



Provincia de Zaragoza



Environment
and resource
efficiency



Low carbon
economy

Dr. Irene Ruiz Bazán
Diputación Provincial de Zaragoza
Interreg MOMAr

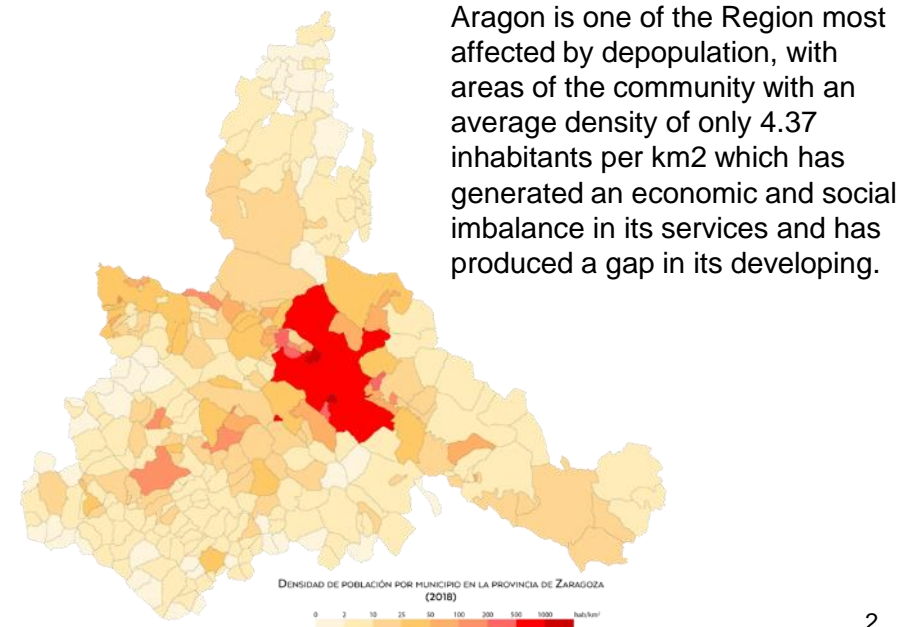
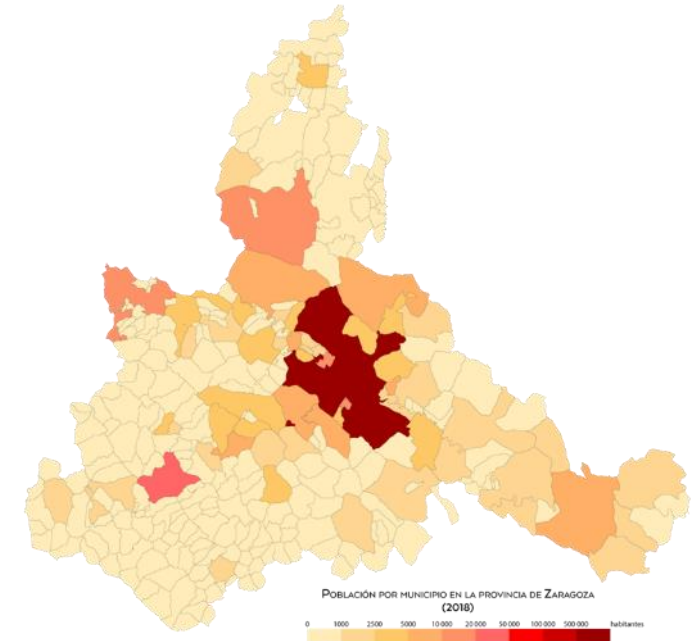
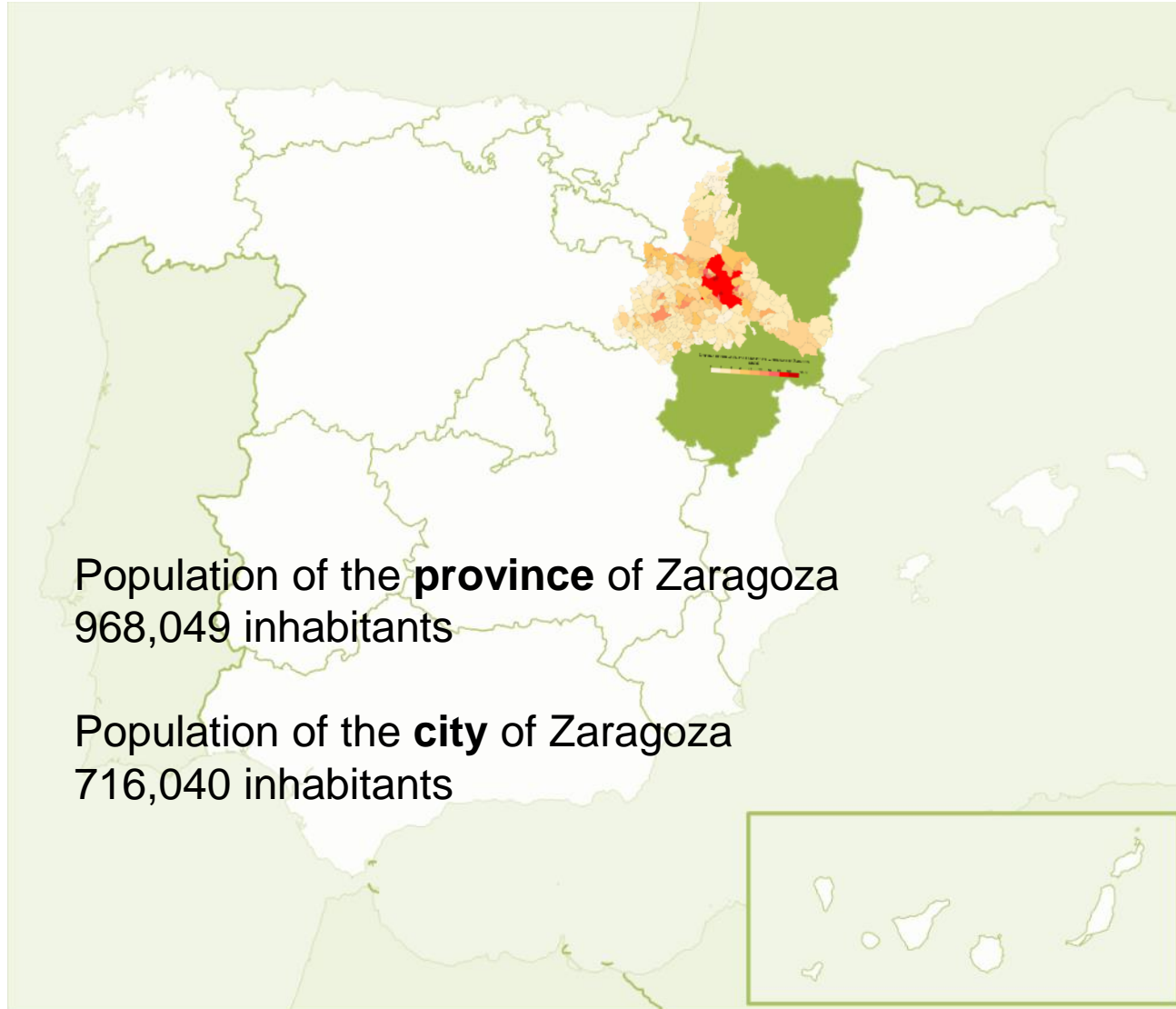


**Interreg
Europe**



European Union | European Regional Development Fund

Zaragoza, Aragón (Spain)



Aragon is one of the Region most affected by depopulation, with areas of the community with an average density of only 4.37 inhabitants per km² which has generated an economic and social imbalance in its services and has produced a gap in its developing.

Strengths, weaknesses, opportunities, threats





Strengths, weaknesses, opportunities, threats

Strengths

- Abundant natural and cultural resources.
- Prepared workforce.
- Sufficient technological development.
- Excellent geostrategic position
- Good industrial infrastructures
- Ideal climatic conditions for the development of renewable energies

Weaknesses

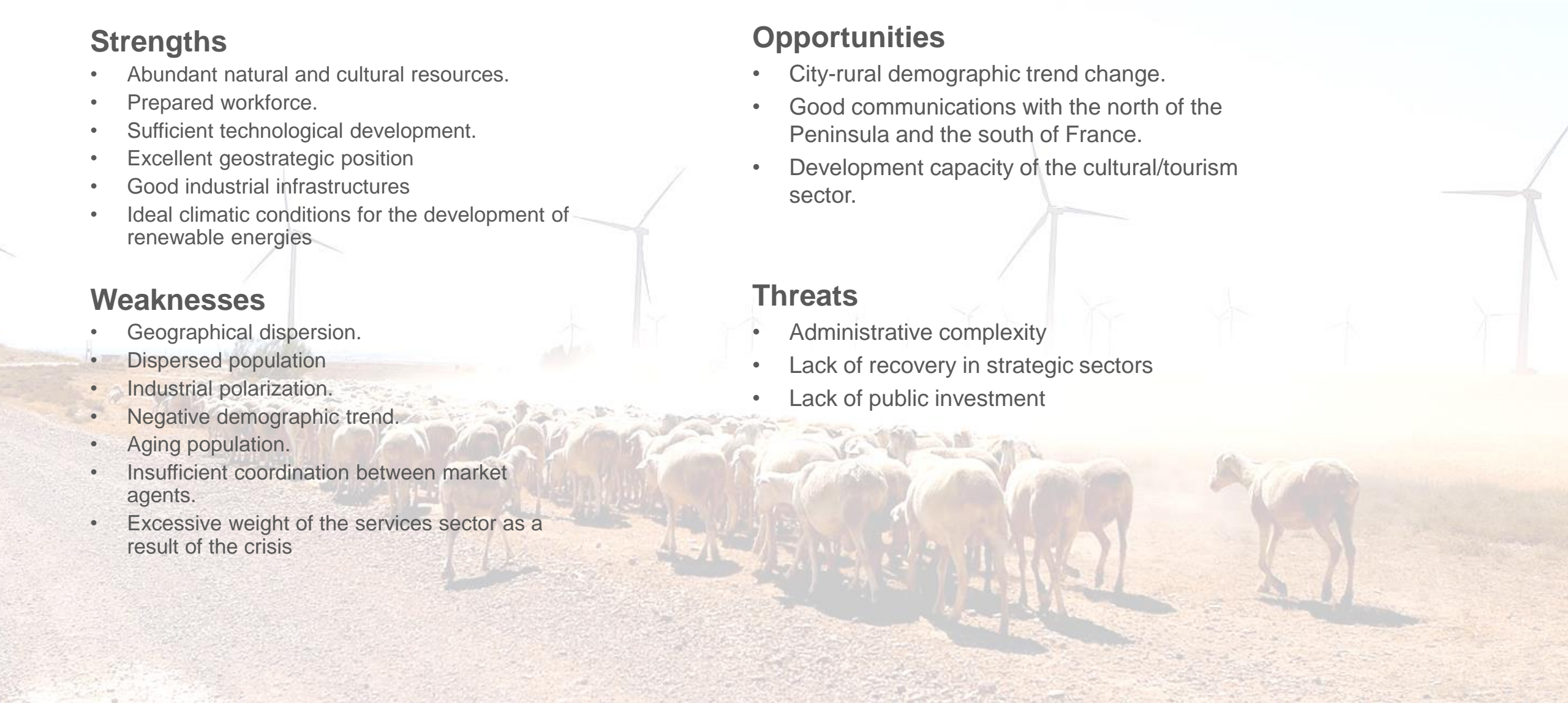
- Geographical dispersion.
- Dispersed population
- Industrial polarization.
- Negative demographic trend.
- Aging population.
- Insufficient coordination between market agents.
- Excessive weight of the services sector as a result of the crisis

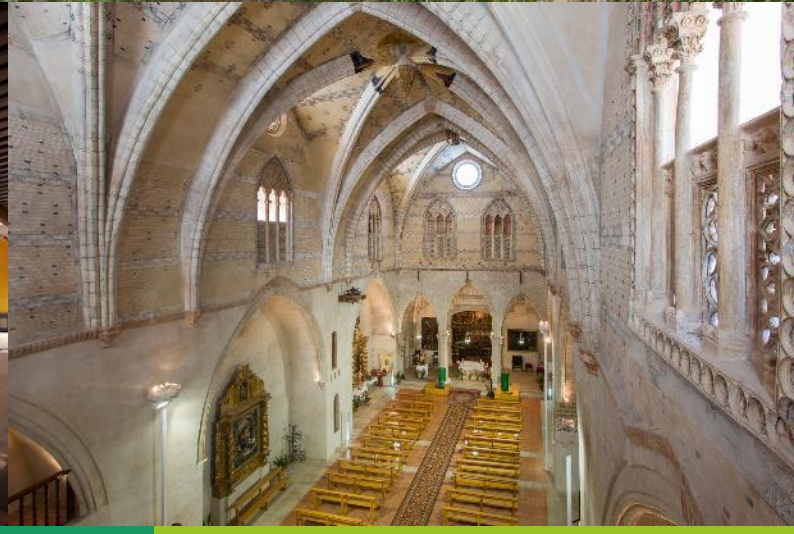
Opportunities

- City-rural demographic trend change.
- Good communications with the north of the Peninsula and the south of France.
- Development capacity of the cultural/tourism sector.

Threats

- Administrative complexity
- Lack of recovery in strategic sectors
- Lack of public investment

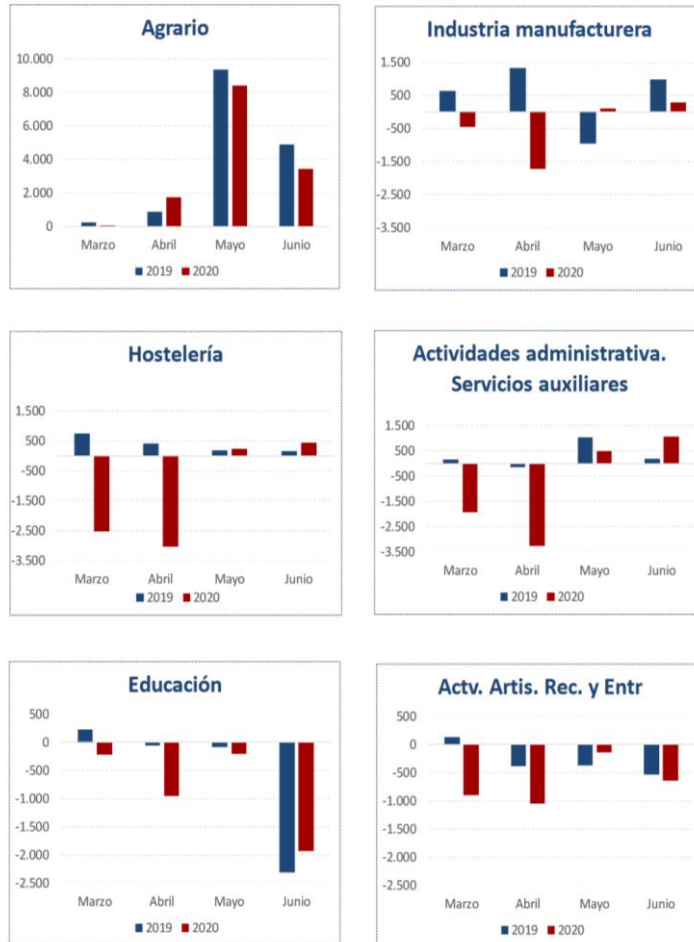






Impact of COVID on the region

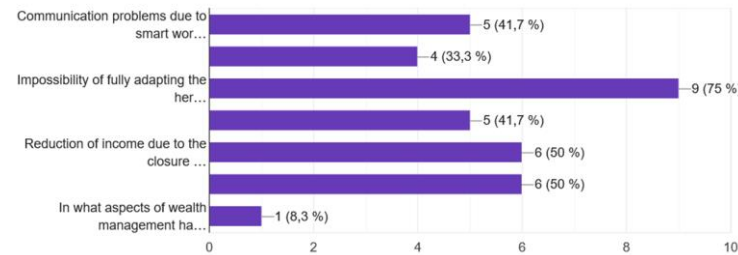
Gráfico 5
Evolución intermensual de las afiliaciones en alta a la Seguridad Social de las secciones con mayor impacto



Fuente: Ministerio de Trabajo y Economía Social. Afiliaciones en alta a la Seguridad Social. Media del mes

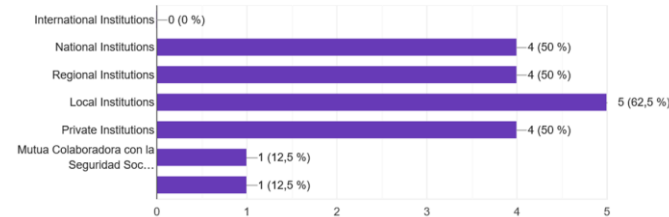
In what aspects of heritage management have you experienced difficulties during the Lockdown period and in subsequent phases? (multiple choice)

12 respuestas



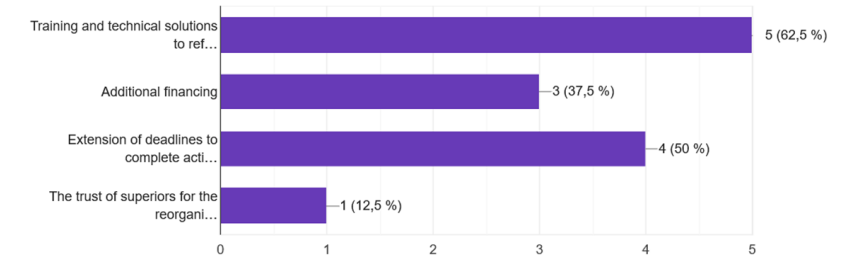
If you have received help, who has provided it (multiple choice)

8 respuestas



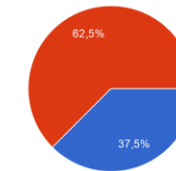
If you have received help, what type of help has been (multiple choice)

8 respuestas



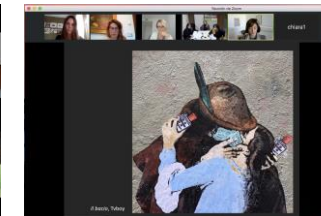
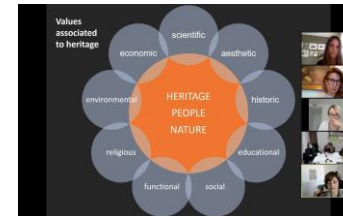
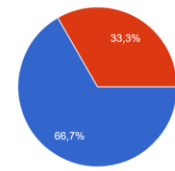
If you have received help, was it adapted to your rural context?

8 respuestas



Have you had any help to adapt the management to the new situation?

12 respuestas



MOMAr
Interreg Europe

European Union
European Regional
Development Fund

Accessing the ERRF. *Aragonese Strategy for Social and Economic Recovery*



The health crisis generated by the COVID-19 pandemic and its tremendous health, economic and social consequences led to a meeting in response to this situation, on April 17, 2020, with:

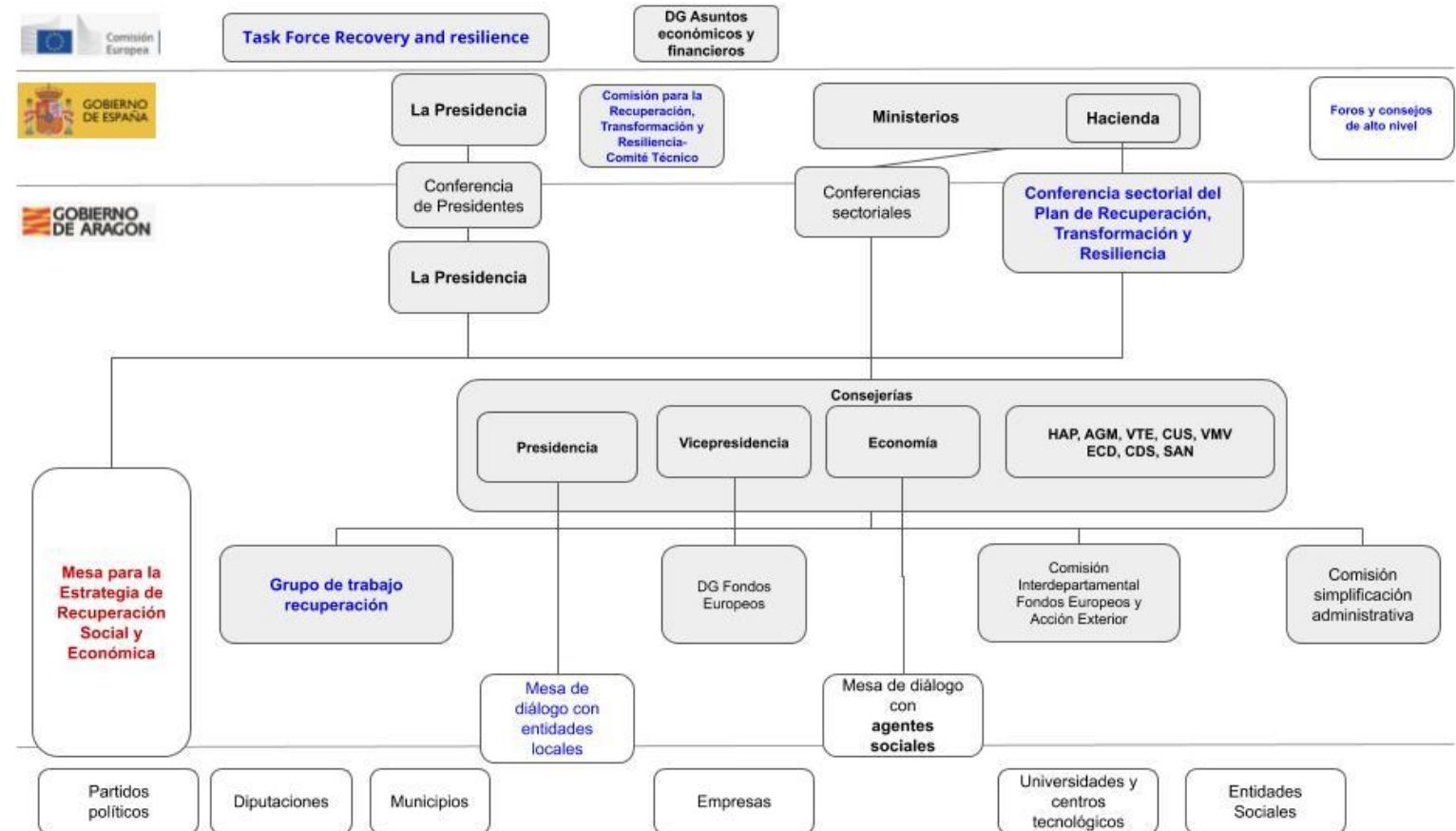
- Representatives of the Government of Aragon
- Social Agents
- The Aragonese Federation of Municipalities, Regions and Provinces

There was an agreement on the purpose of working together to adopt and agree on the *Aragonese strategy* with the best solutions to the health and socioeconomic crisis generated for the pandemic. As a result of this work, the **Aragonese Strategy for Social and Economic Recovery was approved on June 1, 2020**, which includes various political, economic, social and environmental measures at the regional level classified into **four main categories**:

- **Recovery of the territory**
- **Recovery of the public policies**
- **Recovery in the productive economy**
- **Recovery in terms of employment**

The Government Plan that is now being approved has incorporated those measures of the Strategy that must be implemented by the Government of Aragon

AGREEMENT of November 11, 2020, of the Government of Aragon, by which the Government Plan corresponding to the X legislature is approved.





BLOQUES DE PROPUESTAS DE RECUPERACIÓN
de la Estrategia Aragonesa para la Recuperación Social y Económica

	Territorio	Políticas públicas	Economía productiva	Empleo
Acción climática en edificios, vehículos y sectores productivos	**	**		**
Energía limpia y accesible	**	**	*	**
Estrategia industrial para la economía circular y limpia			*	**
Movilidad inteligente y segura		*		*
Estrategia "De la granja a la mesa"	*		*	**
Preservar y proteger la biodiversidad	**	**		**
Cero contaminantes y medio ambiente limpio de tóxicos	**	**	*	**
Conectividad total de ciudadanos y empresas		*	*	*
Transformación digital del sector público	**	**	*	**
Transformación digital de la empresa y emprendimiento digital		*	*	**
Educación para las transiciones verde y digital	*	*	**	**
Salud		**	*	**
Servicios sociales y economía de los cuidados		*		*
Igualdad			*	*
Lucha contra la despoblación				*

Proposals for recovery in the territory, with social proposals for the rural environment with the collaboration of public administrations at all levels. Infrastructures, innovation measures and technologies in rural areas are included for their sustainable use.

Recovery proposals in public policies to improve social protection

Proposals for recovery in the productive economy, return to the path towards a digital and sustainable, competitive Aragonese economy that improves the quality of life of the Aragonese, with macroeconomic policies that benefit everyone. The differential advantages of our region are taken into account of by maintaining support for strategic sectors (logistics, automotive, renewable, agri-food, tourism, culture), and with greater efficiency in investment in public goods.

Proposals for recovery in terms of employment, protecting jobs and companies affected by the pandemic. Achieving fair and shared growth involves repairing the different value chains of economic agents and reactivating trust and responsible consumption



Regional Priorities for the Green Transition.

Aragonese Strategy for Social and Economic Recovery

A GREENER ARAGON

- **Climate action.** Energy efficiency is improved by renovating publicly owned buildings, and aid is allocated to cross-decarbonise some key productive sectors such as agri-food and tourism. The goal is for Aragon to be climate neutral by 2050.
- **Clean and affordable energy.** Strategic projects for the generation, transport, storage and use of clean energy are promoted. Aragon must continue with the leadership in wind and photovoltaic energy, as well as reinforce our referential role for hydrogen and its related technologies.
- **Industrial strategy for circular and clean economy**
- **Smart and safe mobility.** To reduce transport emissions by 90% in 2050, sustainable means of mobility of people and goods are promoted. Logistics is strategic for Aragon and is linked to other productive sectors such as agri-food.
- The automotive industry is a very important sector in Aragon and it seeks to promote the development of the electric vehicle and the electrification of transport in general, to improve air quality, which also has an impact on people's health.
- **Farm-to-table strategy.** The food chain must remain safe and of high quality, with healthy and affordable products. And it must be more sustainable by minimizing impacts on nature, preserving resources such as water or soil. Among other measures, it seeks to promote the consumption of local and seasonal foods.
- **Preserve and protect biodiversity**
- **Zero pollutants and clean environment of toxins**

A MORE DIGITAL ARAGON

Aragón is committed to this unified deployment of ICT services (Information and Communication Technologies) aimed at citizens, companies and public administrations. It invests in connectivity and high-performance telecommunications for the entire population, which allows creating new opportunities in rural areas. Digital transformation of the public sector. It is also a pioneer region with the "Pacto por la ciencia" and it is necessary to reinforce scientific-technical capacities in areas such as artificial intelligence, health 4.0 or energy.

A MORE SOCIAL ARAGON

- **Education for green and digital transitions**
- **Transformation of social and health services.**
- **Social services and care economy**
- **Equality**
- **Fight against depopulation**



ESTRATEGIA ARAGONESA PARA
LA RECUPERACIÓN SOCIAL Y
ECONÓMICA

Junio 2020

Contenido



05
INTRODUCCIÓN
GENERAL

08
OBJETIVOS DE LA
ESTRATEGIA

09
PROPUESTAS DE
RECUPERACIÓN EN
EL TERRITORIO

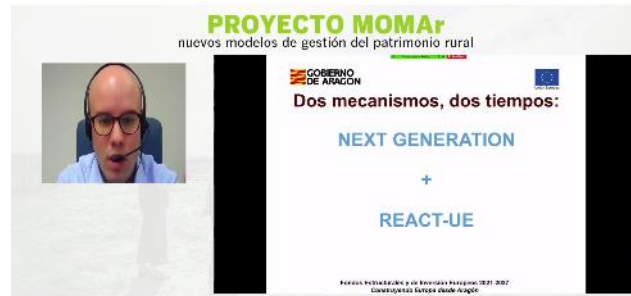
17
PROPUESTAS DE
RECUPERACIÓN EN
POLÍTICAS PÚBLICAS

29
PROPUESTAS DE
RECUPERACIÓN EN
ECONOMÍA
PRODUCTIVA

43
PROPUESTAS DE
RECUPERACIÓN EN
MATERIA DE
EMPLEO



Accessing the ERRF



- Aragon considers more than 150 public and private projects, from all sectors and throughout the Region, with a total budget that exceeds 10 billion euros.
- Since October, the Government of Aragon has been submitting these project proposals to the Government of Spain to help develop and scale the “España Puede” National Recovery and Resilience Plan.
- It is necessary to emphasize that not all will be deployed immediately nor will all be developed within the Next Generation EU due to the very characteristics of the projects and funds. Of course, more than 20 are true *tractor projects* with high transforming power, and enormous potential for the economy and the people of Aragon.
- In addition to investment projects, the Government of Aragon is also reviewing procedures and processes, identifying regulatory reforms to eliminate bottlenecks and to make the funds have the desired transformative power.
- To this end, the Law of *Administrative Simplification* of Aragon has been approved, a structural norm that promotes a process that simplify the administrative path and incorporates a package of simplification measures with immediate, general and stable effect.





Thank you!



Environment
and resource
efficiency



Low carbon
economy

Irene Ruiz Bazán
ireneruizbazan@gmail.com

+34 976 28 88 66

<http://www.dpz.es/>



**Interreg
Europe**



European Union | European Regional Development Fund