



MESTNA OBČINA MARIBOR



RESOLVE
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European Union
European Regional
Development Fund

Municipality of Maribor

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City of Maribor



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- Second largest town in Slovenia with 105.000 inhabitants,
- University, cultural, economic and sports center of the north-eastern part of Slovenia,
- Municipality of Maribor participated in RESOLVE project co-financed by the INTERREG EUROPE programme with the aim to reduce CO2 emissions and negative effects of commercial/shopping related journeys.



Municipality of Maribor



Maribor objectives to reduce carbon emissions

- improve/increase the accessibility of commercial areas for people and goods;
- introduce environmentally friendly courier services,
- Increase shop owner's and restaurant keeper's support for sustainable transport policies;
- Exchange of experiences between partner cities.



Delivery in pedestrian zone in Maribor



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Delivery by e-vehicles



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Maribor set several goals for CO2 reduction in the city centre:

- introduce environmentally friendly courier services;
- new rules to regulate the delivery of goods in the pedestrian zone;
- before: delivery by courier express companies during the whole day;
- after adopting the new Ordinance: delivery during the day only by e-vehicles (one e-vehicle per delivery company allowed to enter the pedestrian zone)
- after 10.00 a.m. delivery is reduced to environmentally friendly vehicles – electric vans and cargo bikes.



Cargo bike delivery



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Networking of municipality staff with stakeholders and retailers:

- Surveys and meetings;
- Exchanging experiences.

The social enterprise Kooperativa E-DOSTAVA was established after successful introduction of bike delivery in Ljubljana in order to provide last mile delivery in the pedestrian zone by cargo bikes.



Ljubljana



Maribor

Cargo bike delivery in Ljubljana and Maribor



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Fleet of cargo bike delivery in Ljubljana and Maribor:

- Tricycles (8)
- Long-John cargo bikes (2)
- Electric bikes with trailer (8) for 0,5 m³

Cost of cargo bikes appr.: 5.000 €

More than 200.000 packages have been delivered in both cities in cooperation with big delivery companies in the last few years.

Co-financing of fleet by:

- EU funds (1/3),
- delivery companies (1/3)
- 1/3 by own funding.



<https://kpcyclery.com/wp-content/uploads/2019/10/SNY7124-2-324x324.jpg>



<https://electricbikereport.com/wp-content/uploads/2020/12/Surly-strong-construction.jpg>

Cargo bike delivery in Maribor



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- Cost for delivery: 2 € per package.
- During first lock down E-DOSTAVA in Maribor offered also meal delivery by e-bikes, employing more people for delivery.
- Restaurant keepers: „Without this service, we would have been forced to shut down“ .
- Increasing delivery due to on-line shopping during lock down.
- New goals - starting with the model: same day delivery (pick up packages in the city and deliver them the same day).



- More info: info.edostava@gmail.com

Pedestrian zone in Maribor



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before

and after



RESOLVE project



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Thank you!

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RESOLVE project: <https://www.interregeurope.eu/resolve/>
[https://www.youtube.com/channel/UCj6YqyltYKs1Qc4qnseaxOQ](https://www.youtube.com/channel/UCj6YqyltYKs1Qc4qnseaxOQ/videos)
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