

**Interreg  
Europe**



European Union | European Regional Development Fund

# Good Practices on Impact Investing, Interreg Europe Policy Learning Platform

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# What's next?

## Interreg Europe 2021-2027



# Programme rationale

## Key objective stays the same:

*Improving regional development policies through exchange of experience, innovative approaches and capacity building*

## Slight evolution in eligible area & budget

**2014-2020**

**30**

**countries  
involved**

**MEUR 359**

**2021-2027**

**29**

**countries  
involved**

**MEUR 379**



# Evolution in focus

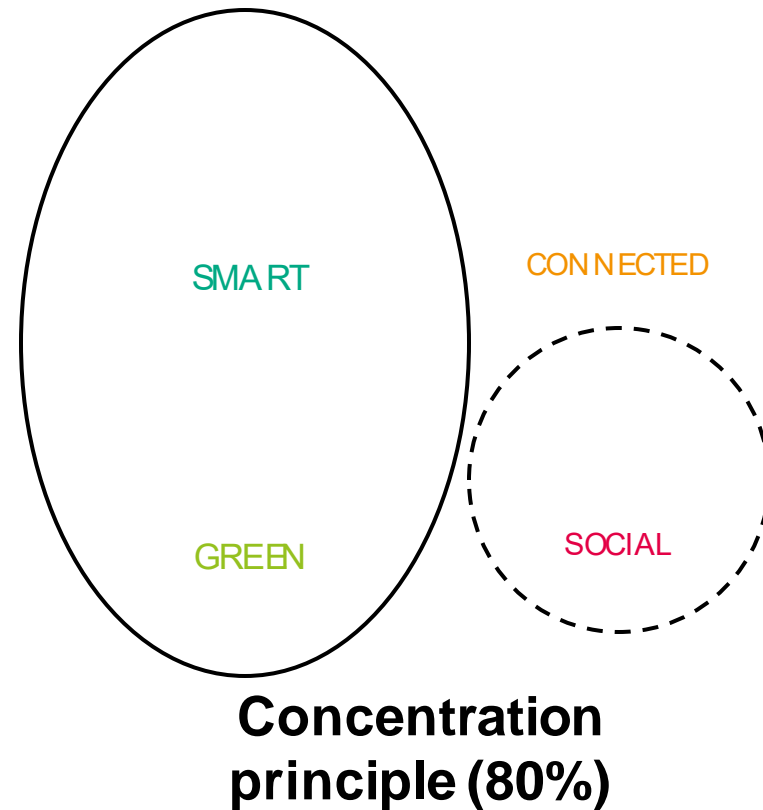
**2014-2020**

**4 thematic priorities**



**2021-2027**

**1 cross cutting priority on capacity building**



# Future projects

## Evolution of the main features (more flexibility)

- 'Lighter' focus on **Structural Funds** programmes  
(only 1 policy instrument per project must be a SF programmes)
- More flexibility in the **phases**  
1 core phase & 1 follow-up phase
- **Action plans** depending on core phase results
- **Pilot actions** possible from the start

# Provisional timeline



**June 2021**

Programme finalised

**End 2021 / beginning 2022**

**Submission** to the commission

**By May 2022**

**Approval** by the Commission

**First semester 2022**

Launch of the **first call**

[www.interregeurope.eu/about-us/2021-2027](http://www.interregeurope.eu/about-us/2021-2027)

# Future Policy Learning Platform builds on the current services



## Knowledge hub

Good practice database

Policy briefs & publications



## Community of peers

Networking and events



## Expert policy support

Peer reviews

Matchmaking sessions

Policy help desk



# Meet the thematic experts





# Online learning possibilities



**A rich agenda**  
with webinars,  
workshops &  
community events



**2,300 good practices**  
from all over Europe  
validated by our  
experts



**Policy briefs**  
with insights into  
key factors for  
successful policy making



**Policy Digest**  
a collection of  
relevant policy  
making resources

# Online learning possibilities



## Relevant good practices

HANNN: How a cluster becomes a game changer for a societal challenge – Northern Netherlands (NL)

Promote hydrogen-based transportation – Stara Zagora (BG)

Port carbon footprint assessment and methodology – Tuscany (IT)

Financial support for home delivery of food in rural areas – Norra Mellansverige (SE)

How Agrodesign Cluster in Region Central Macedonia (EL) has influenced the Programme Powerful Twente 2014-2020 (NL)

## Recent events

16 Sept – Cargo bikes for the last mile

21 Sept – Competitive and sustainable tourism

27 Sept – Scaling-up European SMEs

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**policy learning**  
journey today!



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Expert support

# Personalised policy advice



## Peer reviews

- 2-day onsite or online meetings
- Team up with 4-5 peers from other regions for input and feedback

- 2-hour online or onsite meeting
- Team up with 2-3 peers from other organisations for input and feedback



## Matchmaking sessions

## Policy helpdesk

Individual written reply from an expert

# Peer learning in practice



- 28 peer reviews implemented   
6 peer reviews in the pipeline
- 14 matchmaking sessions 



Open call – online submission

<https://www.interregeurope.eu/peer-review/>

# What you can expect

- Interreg Europe's wealth of policy solutions at hand
- Hands-on advice and inspiration – from practitioners for practitioners
- Easily accessible expert support for free!
- An active and committed expert team at your disposal
- An active voice to co-shape the platform's agenda



# Impact Investing

- New concept, which is well known in theory but not widely spread yet
- Includes very broad range of financial instruments (loans, grants, equity, bonds, etc) and is based on variety of different business models
- Considering the goals of green and just transition might become increasingly important paradigm in near future
- Impact Investing Workshop looking what already exists in Europe and discussing the future of impact investment in coming years





**Thank you!**

[www.interregeurope/policylearning](http://www.interregeurope/policylearning)

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