

# Living rivers: a driver for sustainable regional development

Online Thematic Workshop, 27 May 2021

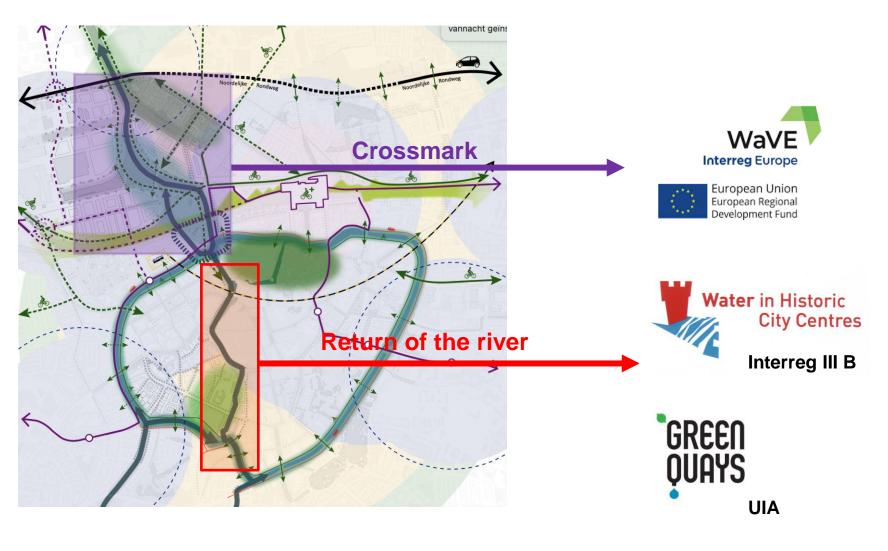
Hans Thoolen
Coordinator Urban Quality
City of Breda NL
Interreg Europe WaVE







## River Mark driver for urban regeneration







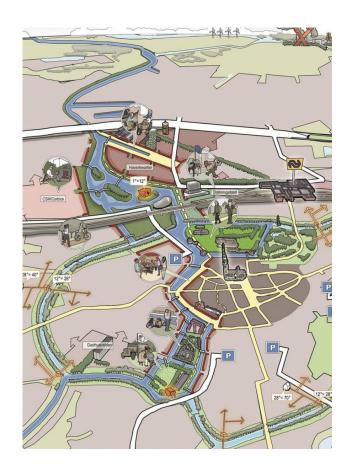
**Urbact** 



## Return of the river Mark

## WaVE Interreg Europe





#### Description

- Water as a catalyst for inner city regeneration
- River and harbour in inner city covered in 1941/ 1964
- Phase 1: Reinstated harbour opened in 2007
- Phase 2: Part of the river opened in 2008
- Phase 3: New park and last part river in stage definite design

#### Results

- Rise of spendings in inner city by appr. 15 %
- Job creation: > 300 pp
- Private investments along the river > 200 million Euros

## Timing

Start process 2000, finalization 2026

#### Budget

- Realized 29,5 million, planned 30 million
- Responsible organization
  - City of Breda



## Return of river and harbour Breda















## Transformation Crossmark area

WaVE Interreg Europe

### Description

- Transformation former industrial area
- Water as a catalyst for ecosystemic approach
- Mixed use: housing, enterprises, leisure
- Revalidation of the relation water and heritage

#### European Union European Regional Development Fund

#### Results

- Redefinition of "City Center Breda"
- Placemaking
- Purchase of land by city and province
- Development & realisation strategy

## Timing

- Start realization 1<sup>st</sup> phase: 2022
- Finalisation: 2040

### Budget

- Public investment > 110 million
- Responsible organization
  - City of Breda, Province Noord-Brabant



## Crossmark on the way









## Thank you!





Hans Thoolen
Coordinator Urban Quality
City of Breda NL
bja.thoolen@breda.nl

