

Green Transition under the European Recovery and Resilience Facility 2 March 2021

Lazio Region





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Regional Context

- **Population**: 5.879.082 on the 1st January 2019: 48% men (median age of 44), 52% women (median age of 47). The population trend is to the aging.
- **Economy**: in 2017 there were <u>447.000</u> active companies, including industry, commerce and crafts. <u>1.896.000 employees</u> work in these companies. Most of them (85.3%) operate in the <u>tertiary sector</u> and between 2015 and 2017 both the number of companies and the number of employees grew while enterprises in the <u>secondary sector</u> are decreasing, even if the number of employees is slightly increasing (+ 1.9%).

Impact of COVID on Health and Economy of our Region





- Reorganization plan of the hospital network in COVID-19 emergency, art. 2 of Legislative Decree 34/2020
- In line with the economic measures launched by the EU (SURE Progreamme) and by the Italian Government (Decreto Ristori) the Lazio Region has been economically supporting the SMEs since the first lock-down, with non-repayable loans and leverage measures to match the liquidity needs of micro, small and medium-sized enterprises and freelancers holding a VAT number, even using the ERDF Funds 2014-2020.



SWOT on R&I and Competitiveness & Internationalization



Strengths

- High level of public spending on R&D
- High concentration of graduates in technical-scientific subjects
- presence of industrial and multinational groups with own centers for R&D
- high presence of research infrastructures

R&I

Weaknesses

- SMEs low propensity to spend on R&D
- poor collaboration between businesses and public research sector
- Low capacity for matching between demand and supply of innovation for the technological transfer
- Low protection of intellectual property
- Limited availability of financial tools for innovation.

Opportunities

- exponential growth of business incubators and accelerators
- liveliness of innovative sectors dedicated to cross-fertilization
- Presence of Multinationals stimulating SMEe
- Presence of PD leveraging Public Procurement toward innovation

Threats

- Foreign markets increasingly competitive in R&D
- Reduction of public resources and its fragmentation
- Brain drain due to inadequate work policies
- Poor attractiveness for international working on creativity

Strengths

- Great entrepreneurial vitality
- Excellence in emerging industries such as creative and emotional
- Geo-political position of global significance
- International vocation and improvement of foreign investments
- High international attraction of the metropolitan area of Rome

Weaknesses

- Poor competitiveness of the regional system
- Competitiveness and productivity concentrated in limited sectors
- Small company size in key sectors (agri-food tourism)
- Difficulty in accessing credit, especially for SMEs
- Poor international productive integration

Opportunities

- strong growth in exports in technological niches of excellence
- growing global interest in the Italian way of life
- Geo-political position useful for becoming a hub for international trade towards MENA countries

Threats

- risk of loss of skills in key sectors of the regional economy
- Strong contraction in foreign investments
- Poor protection of luxury and agri-food products of Made in Italy
- Increasing competition from strong EU countries in trade diplomacy



Regional Priorities for the Green Transition

The Lazio Region long-term intentions for the Green Transition are reported in the Regional Strategy for the Sustainable Development (SRSvS). This Strategy is focused on the following 7 thematic priorities:

- I. adaptation to climate change and water resources
- II. sustainable mobility
- III. blue economy
- IV. poverty
- V. access to study
- VI. circular economy
- VII. smart cities

All these are consistent with the macro-areas (" Prosperity "," People "and" Planet ") of the National Strategy

A Process in the move

The analyzes conducted. and participatory process concentrated on the 7 priority issues developed and shared with stakeholders and civil society, identified a series of proposals or actions sometimes already planned or partially implemented in Lazio - very diversified by type (tangible or intangible), by time profile (short, medium, long term), target audience, implementing body and degree implementation maturity. In some cases, the proposals take the form of objectives to be pursued or, general indications of an indicative nature, rather than actions or projects to be implemented.







With the COM(2020) 575 on Annual Sustainable Growth Strategy 2021, the EC provided to the MS the recommendations to draft the NRRPs and projects to submit for funding.



To encourage the Italian Regions to jointly project the NRRP, a Cabin of Directions participated by Regions and Autonomous Provinces was created at the Conference of Regions and Autonomous Provinces, whose President asked the members to indicate their projects' priorities to include in the NRRP, considering the 3 Strategic Lines: modernization of the country; ecological transition; social and territorial inclusion, gender equality and nine lines of intervention identified by the NRRP.



The Economic Programming Direction of Lazio Region has sent to the Cabin of Directions the list of interventions proposed as coherent with the EC recommendations and the Italian NRRP and complementary to the future programming tools (i.e. EIS funds 2021-2027) in the perspective of the unitary policy of the Regional Presidency.

Proposals sent by the Lazio region to the National Government as a contribution for the definition of project priorities to be considered for the drafting of the National Recovery and Resilience Plan.

considered for the draining of the National Recovery and Resilience Flam.	
Modernization of the country € 7,089,000,000 (41.2%)	Digitization, innovation e competitiveness of the production system € 3,500,000,000 (20.4%)
	Mobility infrastructure € 3,589,000,000 (20.9%)
Ecological transition € 5,302,366,917 (30.8%)	Green revolution and ecological transition € 5,302,366,917 (30.8%)
Social inclusion e territorial, gender equality € 4,800,000,000 (27.9%)	Social, gender and territorial equity € 2,100,000,000 (12.2%)
	Education, training, research and culture € 1,900,000,000 (11.1%)
	Health € 800,000,000 (4.6%)



Thank you!





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