

Public Procurement of Innovation (PPI)

Thematic Webinar

Tuesday 16 June 2020 | Online



Public Procurement of Innovation (PPI)



Policy concept, Policy Learning Platform, and Interreg Europe projects.

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European Union | European Regional Development Fund

Public Procurement of Innovation (PPI) - Definition



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- Public procurement of innovation (PPI) is a demand-side innovation approach to develop new products or services with the objective to stimulate innovation.
- The <u>European Commission's Guidance on public procurement</u> refers to 'innovation procurement' as:
 - buying the process of innovation—research and development services—with (partial) outcomes;
 - o buying the outcomes of innovation.

Public procurement requires public buyers to have:

- Knowledge (market, stakeholder engagement, product and services)
- Basic skills (negotiation, legal framework, contract management)
- Innovation basic skills (risk assessment, intellectual property rights)

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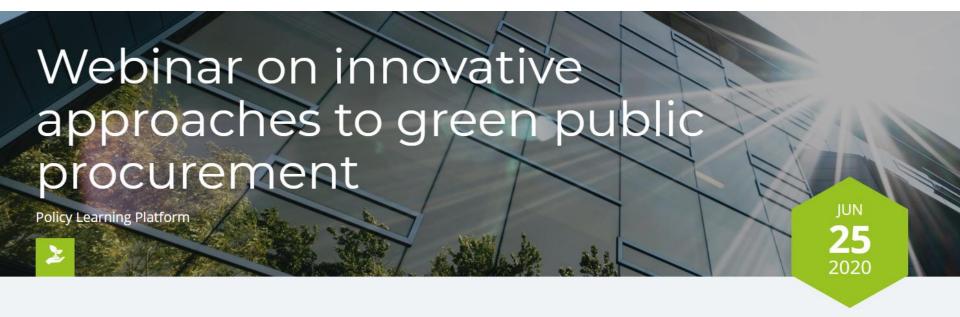
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Interreg Europe projects are experimenting with public procurement of innovation (PPI)





Dedicated to developing and delivering better policies regarding public procurement



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Public procurement to promote innovation in SMEs