

Project Methodologies and RIS3
Tools - Good Practices from Interreg
Europe on Monitoring, Evaluating,
and Designing RIS3

Evaluating RIS3 (Beyond EDP)

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1. Institutional Context





- The region is a "developed region"
- Centre-Val de Loire is rural and very diversified
- 2.5 M inhabitants Density : 66/km²
- 2 universities : 50 000 students
- Industry is still strong (19%) but headquarters are not here
- Subcontractors culture
- Strong agriculture but few transforming industries
- Very close to the capital region draining businesses, researchers, etc..

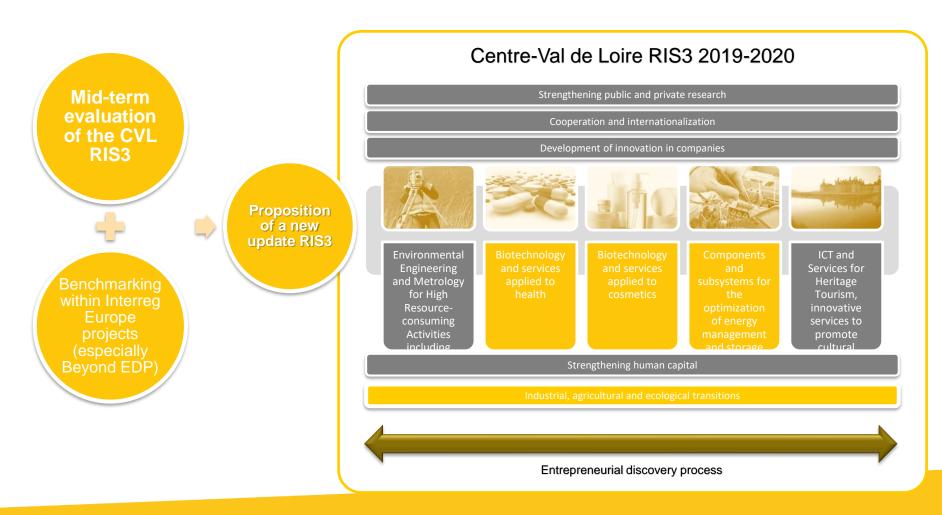




2. The RIS3 in Centre Val de Loire

 By the regional Strategic Committee of Innovation on 18 December 2018





3. How to Evaluate RIS3



Evaluation for the 5 DPS of:

- economic impacts
- innovation dynamics of companies
- ESR dynamics
- academic forces
- dynamics of academic and partnership projects
- dynamic higher education ecosystem animation
- major advances and success stories

Feedback to the main actors of the DPS in the form of a convergence workshop

Development of a SWOT matrix and joint recommendations during the workshops



3. Example of Evaluation Tools



Processing of raw data transmitted for indexing by RIS3 priorities

Database search

find changes in turnover, staff and profitability by company Collection of studies and background data

Research and indexing of European projects

universities and research institutes in the region on CORDIS

32 qualitative interviews

10 cross-sectional interviews

boles and clusters

14 specific DPS interviews (pilot, co-pilot and ARD)

6 convergence workshops

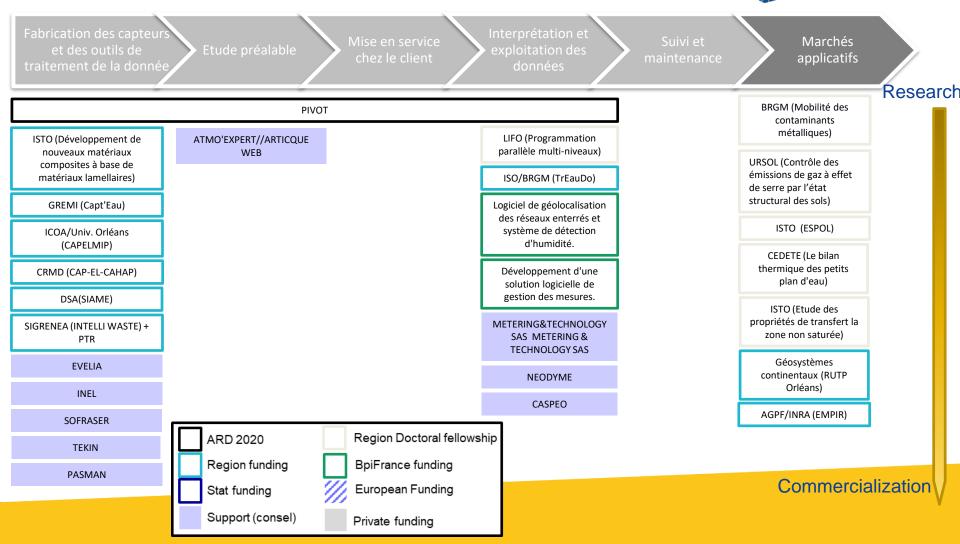
(1 per existing RIS priority and 1 for the potential RIS3 priority on polymers for the automotive and aeronautics industries)





3. Example of Evaluation Tools

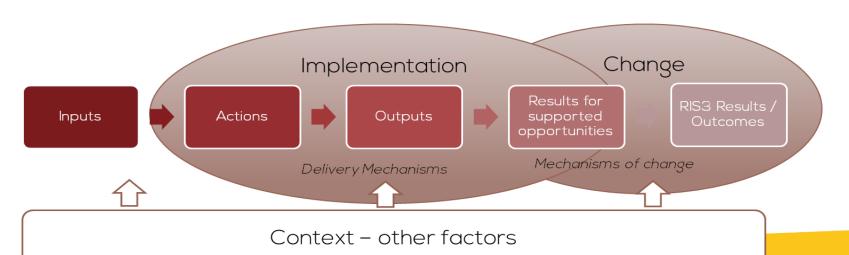
Environmental metrology value chain



3. RIS3 Evaluation Strategy







Recommendations



- 1. Granularity of the RIS3 priorities must be relevant
- 2. Select at the beginning a panel of companies to follow
- 3. Focus on the transformative potential of the projects and especially on industrial challenges
- 4. Design a steering team for each RIS3 priority with a full legitimacy given by the main governance (including MA)
- 5. Connect evaluation strategy with your change management strategy.

Interreg Europe projects and link with RIS3

5 Interreg Europe Projects are linked with RIS3 in Centre Val de Loire for different issues :



Research and innovation

- EDP,
- services to SMEs
- Responsible innovation
- Higher Education
- Innovation in rural areas