

Policy Learning Platform

5 December 2018, Hamburg
Thematic Workshop

Enhancing rural innovation capacity
and performance: policy challenges and
exchange of experiences



**Interreg
Europe**



European Union | European Regional Development Fund



Welcome

#policylearning #interregeurope



Erwin Siweris

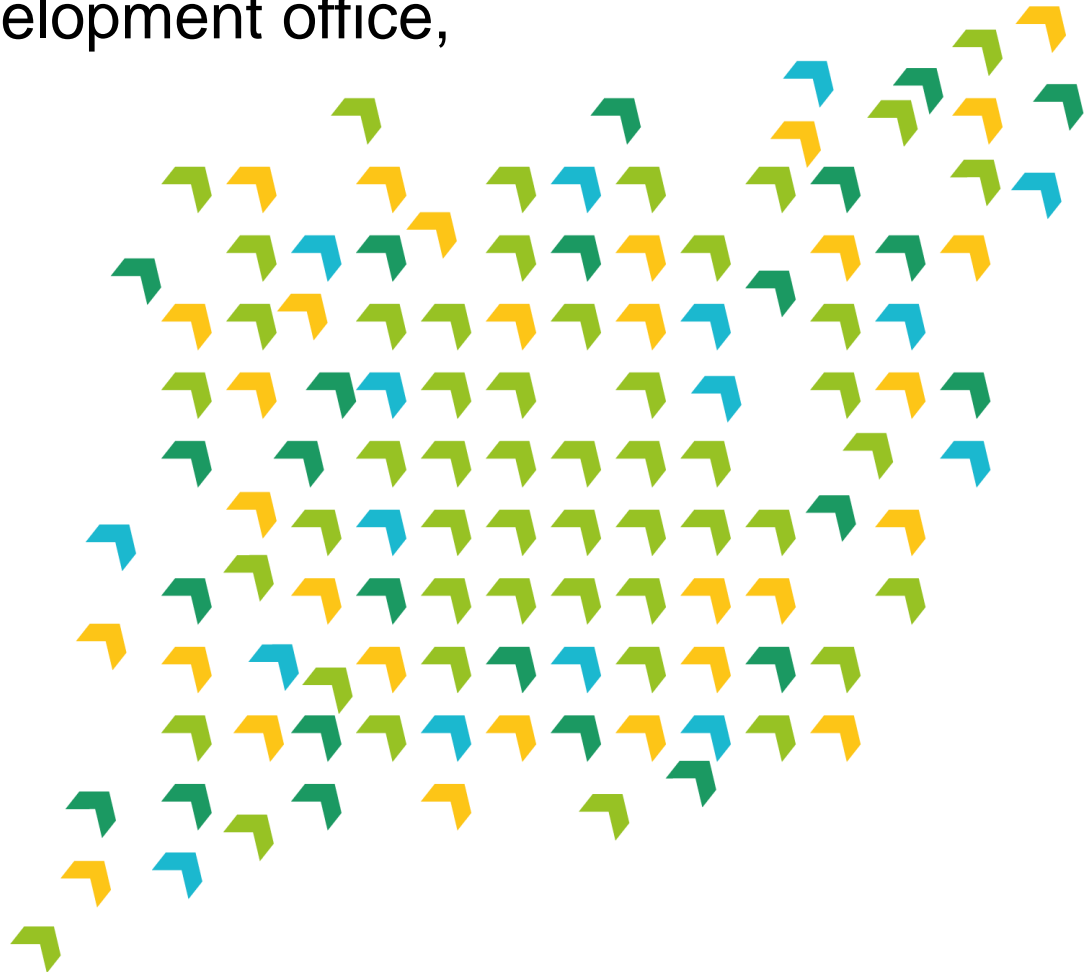
Programme Director, Interreg Europe

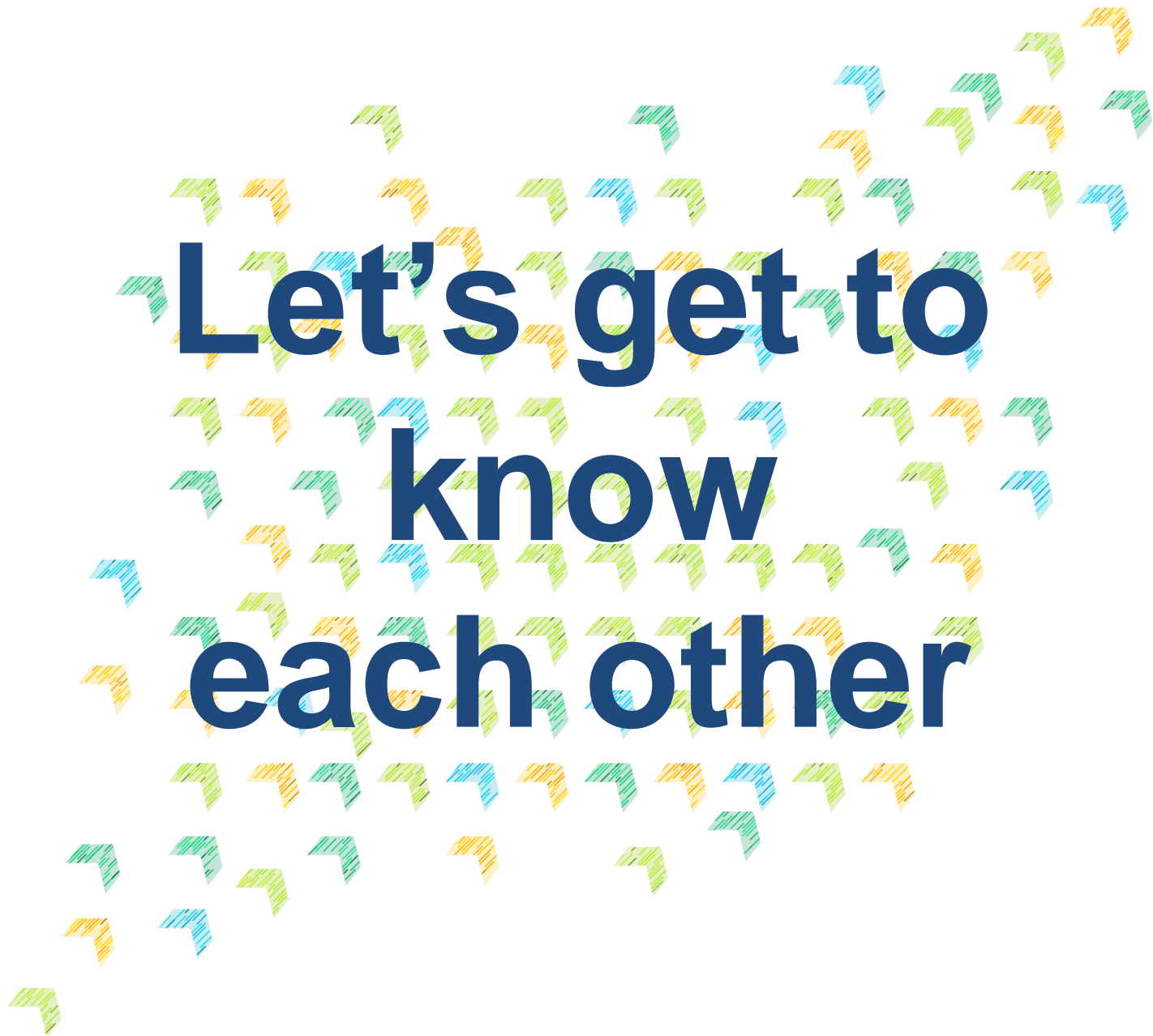




Monika Scherf

Head of regional development office,
Lüneburg





**Let's get to
know
each other**

Marc Pattinson
&
Carl Arvid Dahlöf
Policy Learning Platform
Thematic experts



Research
and innovation



SME
competitiveness

Workshop agenda



Research
and innovation



SME
competitiveness

- OECD, DG AGRI and JRC S3P Agri-Food policy and research updates
- Good Practice presentation from projects
- Networking lunch
- Experiences from regional Action Plans
- Parallel working group discussions
- Wrap-up and focus on next steps

**Make the most of the workshop! Ask questions!
Share your insights!**

Workshop background



Research
and innovation



SME
competitiveness

Rural innovation and development challenges is of relevance for a number of projects within the Research & innovation (TO1) and the SME competitiveness (TO3) themes.

- Projects focusing on framework conditions for rural innovation, SMEs and entrepreneurship in rural regions and important industry sectors.
- Rural innovation capacity is key to rural and sparsely populated regions staying competitive and ensuring sustainable regional growth.

How can policies strengthen and support innovation in rural areas?

Workshop objectives



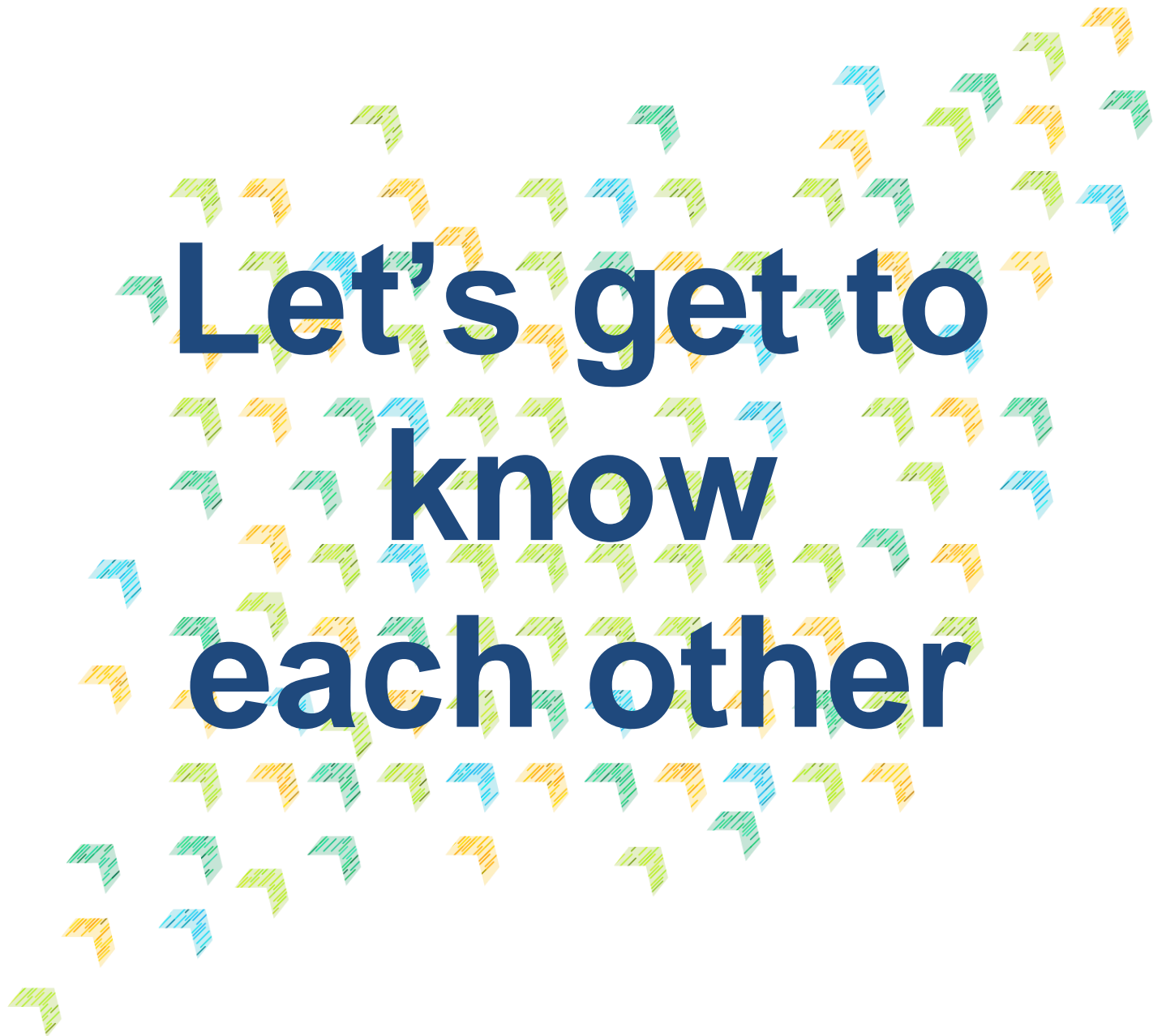
Research
and innovation



SME
competitiveness

Focus on how to enhance rural innovation capacity and performance for project stakeholders.

- **Learn** about EU level policy initiatives to support rural innovation and development.
- **Discuss** the policy approaches of Interreg Europe projects and lessons learned.
- **Share** your own views, experiences, and success stories of rural innovation.
- **Find** seeds for future project cooperation and inspiration to tackle common challenges.



**Let's get to
know
each other**



Policy Learning Platform services





European policy updates





Policy update presentations

Andres Sanabria

OECD - Regional and rural policy unit

Ingeborg Zaiser

European Commission - DG AGRI

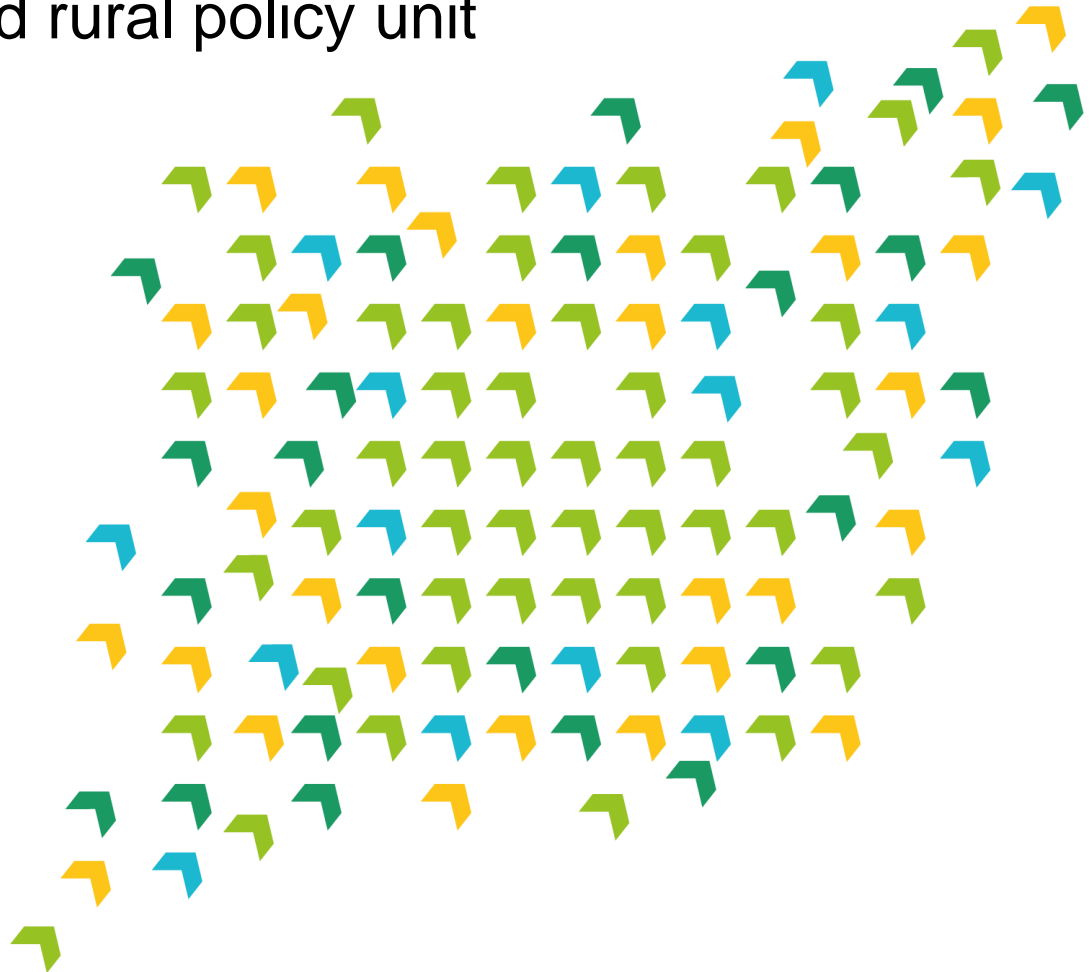
Katerina Ciampi-Stancova

Joint Research Centre Thematic Smart Specialisation
Platform on Agri-Food



Andres Sanabria

OECD - Regional and rural policy unit





Ingeborg Zaiser

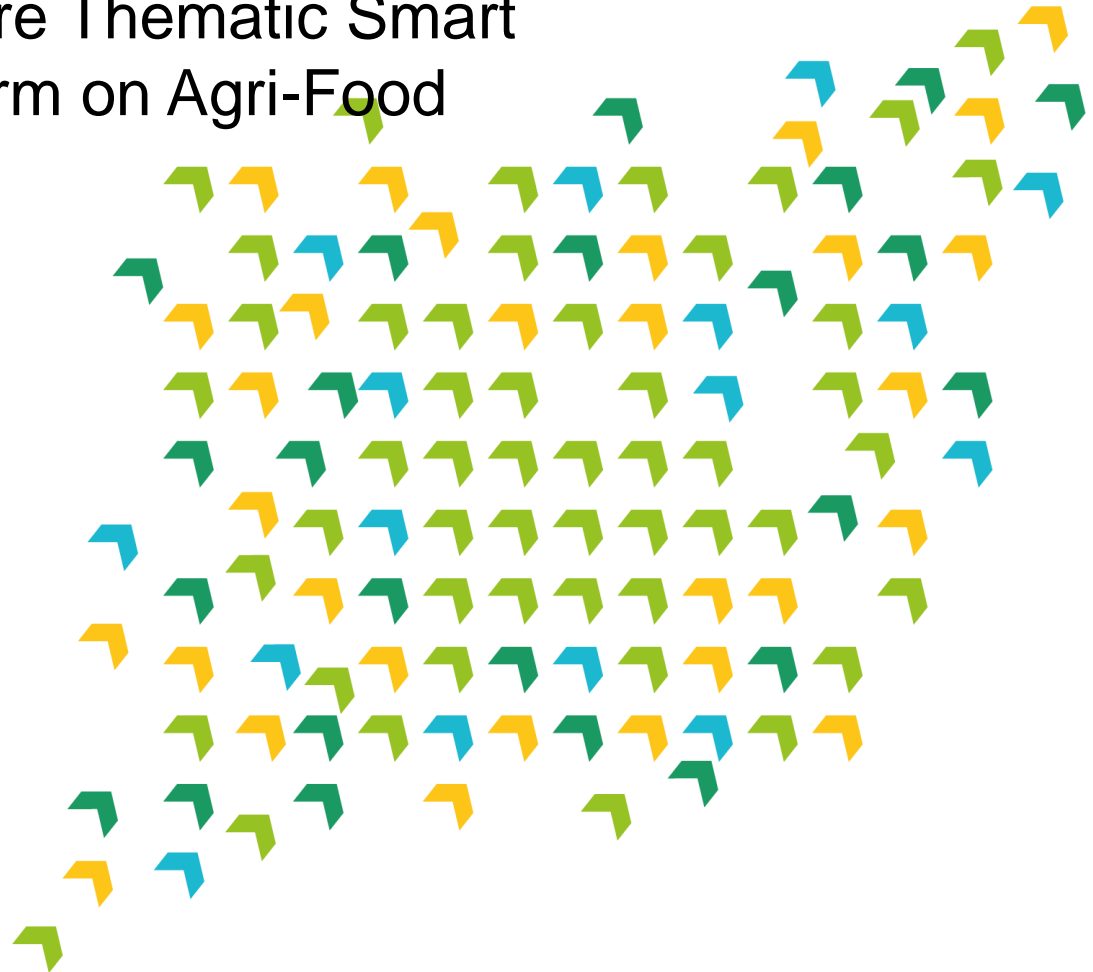
European Commission - DG AGRI





Katerina Ciampi-Stancova

Joint Research Centre Thematic Smart
Specialisation Platform on Agri-Food





Coffee break

Return by 11:30



Good Practices

**Presentations followed by
questions from thematic
experts and audience**



Good Practice presentations

Lars Hustveit

Sogn and Fjordane County Municipality, Norway



Simon Tijjsma

Province of Fryslân, Netherlands



Galya Vladova

HafenCity University Hamburg, Germany



Michelle O'Sullivan

Cork Chamber, Ireland





Lunch break
Return by 13:45



Action Plans

**Presentations followed by
questions from thematic
experts and audience**



Action Plan presentations

Romina Magni de Antonio

FAMCP Federation of municipalities, regions and provinces of Aragon, Spain



Ninetta Chaniotou

Kainuun Etu Oy, Finland



Artūrs Penčura

Zemgale Planning region, Latvia



Jose Manuel San Emeterio

ERNACT, Ireland





Break-out session discussion

Group 1

RUMORE Galya Vladova
P-IRIS Lars Hustveit
P-IRIS Danijel Bertovic
RATIO Michelle O'Sullivan
Islands of Innovation Simon Tijjsma
REGIONS4FOOD 4.0 Esperanza Perea Acosta
INNOTRANS Tess Lukehurst
Rural SMEs Helena Cvenkel
SARURE Ray O'Grady
DEVISE Silvia Stumpf
INNO PROVEMENT Katalin Szilagyi
OECD Andres Sanabria

Group 2

RUMORE Insa Schwob
RUMORE Andreas Obersteg
P-IRIS Adrian Husabo Bjorseth
RATIO Romina Magni de Antonio
RATIO Thomas McHugh
REGIONS4FOOD 4.0 Ariane Lecerf
STRING Pieter de Boer
INNOGROW Arturs Pencura
Rural SMEs Elsa Nunes
SKILLS+ Ninetta Chaniotou
Mira Lepur
DG AGRI Ingeborg Zaiser



Coffee break

Break-out

session at 15:00!



Reporting back from the break-out groups



<https://www.terreurope.eu/policylearning/>

*Thank you
for the
attention!*

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**Marc Pattinson
Carl Arvid Dahlöf**

Policy Learning Platform
Thematic Experts
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c.dahloef@policylearning.eu