

*Policies to improve rural areas' innovation systems
by professionalising networking activities
and use of innovation tools*

***How might rural innovation networks
cooperate with urban clusters?***



“Policies to improve rural areas' innovation systems by professionalising networking activities and use of innovation tools”

The overall objective:

To improve policies related to 3H or 4H cooperation in rural innovation systems

P-IRIS phase now:

Starting semester 5 and action planning





Seen from my county's point of view:

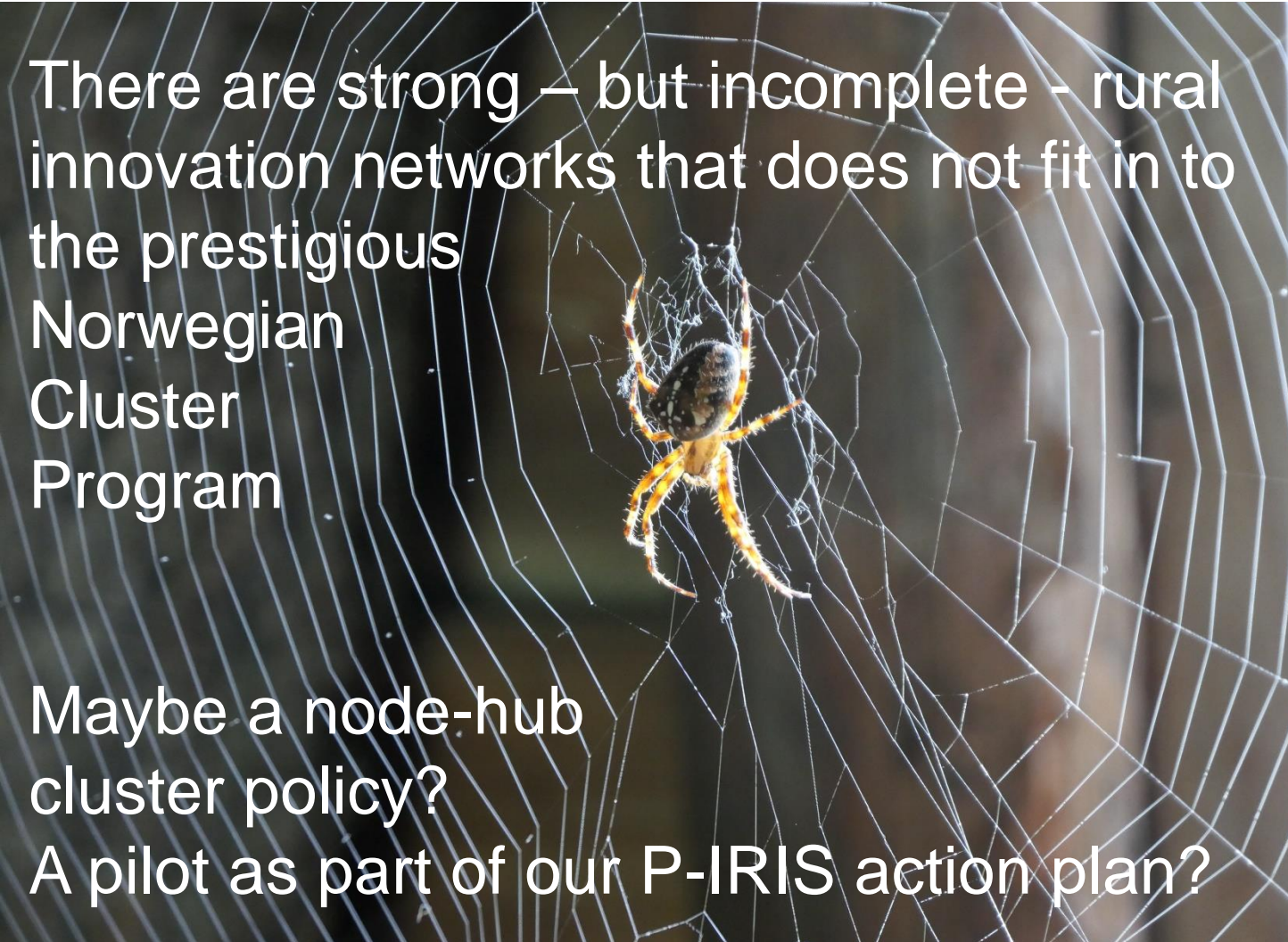
How has P-IRIS inspired us?

Partner region	Inspiration
Lombardia,	Urban-rural partnerships – theme for our coming study visit. Milano's relevance as hub.
Central Ostrobothnia	How distant cooperation might be facilitated by ICT; e.g. advanced sharing of "tailored" information
Gorski kotar	The role of the University of Rijeka within the rural innovation network run by the development agency PINS
>>	To mention 3 examples

Expected on the ground	What we have promised Interreg Europe
<p>Working smarter</p> <ul style="list-style-type: none">• To make incomplete innovation systems more complete• Professional management of rural innovation networks• To introduce and/or to improve the use of relevant tools	<ul style="list-style-type: none">• Improved governance• New types of projects• Structural changes <p><i>>>> so that rural innovation networks produces</i></p>

6. **Results** (quantitative or qualitative):

Our view:



There are strong – but incomplete – rural innovation networks that does not fit in to the prestigious Norwegian Cluster Program

Our suggestion:

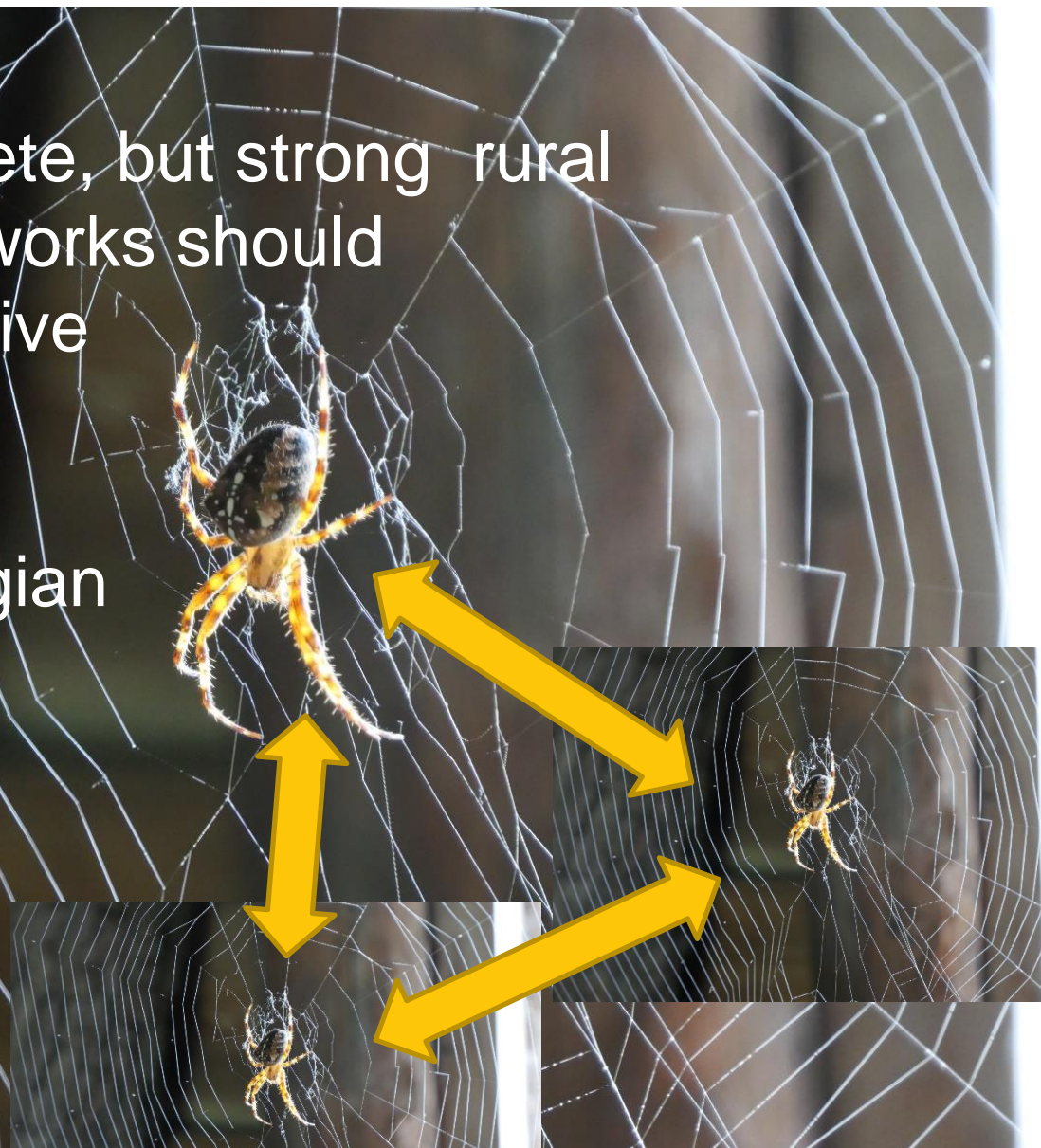
Maybe a node-hub cluster policy?
A pilot as part of our P-IRIS action plan?

Our ambition:

Some incomplete, but strong rural innovation networks should become attractive partners as a node for mature Norwegian clusters

Prerequisite:

Relevance for both hub and node



The Norwegian Cluster Program (from 2019)	How our P-IRIS action plan (from July 2019) is intended to connect
Module 1 (1 year) Early phase innovation networks	To accelerate the network development and to define the ambitions. We mobilise our networks to take part. Ambitions could be to make the innovation network more complete by node-hub relations
Module 2 (2 years) Arena Intro	
Module 3 (5 years) Arena Professional	
Module 4 (many years) Status: Norwegian Centre of Expertise	We are invited to launce a few pilots for formal cooperation between a HUB (<i>a relevant and mature cluster</i>) and a NODE (<i>a relevant, strong but incomplete innovation network</i>)

We are of interest for the national cluster program because we bring in P-IRIS experiences



P-IRIS

Interreg Europe



SOGN OG FJORDANE
FYLKESKOMMUNE



European Union
European Regional
Development Fund

Any questions?