#### **Kouvola***innovation*







European Union European Regional Development Fund

#### Good Practice: Procurement Specialist Services & Change Agent for Sustainable and Innovative Public Procurement

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## About the CircPro project



Smart Circular Procurement project (CircPro) aims at promoting the transition to a more circular economy related national and regional decision making by increasing the implementation of the circular procurement

CircPro partners:

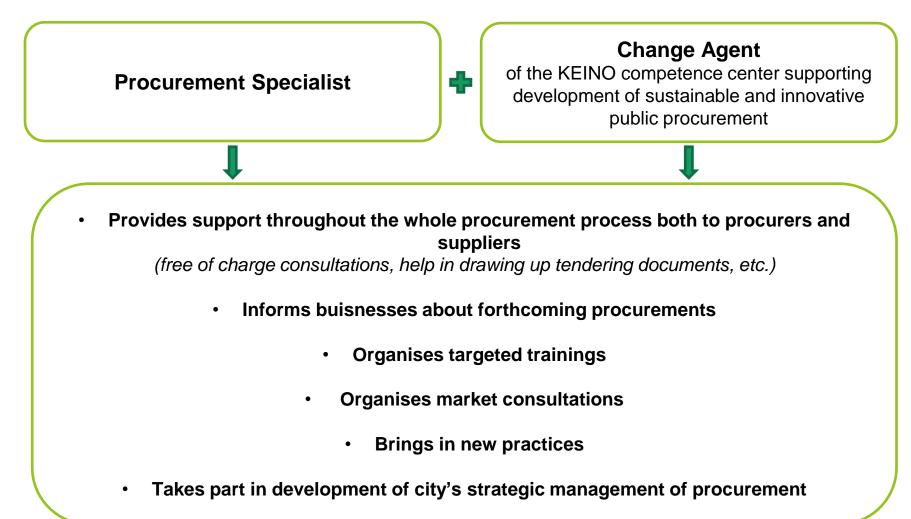
- **Finland**, Kouvola Innovation Oy
- Spain, Ministry of Environment and Spatial Planning, Regional Government of Andalusia
- Italy, Piemonte Region
- Italy, University of Turin
- Greece, Region of East Macedonia and Thrace
- Portugal, Alentejo Coordination and Regional Development Commission
- Bulgaria, Bulgarian Association of Recycling
- Croatia, Development Agency IGRA
- Lithuania, Lithuanian Innovation Centre
- Estonia, Stockholm Environment Institute Tallinn Centre
- Norway, Municipality of Elverum

Duration:

- Phase 1: June 2018 May 2021
- Phase 2: June 2021 May 2023



**Good Practice**: Procurement Specialist Services & Change Agent for Sustainable and Innovative Public Procurement in the City of Kouvola (Finland)





### Advantages of the good practice

- Considering and applying public procurement as a management tool helping to achieve city's strategic goals:
  - sustainable development;
  - reducing environmental impacts;
  - strengthening local production;
  - encouraging innovativeness;
  - increasing employment, etc.
- Changing mindsets both within public institutions and businesses
- Intensifying dialogue with the market
- Highly replicable
- Can be tailored to meet regional needs



#### Limitations of the good practice

- To succeed in implementing this good practice, actors involved in the public procurement process should be ready to apply new procurement practices
- Requires some budget (personnel and administrative costs)



# For whom is the good practice useful?

- Region and City: enabling achievement of strategic goals and fostering transition to a circular economy
- Public procurement units: getting support in planning and implementation of the sustainable procurements
- Businesses, expecially SMEs: getting better involved into competitive bidding





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#### Thank you for your attention