

## TO3 Online Thematic Workshop



Monday 27. September 2021,

14.00-17.00 (CET)

### Scaling up European SMEs

**New ways to support growth of companies from regional and national business to international and global markets**

Draft Agenda	
14:00 - 14:55	<p>Short introduction, workshop agenda and moderation Rene Tonnisson, Thematic Expert on the Interreg Europe Policy Learning Platform</p> <p><b>Interreg Europe: state of play and a look into the future</b> <i>Laurentiu David, Interreg Europe Joint Secretariat</i></p> <p><b>From Zero to Hero, how to support scaling up of local companies to global players</b>, <i>Andrus Kurvits, Director of Tartu Science Park, Estonia</i></p> <p><b>Scaling up European Creative Industries SMEs, lessons learnt</b>, Rasmus Wiinstedt Tscherning, Managing Director, Creative Business Network, Denmark</p> <p>Q&amp;A session moderated by TO3 thematic experts and introduction to the working groups</p>
14:55– 15:00	<b>Break for joining the parallel sessions</b>
15:00 – 16:00	<p><b>Targeted parallel discussions around good practices</b></p> <p><b>Working Group I – Scale up support programmes and financing</b></p> <p><u>Selected speakers for flash presentations (7 min.)</u></p> <ul style="list-style-type: none"> <li>▪ <b>Anette Rhudin</b>, funder of Navigator Scale-up (Sweden), <a href="#">Business Generator / Navigator Scale-up (Inside Out EU)</a></li> <li>▪ <b>Olga Dubrowska and Jolanta Skrok</b> (Poland), <a href="#">NLab Lubelskie - Nevada Acceleration Bridge (Scale Up)</a></li> <li>▪ <b>Vivi Papasouli</b>, Mandate Manager at EquiFund (Greece), <a href="#">EquiFund (Innova-FI)</a></li> </ul> <p><u>Discussant/Rapporteur</u></p> <ul style="list-style-type: none"> <li>▪ <b>Balazs Barta</b>, Managing Director, Pannon Business Network Association (Hungary)</li> </ul> <p>Discussion with WG participants moderated by TO3 Thematic Experts (20-25 min.)</p>



	<p><b>Working Group II – Benchmarking internationalistion approaches for scaling up</b></p> <p><u>Selected speakers for flash presentations (7 min.)</u></p> <ul style="list-style-type: none"> <li>▪ <b>Fernando Sanchez Lara</b>, Regional Government of Murcia (Spain), <a href="#">Traction (Scale Up)</a></li> <li>▪ <b>Julia Louis-Charpentier</b>, AD Normandie (Normandy Development Agency) (France), <a href="#">Export accelerator (FFWD EUROPE)</a></li> <li>▪ <b>Carita Pöntiö</b>, Senior Advisor at Viexpo (Finland), <a href="#">Accelerating growth and internationalisation among Ostrobothnian Food Industry SME (FRIDGE)</a> (note: was a project, now closed)</li> </ul> <p><u>Discussant/Rapporteur</u></p> <ul style="list-style-type: none"> <li>▪ <b>John Fitzgibbon</b>, Hampshire City Council (<a href="#">EIS</a>)</li> </ul> <p>Discussion with WG participants moderated by TO3 Thematic Experts (20-25 min.)</p>
16:00 – 16:15	<b>Break</b> for joining the Plenary Session
16:15– 17:00	<p><b>Plenary Session</b></p> <ul style="list-style-type: none"> <li>▪ Report back from Working Groups I by <b>Discussant</b> (5 min.)</li> <li>▪ Report back from Working Group II by <b>Discussant</b> (5 min.)</li> </ul> <p><u>Closing keynote speaker</u></p> <ul style="list-style-type: none"> <li>▪ <b>Igor Kalinic</b> - Head of Sector Competitiveness and Internationalisation, European Innovation Council and Small and Medium-sized Enterprises Executive Agency. <b>European Commission’s support programmes for SME growth activities</b> (20 min)</li> </ul> <p>Q&amp;A session (10 min.)</p> <p>Wrap up and conclusions by TO3 Thematic Experts (5 min.)</p>
17:00	<b>End of online event</b>
17:00-17:45	<p><b>Online Expert Helpdesk</b> – possibility to book in advance an individual meeting (10 minutes slot) with Thematic Experts (and the PLP core team if needed) <b>to discuss specific needs and policy challenges</b></p>