



University-Industry Collaboration

Online Thematic Workshop, Thursday 11 March 2021,
14:00-17:00 (CET)

AGENDA	
14:00 - 14:50	<p>Moderated Keynote Panel Discussion - University-Industry Collaboration Policy Tools</p> <p>Soft Policy Tools for University-Industry Collaboration</p> <ul style="list-style-type: none"> Victoria Galán-Muros, CEO of Innovative Futures Institute <p>Financial and Regulatory Tools for University-Industry Collaboration</p> <ul style="list-style-type: none"> José Guimón, Professor, Universidad Autónoma de Madrid
14:50 – 15:05	Break - with opportunities for participants to get to know each other
15:05 – 15:55	<p>University-Industry Collaboration Practices</p> <p>Public-private partnership for University-Industry Collaboration</p> <ul style="list-style-type: none"> Valeria Pignedoli, General Director, Emilia-Romagna, Italy - MISTER LAB (INNO INFRA SHARE) <p>Planning for University-Industry Collaboration</p> <ul style="list-style-type: none"> Susana Cámara Decimavilla, Director, Knowledge Transfer Office - University of Burgos, Castilla y León, Spain - University-Business Knowledge Transfer Plan (P-IRIS) <p>Discussants:</p> <ul style="list-style-type: none"> Balzhan Orazbayeva, Strategic Partnerships at the University Industry Innovation Network (UIIN) Liliana Fonseca, Researcher, European Policies Research Centre
15:55 – 16:10	Break - with opportunities for participants to get to know each other
16:10– 17:00	<p>Working groups on University-Industry Collaboration</p> <ul style="list-style-type: none"> Participants are encouraged to prepare a slide to present a regional initiative on University-Industry collaboration, if any, (1 slide/2 minutes).
17:00	End of online event
17:00-17:50	Online Expert Helpdesk – possibility to book in advance an individual meeting (10 minutes slot) with the Thematic Experts (and the PLP core team if needed) to discuss specific needs and policy challenges