Ingredients

International Pressure Cooker

for Innovative Business Solution

1	Inspiring location
25-50	Students from both countries
4-6	Buses
2	Creativity coaches
5-8	Entrepreneurs with a business problem
a lot of	Good food
1	Jury
1	Price

Recipe International Pressure Cooker for Innovative Business Solution

8:00	Departure by bus
9:30	Coffee at location
10:00	Introduction, division into multinational
	groups and assignment: make a chair
11:00	Entrepreneurs present themselves and
	their assignment to the group:
	challenge exploration
12:30	Lunch break
13:30	Students brainstorming, selection of
	solutions
15:00	Tea break
15:30	Students creating innovative solution
17:00	Snacks: entrepreneurs (positive)
	feedback on solution, followed by pitch
	training
18:00	Dinner break
19:00	Teams pitch their solution
19:30	Jury deliberation
19:45	Prize-giving ceremony
20:00	End