



Interreg Europe Policy Learning Platform

Fostering citizen-focused urban mobility

Transforma, Avenue Jules Bordet 13, Brussels

26 November 2019

Moderation: Katharina Krell & Simon Hunkin, Interreg Europe Policy Learning Platform

Agenda

Registration and welcome coffee is open from 8:45	
9h15	Welcome & Introduction <i>Katharina Krell & Simon Hunkin, Interreg Europe Policy Learning Platform</i>
The European Framework	
9h30	Urban challenges for sustainable mobility <i>Thomas Willson, Eurocities</i>
9h45	The European framework for sustainable mobility <i>Piotr Rapacz – Team Leader Urban Mobility, European Commission DG Mobility and TransportG</i>
10h00	Post-2020 support for urban mobility in the European Structural and Investment Funds (ESIFs) <i>Vincent Leiner – Team Leader Smart and Sustainable Growth, European Commission DG Regional and Urban Policy (TBC)</i>
10h15	Support for urban mobility planning: The updated SUMP Guidelines <i>Lasse Brand, Rupprecht Consult</i>
10h30	Interactive session – Meet the participants! <i>Katharina Krell & Simon Hunkin, Interreg Europe Policy Learning Platform</i>
10h45	Coffee break
Modernising Public Transport	
11h00	Keynote: Modernising public transport <i>Klaus Bongartz, Ministry for Infrastructure and Agriculture of Thuringia (OptiTrans)</i>
11h15	Good Practices & Panel Discussion



- ANDA – The ticketing system of Porto Metropolitan Area (*Portugal/SMART-MR*) – Carmo Tovar, Porto Metropolitan Area
- Transport Consortium of the Metropolitan Area of Zaragoza (*Spain/DEMO-EC*) – Jorge Elia, Transport Consortium of the Metropolitan Area of Zaragoza
- Public discussion on the surface network changes after opening the new M4 metro line (Hungary/SMART-MR) – Balázs Fejes, Centre for Budapest Transport

Parallel Discussions – Building project synergies

12h00-13h00

The aim of this session is to introduce projects working on similar topics, to discuss the work already done by first and second call projects, the challenges that third and fourth call projects expect to face, as well as to think of possible joint activities, and consider how the PLP can support further co-operation.

Three topics are suggested, but more can be added on project request.

In each group: Participants introduce each other and their respective projects to each other.
'Young' projects can ask 'old' projects for advice.

E-mobility

Public transport

Active transport

13h00

Networking Lunch

Promoting Active Modes of Transport

14h00

Keynote: Promoting active modes of transport

Letitia Motoc, Oradea Metropolitan Area Intercommunity Development Association (CycleWalk)

14h15

Good Practices & Panel Discussion

- Use of Gamification platforms to boost Sustainable Mobility (Spain/TRAM)
María Isabel Fiestas Carpena, Public Works Agency of the Andalusian Regional Government
- Boosting Multimodality: Universal and Inclusive Mobility for Pedestrians (Portugal/MATCH-UP)
José Augusto Baptista Vieira, Municipality of Funchal
- Superblocks: streets designed for sustainable mobility (Spain/INTENSIFY)
Aitor Albaina, Environmental Studies Centre of the Vitoria-Gasteiz City Council

15h00

Coffee Break



Reviving City Areas: the combined effect of measures relating to mobility, housing renovation, urban planning, green and blue infrastructure, natural and cultural heritage

Joint plenary session of the two workshops “Fostering citizen-focused urban mobility” and “Developing healthy and prosperous urban eco-systems”

15h30	Introduction to the joint session and introduction of all panellists <i>Katharina Krell and Astrid Severin, Interreg Europe Policy Learning Platform</i>
15h35	Keynote: How to rejuvenate a post-industrial city <i>Thomas Caparos & Matthieu Moïno – Mulhouse Alsace Agglomération, Town planning, development and housing service</i>
15h50	Moderated panel discussion <p>Representatives from urban authorities together with the speakers from Mulhouse will discuss achievements of their regions and respond to questions by the moderators and the audience. In the discussion:</p> <ul style="list-style-type: none">▪ <i>Irma Karjalainen – Helsinki Region Environmental Services Authority (Finland)</i> will present: Integrated planning process of land use plan, housing strategy and transport system plan for greater Helsinki.▪ <i>Éva Mikes / Csaba Ders – Pannon European Grouping of Territorial Cooperation (Hungary)</i> will present: Local Action Plan of the City of Pecs: a new transformative urban design strategy▪ <i>Gergely Török – North West Regional Development Agency (Romania)</i> will present: Policy for the pedestrianisation and revitalisation of the historical centre of Baia Mare▪ <i>Christine Schwabegger – Provincial Government of Styria (Austria)</i> will present: Successful integration of green infrastructure into strategic spatial planning in Graz
16h50	Wrap and thematic conclusions including ideas for follow-up actions <i>Thematic Experts – Katharina Krell (TO4) and Astrid Severin (TO6)</i>
17h00	End of Workshop & Joint Networking Cocktail <p>The networking cocktail will be held at the Mercure hotel Brussels Airport, in 2 minutes walking distance from the Transforma bxl Evere venue.</p>