



# Interreg Europe Good Practices on and Future of Impact Investing

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Tracey Hannon  
Regional Manager  
Clann Credo



**Interreg  
Europe**



European Union | European Regional Development Fund



# 1. Clann Credo

- Clann Credo is an Irish based charity which provides social finance to the community and voluntary sector
- Established in 1996
- Initial investment from Irish based religious charities providing investment of €10 million
- 2007 following paper to the Irish government the Social Finance Foundation was established
- This provided Clann Credo with available funds of €98 million over a 12 year period
- Clann Credo is the largest social finance provider in Ireland

# 2. Regional Context



- Clann Credo is a national organisation
- The West/North West
- Pop. of the region 828,697 (Ireland 4.995 m)
- 37.1% landmass v 16.5% population
- Educational attainment
  - No formal/primary/secondary 60.8%
  - National Average 83%
  - Number employed 333,919/59.3%
  - One urban area over 30,000 Galway City
  - Average Regional Salary €39,060
  - Average National Salary €49,296



# Our Ambition

**Vibrant local communities in Ireland turning their own visions into realities**



“Graduation” at the North Wall Community Development Project Creche



**Where every community is aware of the possibilities that Social Finance offers**



- Repayable Loan Finance
- Socially Minded Investors
- Social Outcome AND Repayment Capacity



COMMUNITY LOAN FINANCE  
FOUNDED 1996

# €150 Million invested in 2,100 projects



# Sectors Accessing Finance “not for profit”

- **Community Facilities** – Community Centres, Childcare, Family Resource, Social Housing
- **Sports Clubs** – Football Clubs, Athletics, GAA
- **Health and Eldercare Services**
- **Youth Clubs, Scouts Groups**
- **Addiction /Rehabilitation Facilities**
- **Counselling Facilities**
- **Disability Services**
- **Arts / Heritage Groups**
- **Environmental- Recycling**



# Dedicated Loan Funds

€50M COMMUNITY  
IMPACT+ LOAN FUND

€10M COMMUNITY  
SPORTS LOAN FUND

€10M COMMUNITY  
CLIMATE ACTION  
LOAN FUND

€25M COMMUNITY  
LEADER LOAN FUND

**Term Loans**

**Bridging Loans**

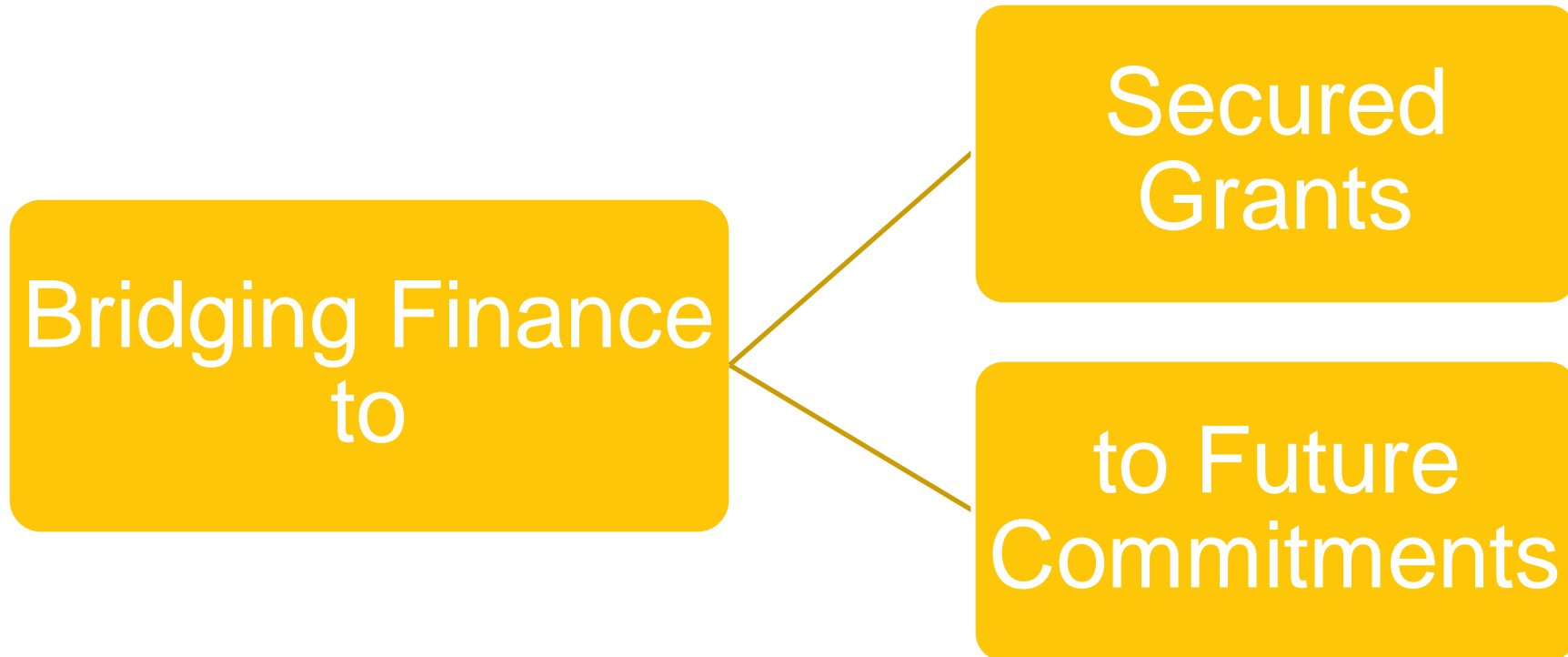
**€10,000 to €500,000**

**No personal guarantees**

**No penalties for early repayment**

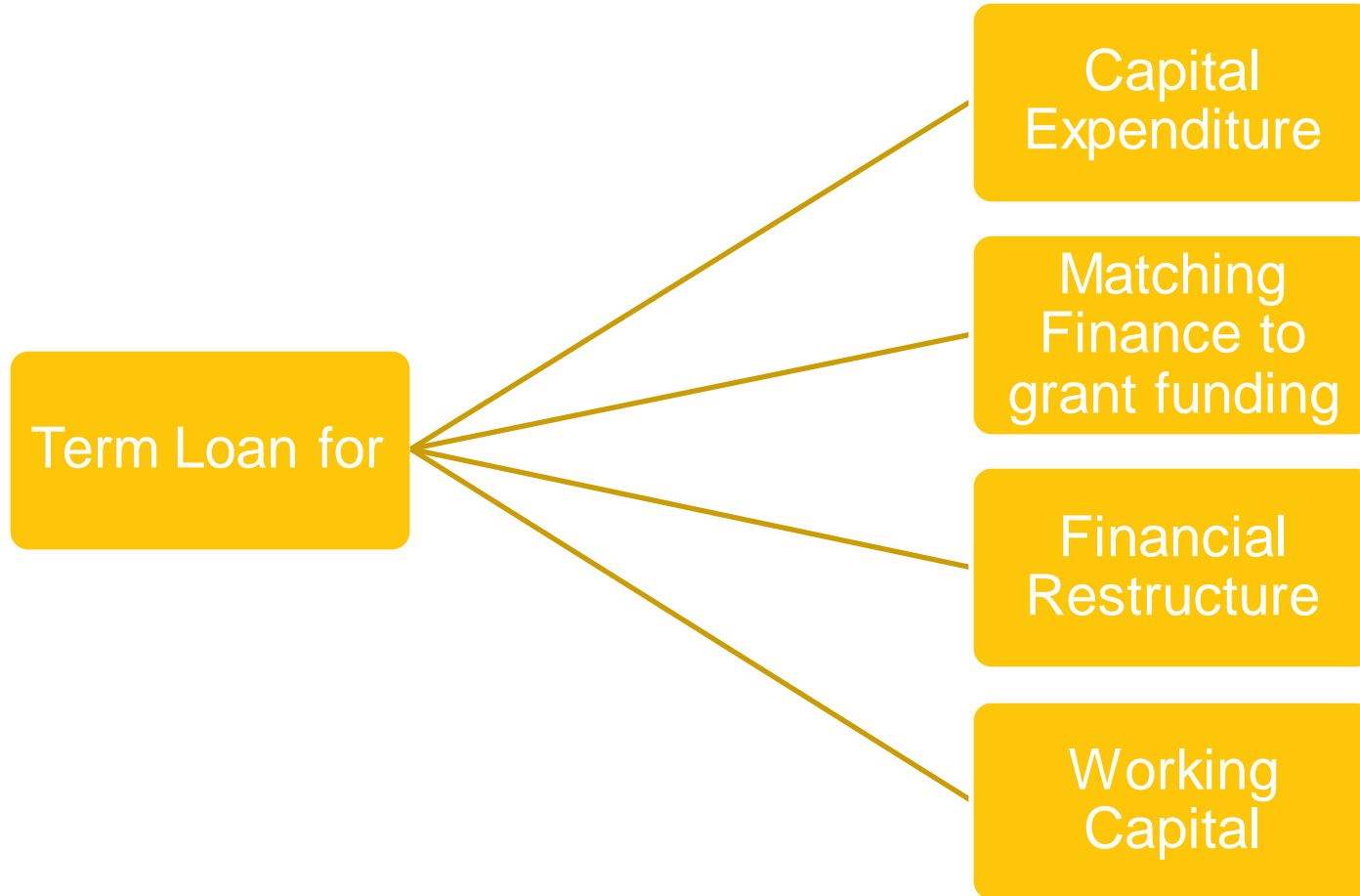


# Clann Credo Loan Finance



**Interest paid monthly with lump sums paid as the Grant or Commitment is received**

# Clann Credo Loan Finance



**Interest and Capital repayments monthly but can be structured to match the income streams of the group**



# BEE PARK COMMUNITY CENTRE





COMMUNITY LOAN FINANCE  
FOUNDED 1996

# Employment and Innovation Scheme

- **EASI Employment and Innovation Scheme European Investment Fund EIF**
- **Guarantee or counter guarantee available to micro finance and social enterprises**
- **Social Finance Foundation in Ireland has agreement with EASI**
- **Applies to loans up to €500,000**
- **10 years or 31 December 2032**
- **Unsecured**
- **60% Guarantee of loan loss**
- **The balance between Clann Credo and the Social Finance Foundation**
- **Allows us to consider higher risk proposals**



# How do we measure impact?

- **Measurement of Impact – Growth of the loan book. From 2018 to 2020 increase of €10m.**
- **17 Sustainable Development Goals – which sustainable development goals are impacted**
- **Social Dividends Analysis**

Social Dividend	No. / Details
No. of Residents	30
No. of Jobs	58 (full and part time)
General Comments	<ul style="list-style-type: none"><li>• Largest single employer in the area</li><li>• It has had a positive impact on the community</li><li>• Allows people to stay in their communities</li><li>• Opportunity for people to return to the place of their birth to live out their final years</li></ul>

- **Social Audits**



# What works? What doesn't work?

- **Focus on the community and voluntary sector only.**
- **Private sector investment more challenging**
- **Some sectors have proved more challenging eg Enterprise Space in rural remote areas, however with the growth of remote working this is changing.**

## Future Plans

- **To continue to address the finance needs of the sector**
- **To create and develop new finance models to meet changing needs**



# Thank you!

**Tracey Hannon**  
Clann Credo  
[tracey@clanncredo.ie](mailto:tracey@clanncredo.ie)  
[www.clanncredo.ie](http://www.clanncredo.ie)



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