

# What is the Policy Learning Platform?



- A space for **continuous learning**, dedicated to **regional policymakers**
- We **take stock** of all the knowledge and experience gathered around the Interreg Europe funded projects, and any other interested region in Europe
- We help people **deliver better policies** by **finding inspiration** in what others do around Europe



# What's in it for me?



- The Platform team looks into your project: **your achievements are valorised** and promoted beyond your partnership
- **You belong to a larger group of people and projects:** the Platform team creates opportunities to work together, expands your network, exploits synergies across projects
- **You are heard:** the Platform team builds its activities around your wishes, ideas and feedbacks **to serve your needs**
- **You are informed:** the Platform offers information on the latest developments of regional policies

**You are part of the Policy Learning Platform!**

# A team of experts





**An online portal:**

**[www.interregeurope.eu/policylearning](http://www.interregeurope.eu/policylearning)**




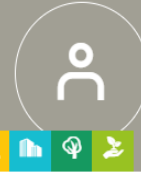






# Interreg Europe community

# Online community



**17,000+**  
**Members**

 <b>Isabel Trömel</b> Steinbeis Innovation gGmbH / Steinbeis-Europa-Zentrum <b>Interested in:</b> Networking with peers, Exchanging good practices, Attending networking events	 <b>Ger van den Kerkhof</b> Flanders Make <b>Interested in:</b> Joining a project, Networking with peers, Attending networking events, Following online learning activities	 <b>Marc van der Zande</b> Sports and Technology <b>Interested in:</b> Joining a project, Sharing a project idea, Networking with peers, Exchanging good practices, Attending networking events	 <b>Luc van Raaij</b> ERAC <b>Interested in:</b> Joining a project, Sharing a project idea, Networking with peers
 <b>Johanna Vannes</b> The Baltic Institute of Finland <b>Interested in:</b> Leading a project, Joining a project, Sharing a project idea, Networking with peers	 <b>Adriana Varela</b> Centre for the Development of Industrial Technology	 <b>Etienne Verhelle</b> Interreg Europe - Joint secretariat <b>Interested in:</b> Networking with peers, Attending networking events, Following online learning activities	 <b>Virginia Vidal Touza</b> Axencia Galega de Innovación <b>Interested in:</b> Leading a project, Joining a project, Networking with peers, Exchanging good practices, Attending networking events, Following online learning

<https://www.interregeurope.eu/policylearning/community/>

# Webinars



- Featuring projects and their results
- Guest speakers from international thematic networks and EU institutions
- **Possibility to co-design topics with the experts**



## Upcoming:

29/04 [Open data for smarter cities](#)

15/05 [Biogas from organic waste](#)

In June: building resilient regional economies,  
public procurement of innovation

<https://www.interregeurope.eu/policylearning/knowledge-hub/>



# Thematic workshops



**8 workshops  
per year**

‘Many thanks for this workshop.  
For me it was a **perfect combination of listening, learning, exchanging & networking!**’

Luc Hulsman, The Netherlands

It’s been a **great experience.**  
There are **many ideas, contacts and tips** to share with my colleges and our stakeholders that will be useful to improve sustainable mobility in our region.

María Isabel Fiestas Carpena, Spain



# Networking events



**‘Learning shouldn’t end with the graduation. We live in a fast-changing world and it is vital for policy analysts to focus on continuous learning.** And this is what the Policy Learning Platform offers: an incredible opportunity to stay up to speed with what happens around Europe.’

(Nicolle Lambrechts, the Netherlands)

# Take action:



1. Register to **webinars**
2. Register to thematic **workshops** or other #policylearning events
3. Get in **contact with other community members**
4. Propose a topic for a webinar



[www.interregeurope.eu/policylearning/community](http://www.interregeurope.eu/policylearning/community)



**Expert support**

# Personalised policy advice



<https://www.interregeurope.eu/policylearning/expert-support/>

# Closer to your needs



## 2. Policy helpdesk

Are you looking for **guidance and advice** on how to improve management and implementation of public policies? Fill out the form below and our experts from the Policy Learning Platform will reply and advise you on the best course of action to meet your needs.

### Ask for policy advice

Fill out the form below to request policy advice from our thematic experts. Please provide us with a detailed description. Our experts will provide you with answers including their professional expertise as well as sources such as policy briefs, good practices, webinars and more.

Please [login here](#) or [register](#) to request a peer review or use the expert helpdesk. Note that peer review requests may only be submitted by community members that work for a public authority or managing authority.



## ■ Policy helpdesk

- Ask the experts and receive policy advice online
- Entry door for any policy question or learning need

## ■ Online and on-site networking sessions

- 60-90 minutes
- 5-10 participants
- Discussion of specific policy issues
- Sharing challenges and good practices
- Different formats and occasions
  - Networking meetings at events
  - Integration in thematic workshops
  - Thematic online discussions

# Peer review



## Interregional learning on demand

### Target groups\*:

- Managing authorities / intermediate bodies of Structural Funds (ERDF / ESF)
- Other local and regional policymakers

### Approach:

- 2-days meeting: exchanges with experts (peers) from other regions on concrete policy challenges

*Ex: Improving the efficiency of ESIF funding for energy efficiency measures  
Looking for innovative ways to support the internationalisation of SMEs  
Investing in digital mobility solutions for rural areas*

### Support:

- Active support by the thematic experts of the Policy Learning Platform
  - *Identification of suitable peers*
  - *Guidance and coordination/ moderation support*

*\*Interreg Europe project partners can apply for a peer review only under a different Priority Axis from their project's Priority Axis*

# The benefits of being a peer



## Teaming up for better policy making

- You will be a **recognised member of a talented group of peers.**
- You will **help fellow regional policymakers** to design better regional policies.
- You will get **featured in our peer review communication material.**
- You will get **direct insights in the workings of other regions;**

**interregional learning is always a two-way learning exchange**



# Take action:



- Access the [policy expert support](#)
- Contact one of the Platform experts to **seek advice on your policy challenge**
- Contact the Platform team to **propose a topic for an online discussion** or a matchmaking session
- **Become a peer** in the Platform peer reviews






[www.interregeurope.eu/policylearning/expert-support](http://www.interregeurope.eu/policylearning/expert-support)



# Knowledge hub

# Articles and stories



 <p>16/04/2020</p> <p><b>In search of new products, new markets or innovative ideas?</b></p> <p>The challenge and competencies programme helps traditional SMEs to find new products, new markets and innovative ideas.</p> <p>Type: <a href="#">Platform</a></p>	 <p>09/04/2020</p> <p><b>Sustainable cultural tourism as an opportunity for local...</b></p> <p>On 19 March the Policy Learning Platform hosted an online meeting for a small amount of people to discuss sustainable cultural tourism.</p> <p>Type: <a href="#">Platform</a></p>	 <p>14/03/2020</p> <p><b>Using traffic calming to reclaim the city</b></p> <p>Looking for traffic calming measures for your region? Find Good Practices that reduce carbon emissions and improve citizens safety.</p> <p>Type: <a href="#">Platform</a></p>
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**More than 100 articles and stories online**

- 2 articles/week (average)
- daily social media posts

# Policy briefs



- In-depth analysis of project results and policy trends
- Evidence of success and policy recommendations
- Possibility to co-design topics with the experts and contribute with good practices



<https://www.interregeurope.eu/policylearning/knowledge-hub/>

# Thematic newsletters



## Policy digest directly in your mailbox!

- Subscribe to the topic of your choice and receive **trimestrially** policy news and recommendations
- Past editions: smart specialisation; e-mobility; urban eco-systems; cultural and creative industries



Dear <<First name>>,

The Policy Learning Platform has put together this digest edition on research innovation strategy for smart specialisation (RIS3).

Research and innovation are vital in today's challenging environment and R&I public investments. This is why the concept of research and innovation specialisation is at the centre of the European Union cohesion policy strategy. Commissioner for Regional Policy Corina Creţu, 'smart specialisation will be important than ever in the post-2020 period'.

RIS3 equally offers regions many opportunities to become more entrepreneurial and experiment with new policy strategies.

From workshops to policy briefs, the Interreg Europe community gathers a lot of knowledge on this subject. Take a look at the ideas and policy recommendations we gathered for you and make sure to reserve your spot for our upcoming webinar!

Enjoy the read!



Dear <first name>,

The Policy Learning Platform has put together this autumn edition of the policy digest on **establishing financial instruments for refurbishment of buildings**.



The European Union aims to reduce its greenhouse gas emissions and **buildings are a main challenge**, being responsible for 36% of total CO2 emissions. Renovations can be costly with mid- to long-term payback times, and building owners (private or public) may be reluctant to invest in such interventions. Here is where financial instruments such as loans, equity and guarantees can play an important role.

In this policy digest we gathered **ideas and policy recommendations** for you in the form of written publications, but we also invite you to join our upcoming **webinar!**

Enjoy the read!



# Take action:



- **Subscribe to the policy digest:** [Subscribe here!](#)
- **Check out regularly** the Platform portal to see what's new
- Contact the Platform team to **propose a topic for a policy brief**

[www.interregeurope.eu/policylearning/knowledge-hub](http://www.interregeurope.eu/policylearning/knowledge-hub)





# Good practices database

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## Inspire and get inspired



**~ 1 500**  
**Expert validated**  
**good practices**



**Share your good practices**

Are you the owner of an inspiring solution to improve regional policies?

[Submit a good practice](#)



# Good practice database



- Your good practices approved by Interreg Europe **are studied by the experts**
- Your good practices are **labelled** with the experts' opinion published on the database

➔ Stronger **acknowledgement and visibility**

➔ **Ensure high quality information** as source of inspiration for your own work



# Take action:



- Upload my good practices to the system
- **Look for other good practices** and find inspiration
- Read the **expert comments** on good practices

[www.interregeurope.eu/policylearning/good-practices](http://www.interregeurope.eu/policylearning/good-practices)





[www.interregeurope.eu/contact-us/our-team/](http://www.interregeurope.eu/contact-us/our-team/)

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# Policy Learning Platform: What's in it for you

1. Meet and learn from other projects
2. Identify new and relevant good practices
3. Benefit from expert support and facilitation
4. Discover latest EU thematic strands
5. Share your experience by becoming a peer



# Upcoming webinars



## Webinar on open data for smarter cities

How making energy and mobility data public can increase the efficiency of public services and foster innovation.



## Webinar on biogas from organic waste

Join the Policy Learning Platform on 15 May from 11:00 to 12:30 CEST for a webinar on biogas from organic waste. This webinar will show policymakers how anaerob...