



LAST MILE

Interreg Europe



European Union
European Regional
Development Fund

**FRAMEWORK CONDITIONS AND BARRIERS
FOR SUSTAINABLE TRANSPORT
IN TOURISTIC REGIONS**

ENVIRONMENT
AGENCY AUSTRIA **umweltbundesamt**[®]



THE PROJECT LAST MILE

- Duration: 04/2016 – 09/2020
- 7 partners from 6 European countries
Austria – Bulgaria – Luxembourg – Poland – Slovakia - Spain
- Lead Partner:
Environment Agency Austria
- Overall budget: 1,6 Mio. €
(ERDF 1,2 Mio. €)



THE SPECIAL OF TOURISM MOBILITY

LAST MILE
Interreg Europe

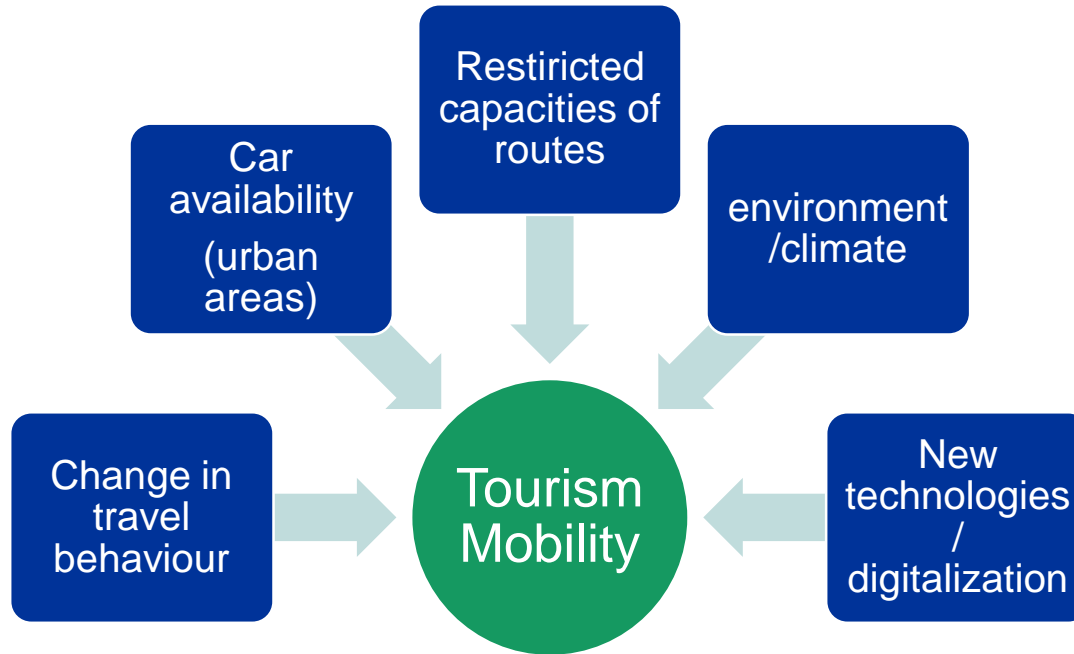


Saisonnality - Peaks

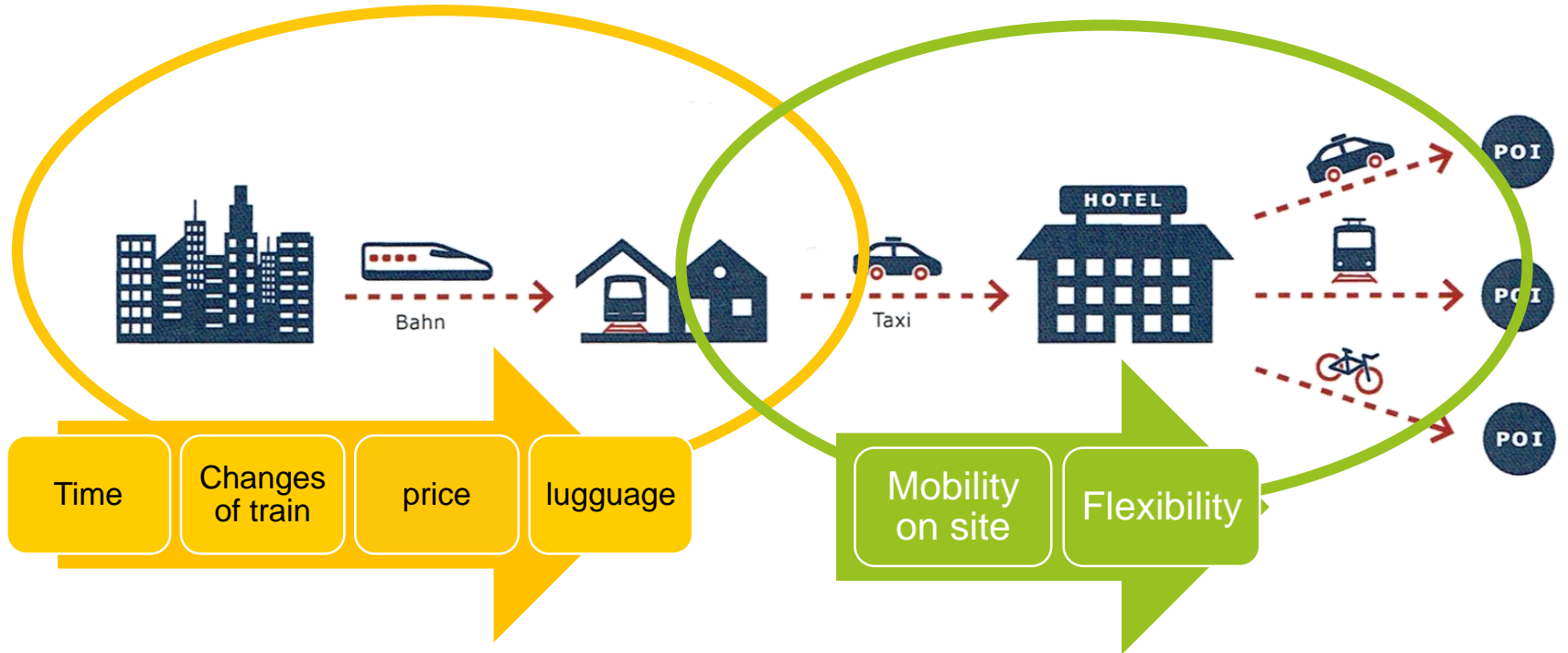
Accessibility (e.g.
mountainous area)

High share of car-use (e.g. in
Austria 75%)

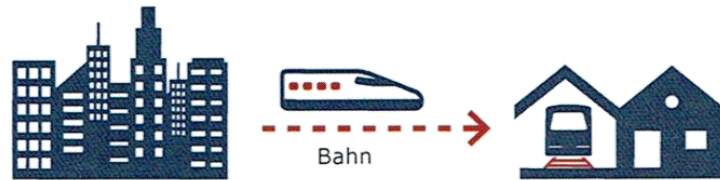
THE FRAME FOR FUTURE TOURISM MOBILITY



THE CHALLENGES TO TRAVEL SUSTAINABLY



FLEXIBLE SOLUTIONS FOR THE „LAST MILE“

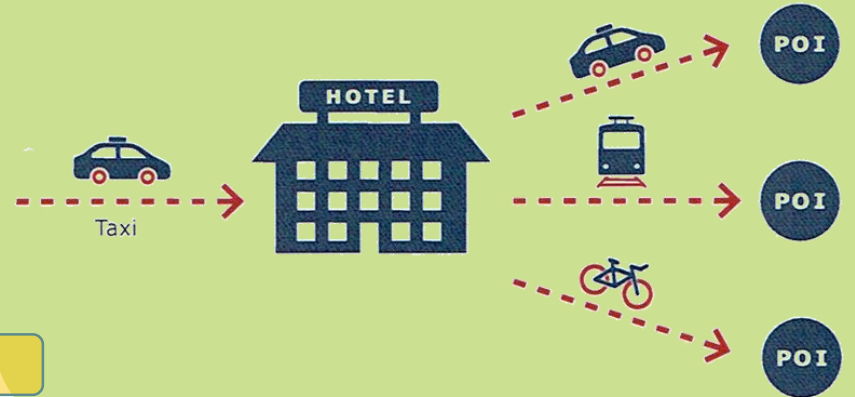


Arrival/Departure of tourists

On-site mobility of tourists

Daily mobility of inhabitants

LAST MILE project

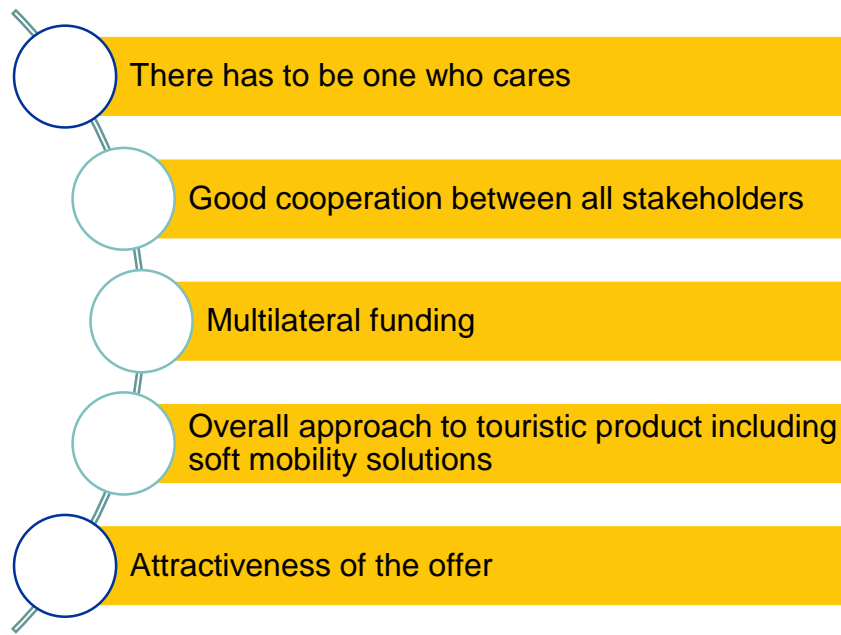




THE MAIN BARRIERS

- Insufficient (missing) national or regional legislation
- Absence of integrated transport organizer / no regional transport association
- Insufficient public transport information service
- Insufficient (missing) financial support from national/regional level for implementation and operation
- Missing education for sustainable transport, missing sustainable transport culture

THE FACTORS FOR SUCCESS



FLEXIBLE TRANSPORT SYSTEMS



Call/Dial
Systems



Shuttle
seasonal/temporary
/for events



Sharing



Regular public
transport
with request
stops



Other
(e.g.Pooling)



SEE YOU
AT THE FINAL
CONFERENCE
IN INNSBRUCK (AT)
ON APRIL 1ST, 2020

CONTACT & INFORMATION



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Find all information:

www.interregeurope.eu/lastmile

Manchester • 21.11.2018