

TO3 Online Thematic Workshop



Challenges and opportunities for the European agri-food sector

Draft agenda

Draft Agenda (online)	
14:00 - 14:45	<p>Short introduction, workshop agenda and moderation by TO3 Thematic Experts on the Interreg Europe Policy Learning Platform (5 min)</p> <p>Keynotes:</p> <p><i>“The European agri-food sector – challenges and opportunities”</i> - Elvira Domingo, Regional Innovation Scheme (RIS) Programme manager, EIT Food</p> <p><i>“Role of EIP-AGRI innovation & knowledge exchange in overcoming challenges and promoting opportunities for the European agri-food sector”</i> - Szabolcs Biro, EIP-AGRI, Research & Innovation Officer, Head of Division B: Fostering a smart and resilient agricultural sector and food security</p> <p>Discussion with expert + speaker Session moderated by TO3 thematic experts and introduction to the working groups (15-20 minutes)</p>
14:45– 14:55	Break - with opportunities for participants to discuss with the speakers
14:55 – 15:45	<p>Thematic session I – Brands, labels and quality</p> <p><u>Potential speakers for flash presentations (5 min. – 3 presentations planned)</u></p> <ul style="list-style-type: none"> ▪ Eva Gomar, Directorate General of Agrifood Industries, Quality, and Gastronomy of the Department of Climate Action, Food, and Rural Agenda of the Catalan Government on “Actions to prevent fraud and foster authenticity” (QUALIFY) ▪ Flavie Tiret, INTERBIO NOUVELLE AQUITAINE (France), Territoire BIO Engagé Label (SME ORGANICS) (tbc) ▪ Hanna Meriläinen, Regional Council of South Ostrobothnia, Development of the regional Food Province Label of South Ostrobothnia (FRIDGE) <p>Discussion with WG participants moderated by TO3 Thematic Experts (25 min.)</p> <ul style="list-style-type: none"> • Participants are encouraged to prepare a slide to present on relevant initiatives from their projects, if any, (1 slide/2 minutes). • Thematic experts will prepare questions to be discussed in advance, addressing especially: <ul style="list-style-type: none"> ○ Current and upcoming challenges on the sector. ○ Key success factors. • Final concluding remarks
15:45 – 16:35	Thematic session II – Entrepreneurship in the agri-food sector

	<p><u>Potential speakers for flash presentations (5 min. – 3 presentations planned)</u></p> <ul style="list-style-type: none"> ▪ Orsola Milani, Città Metropolitana di Bologna (Italy), Agrofood BIC (SinCE-AFC) ▪ Patrick Devine, Northern and Western Regional Assembly (Ireland), Food Works Programme + Food Academy Programme (EUREGA) ▪ Anna Katharina Distler, Competence Center for Nutrition (Germany), Food Startup Incubator Weißenstephan FSIWS (FRIDGE) <p>Discussion with WG participants moderated by TO3 Thematic Experts (25 min.)</p> <ul style="list-style-type: none"> • Participants are encouraged to prepare a slide to present on relevant initiatives from their projects, if any, (1 slide/2 minutes). • Thematic experts will prepare questions to be discussed in advance, addressing especially: <ul style="list-style-type: none"> ○ Current and upcoming for entrepreneurship in the agri-food sector ○ Key success factors for entrepreneurship in the agri-food sector • Final concluding remarks
16:35– 16:45	<p>Wrap up and conclusions</p> <p>Including presentation of TO3 services (focus on expert services)</p>
16.45-17:00	Break
17:00-17:45	<p>Online Expert Helpdesk – possibility to book in advance an individual meeting (10 minutes slot) with Thematic Experts (and the PLP core team if needed) to discuss specific needs and policy challenges</p>