 Action Plan template
- 3 Recommendations





## 1.Context and definition



## Context: first lessons learnt



From July 2018

- **147 action plans** from 31 first call projects

**237 action  
plans in  
July!**



- **Recurring issues in relation to design and content**
  - Further guidance provided
  - article, programme manual, webinar

# What is an action plan? (I)



- “Produced by **each region**, a document providing details on how the **lessons learnt** from the cooperation will be implemented in order to improve **the policy instrument** addressed within the region.”
- “Specifies the nature of the actions to be implemented, their timeframe, the stakeholders involved, the costs and funding sources.”

▶ Definition from the programme manual, section 4.1

## What is an action plan? (II)



In each participating region, the action plan specifies **concrete measures**:

- From the interregional exchange of experience
- Implemented during phase 2



**Transforming learning into actions**



**With own funds**



## What is an action plan? (III)



In practice, it can also:

- include possible actions that started in phase 1
- refer to other relevant policy instruments if needed

## 2. Action plan template







# Part I – General information

Project: _____
Partner organisation(s) concerned: _____
Country: _____
NUTS2 region: _____
Contact person: _____
Email address: _____
Phone number: _____

## Part II – Policy context

The Action Plan aims to impact:	<input type="checkbox"/>	Investment for Growth and Jobs programme
	<input type="checkbox"/>	European Territorial Cooperation programme
	<input type="checkbox"/>	Other regional development policy instrument
Name of the policy instrument(s) addressed: _____		
Further details on the policy context and the way the action plan should contribute to improve the policy instrument:		
_____		
_____		
_____		
_____		

## Part III – Details on the actions

**ACTION 1:**  
Name of the action: \_\_\_\_\_

1. **Relevance to the project** *(please describe how this action derives from the project and in particular from the interregional exchange of experience. Where does the inspiration for this action come from?)*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2. **Nature of the action** *(please describe precisely the content of action 1. What are the specific activities to be implemented?)*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

## Part III – Details on the actions

3. **Stakeholders involved** *(please indicate the organisations in the region who are involved in the implementation of the action 1 and explain their role)*

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4. **Timeframe** *(please specify the timing envisaged for action 1)*

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5. **Indicative costs** *(please estimate the costs related to the implementation of action 1)*

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6. **Indicative funding sources** *(please describe how action 1 will be financed. Is it through the policy instrument(s) indicated in part II):*

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### **3. Recommendations**





## Make it relevant for you

- Adapt the template to your region
- Use project & partner logos

Annexes

Annex 1 – Action plan template

Produced by each region, the **action plan** is a document providing details on **how** the lessons learnt from the cooperation will be exploited in order to improve the policy instrument tackled within that region. It specifies the nature of the actions to be implemented, their timeframe, the players involved, the costs (if any) and funding sources (if any). If the same policy instrument is addressed by several partners, only one action plan is required.

**Part I – General information**

Project: PGI00020 – RATIO Regional Actions To Innovate Operational Programmes

Partner organisation: Aufbauwerk Region Leipzig GmbH

Other partner organisations involved (if relevant): n/a

Country: (DE) Germany

NUTS2 region: (DED5) Leipzig



- Use language convenient for the partner and stakeholders
- If not English, make a comprehensive **summary in English**

## Ensure clear link with project!

- To ensure that the **inspiration** coming from the project is not lost
- Each action should clearly derive from the **cooperation**
- Clarify the **link** with the interregional exchange of experience (beyond the stakeholder group activities)





## Be clear and precise



- Actions clearly contribute to improve the **policy instrument(s)**
- Min. level of information required: **Core features** indicated in the template
- Define each action **precisely**
- Focus on **specific implementation-related** actions
- **No min. or max.** number of actions
- Policy **endorsement** of the plan, if needed



**Let's see some examples...**



# Endorsement

## OSIRIS, Municipality of Fundão



### Mayor Statement

Dr. Paulo Fernandes

"The participation of the Municipality of Fundão in OSIRIS project has been a unique experience of sharing and learning, which will greatly contribute to building a more sustainable path for our collective future.

We look at local economy valuation, job promotion and quality of life as central issues in public policy and this requires networking with the promotion of partnerships, synergies and opportunities.

Today, Fundão is known as a Land of tradition, innovation and major investments. In four years, Fundão has attracted 14 information technology companies, created more than 500 jobs and boosted an ecosystem that generated 68 startups and projects, in addition to the implementation of intensive programs of conversion of unemployed into computer programmers, which already covered 240 people (50% without university education and a 97% employability rate). Our territory begins to assert itself in several other fields related to industry and innovation. Not bad for a rural town in the hinterland of Portugal, is even more relevant because Fundão emerged in a county in a low population density and seen as a depressed part of the country.

The strategy aims to be as integrated and coherent as possible, and at the same time we want to project our city to the world, to put Fundão on the map, but also to strengthen its connection with the local community.

This Action Plan also represents another way of doing local politics, not only thinking of infrastructures, but also of the most immaterial component, in the bet of the social and open innovation, in the open data, whether in the reconversion of careers, in the transfer of technology to the market, in support systems for companies or in the bet on knowledge and innovation.

On behalf of the Municipality of Fundão, I would like to thank all those involved in this project, by integrating the Local Action Group and all European partners, for kindness, hospitality and sharing.

On the part of the Municipality, you can count on total commitment and motivation in the implementation of the Action Plan - "Make Fundão a Better City". It will be another step on a journey that we are relying on everyone."

**Paulo Fernandes**  
Mayor of Fundão



### CCDRC Statement

Prof. Ana Abrunhosa



Centro Regional Coordination and Development Commission - CCDRC, as the Managing Authority of the Regional Operational Program for Centro Portugal - CENTRO2020 -, expressed from the outset all support to the Municipality of Fundão as OSIRIS partner of the Centro Region of Portugal, and has also been a member of the Local Group of Stakeholders.

We had the opportunity to participate in eight meetings of the Local Stakeholder Group and three interregional events (Fundão, Oporto and Brussels).

In these contexts, it was possible to follow and participate in the development of the project and to be aware of the quality of the work developed.

The Action Plan results and brings together the contributions of all the stakeholders involved and constitutes a working tool of great utility for the development of this municipality and, inherently, the region as a whole.

In this context, we endorse the Action Plan submitted by the Municipality of Fundão in the context of the Interreg Europe project OSIRIS.

Coimbra, January 2019

Sincerely yours,

*Ana Abrunhosa*

Prof. Ana Abrunhosa

President of Centro Regional Coordination and Development Commission



# Link to interregional exchange of experiences



## SET-UP, Regional Council of Brittany & Bretagne Développement Innovation

### **ACTION 1 - Launch and evaluation of a call for proposals for energy storage and conversion**

This Call for Proposals (CfP) was originally designed to support the development of storage solutions in order to enable renewable energies to eventually replace traditional fossil fuel (gas or coal) or nuclear power plants. Discussions within the framework of the SET-UP project led to the scope of the CfP being widened to include the **diversification of renewable energy value creation channels** through mobility and industrial process uses (e.g. ultra fast electric vehicle charging systems, “power to gas” or renewable hydrogen systems).

# Link to interregional exchange of experiences



## SET-UP, Regional Council of Brittany & Bretagne Développement Innovation

As part of this interregional learning process, the meeting we had with our **Advisory Partner Regen** (in December 2017) demonstrated the full economic potential of various energy storage technologies such as batteries, hydrogen, etc. The process also enabled us to discover the main storage system innovation support schemes in place in the UK, for instance the *Electricity Network Innovation Competition*, *Innovate UK Innovation Competitions*, and the type of projects they support. Another case study was presented during the **Smart City Malaga** visit in February 2017, illustrating the deployment of infrastructure to make use of electric vehicle batteries to provide mobile storage capacity (via a *vehicle-to-grid* service).

The **parallel workshop** organized under the **Lithuania project meeting** in April 2018 also provided an opportunity to undertake a collective analysis of the issue and to understand the importance of defining usage-based solutions

# Link to interregional exchange of experiences



## SET-UP, Regional Council of Brittany & Bretagne Développement Innovation

As a result of these exchanges, **a new technological requirement, i.e. energy conversion,** was added to the CFP project eligibility criteria. This additional requirement will extend the range of target technologies and allow proposals to explore new renewable energy value creation channels, while



# Design

## SWARE, Vidzeme Planning Region



<b>ABBREVIATION</b>	
<b>Landscape</b> (Source: law on "European Landscape protection", entry into force 19.04.2007.)	An area, as perceived by result of the action and its factors.
<b>Landscape plan</b> (Source: Landscape Policy Guidelines for 2013-2019)	Territorial development management plan, development, national, regional or local recommendations for the new landscapes in line with demands of society. A tool for the planning and coordination support.
<b>LPG2019</b>	Landscape Policy Guidelines
<b>Natural heritage</b> (Source: United Nations Educational, Scientific and Cultural Organization Convention Concerning the Protection of the World Cultural and Natural Heritage (Entry into force in Latvia 01.04.1995.))	<ul style="list-style-type: none"> <li>Natural features consist of outstanding universal value point of view;</li> <li>Geological and physio delineated areas which contain species of animals and plants from the point of view of;</li> <li>Natural sites or precisely outstanding universal value conservation or natural beauty.</li> </ul>
<b>NCA</b>	Nature Conservation Area
<b>ME</b>	Ministry of Economics of Latvia
<b>EU</b>	European Union
<b>EUR</b>	Euro
<b>VIA HESPI</b>	Institute of Social, Economic and Environmental Studies, Vidzeme University of Applied Sciences
<b>Inland waterways (within this document)</b>	Historical waterways, which waterways within inland waterways (for example, ramming or banks of the inland waterways seen), as well as rivers and recreation and transport.
<b>Inland waters</b> (Source: Water Management Law, entry into force 15.10.2002.)	All standing and flowing waters, as well as all groundwater (basic line from which they are measured).

in the objects of natural and cultural heritage and an increase in visits, in comparison with 2015 - not less than 140 000 visits. How can this be further enhanced by implementing educational activities? For example, SO 5.5.1. project implementers (in the municipalities) are Alūksne, Cēsvaine, Gulbene, Cēsis, Amata and Pārgauja and Smiltene, Valmiera, Rubene and Cēsis Evangelical Lutheran Church in order to create new, complex tourism products and the development of the services they create.

- By telephone interviews with representatives from 19 local municipalities, it was ascertained that the local municipalities of the importance of the management of natural and cultural heritage of their territory, but they do not sufficiently use the development of cooperation, the development of natural services, the definition of result indicators and the linking of public and private investment.

### Transferable good practice of partners

Good practice of **Lake Lough Derg (Ireland)** aims to develop destination by offering tourists the opportunity to use it for activities at the water. To implement the project, a partnership between public and private parties was set up with the activities for the development, organization and promotion of integrated destination management approach has consisted of amount of services and products offered, as well as the number of visitors.

### Local municipalities of VPR, when transferring this practice:

- With the participation of representatives of local municipalities cooperation group to organize regular meetings of the group to involve natural and / or cultural heritage specialists who work in the NHB.
- Should set up a cooperation group, which includes local public sector representatives who are interested in development should invite tourism experts who can plan the marketing of representatives of the VIA HESPI.
- The cooperation group should develop recommendation development programmes with activities related to services cultural heritage objects and promote their conservation development by including private sector representatives as

### Activities

- Organize training for interested parties for the creation and development of a complex cultural and natural tourism product to promote the growth of SO 5.5.1 result indicators (objective-effective return on investment).
- When giving opinions on the compliance of the local municipalities' development programmes of the VPR to the territorial development planning documents of the region and the requirements of the regulations, the VPR shall pay attention to whether the activities included in the development documents correspond to the integrated management of natural and cultural heritage.
- Follow up with the mid-term evaluation of the policy instrument and submit the necessary proposals to the responsible institutions with the recommendations developed within SWARE project for SO 5.5.1. Improvement and / or submit recommendations for the development of new policy tools on the development of natural and cultural heritage in the post-2020 period.

### Result Indicators

- Organized training regarding the complex development of complex cultural and natural tourism, which will result in the creation of new products or services (at least 1 training).
- At least one conclusion has been issued that proposes to incorporate actions corresponding to the integrated management of the joint natural and cultural heritage in municipality development documents.
- Submitted proposals for responsible institutions with recommendations developed within SWARE project.

### Parties involved

- VPR Administration** – organizing training, providing opinion on development programmes of the municipalities of the VPR; submitting proposals to the responsible institutions with the recommendations developed within the SWARE project.
- VPR municipalities** – participation in the training organized by the VPR, supplementing or modifying development programmes, including activities consistent with the integrated management of natural and cultural heritage.
- Tourism entrepreneurs from VPR municipalities, VIA, and other stakeholders** – participation in training organized by the VPR.

# Nature of the action and contribution to the PI

## SOCIAL GREEN, CCDR-N and CEIIA



**A2. Enhance the efficiency of project selection procedures for delivering EU support to the green retrofitting of social housing in Norte**

### A. 2.2. Action details

The action addresses the administrative constraints that have been hampering the performance of the project-selection process within ROP NORTE 2020, especially in calls supporting green renovations in social housing. It encompasses, in particular, the design and implementation of a proposal to streamline the procedures related to this process.

In doing so, the action introduces a direct change at the management level of the policy instrument addressed by the SOCIAL GREEN project in Norte. By tackling the abovementioned constraints in the operationalisation of ROP NORTE 2020, a more efficient delivery of EU support to greening the social housing sector could be achieved in the region.



# Nature of the action and contribution to the PI

## SOCIAL GREEN, CCDR-N and CEIIA



The **tasks involved** in implementing this action are:

- (i) Carry out an assessment of the administrative constraints limiting the project-selection processes in the ROP;
- (ii) Develop and disseminate a proposal to streamline the project-selection processes in the ROP, focused on the identified constraints;
- (iii) Test the implementation of the proposals produced in the previous activity on the current procedures of the MA of the ROP and other public bodies involved in project-selection;
- (iv) Monitor the impact of the improvements on the administrative constraints, and decide on further activities within this action, including a refinement and/or formalisation of the tested improvements.

## A good action plan...

- Includes **all features** indicated in the templates
- Clearly **links** each action to the interregional learning
- Ensures the **nature** of each action is precisely defined
- Contributes to **improve the policy instrument(s)** addressed
- Focuses on **implementation related** actions
- Is endorsed: by the relevant **stakeholders/** the relevant **policy-responsible body** if needed



## Further information needed ?



- **Article on programme homepage** : “*On the road to implementation. Tips for the action plans*”
- **Programme manual** : “*Phase 2 - monitoring of the action plan implementation*” (Section 4.2.2)
- **Webinar on designing action plans:**  
[www.interregeurope.eu/news-and-events/news/4897/more-tips-on-how-to-design-action-plans/](http://www.interregeurope.eu/news-and-events/news/4897/more-tips-on-how-to-design-action-plans/)

**Discuss with your JS Policy Officer ☺**



**Thank you!**

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