

How to incorporate PPI in regional \$3

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Policy Learning Platform Webinar

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The advantages of PPI as a tool to achieve S3 objectives are considerable

- Allows for the government to become an active player in the innovation process: determining the challenges and areas in which the innovation takes place (can be consistent with selected pattern of specialization)
- Can simultaneously achieve several policy objectives (beyond innovation –
 i.e. improve public services or promote entrepreneurship) thus harnessing
 additional resources from other government priorities
- Has important complementarities with other tools that are commonly used in S3: instruments to foster innovation capabilities in SMEs, training to encourage innovation culture, etc.



Foundational blocks for a successful PPI policy and implementation

Execution

Planning

Regulation

Political leadership and commitment

Shared vision

- As promising as it is, PPI is a complex policy instrument
- Although there is no single path to success, there are some common characteristics in PPI implementation processes that are worth taking into account when identifying how and why to incorporate them in S3

Interactions between PPI and S3 (1/3)

Execution



Planning

Regulation

Political leadership and commitment (PPI)

Both Political leadership and commitment, and shared vision is something that precedes not only PPI but also S3. They can be national policies that are transferred to regions or, in other cases, they can be singular regional priorities



Implementation of the strategy

Planning of programmes and policy tools

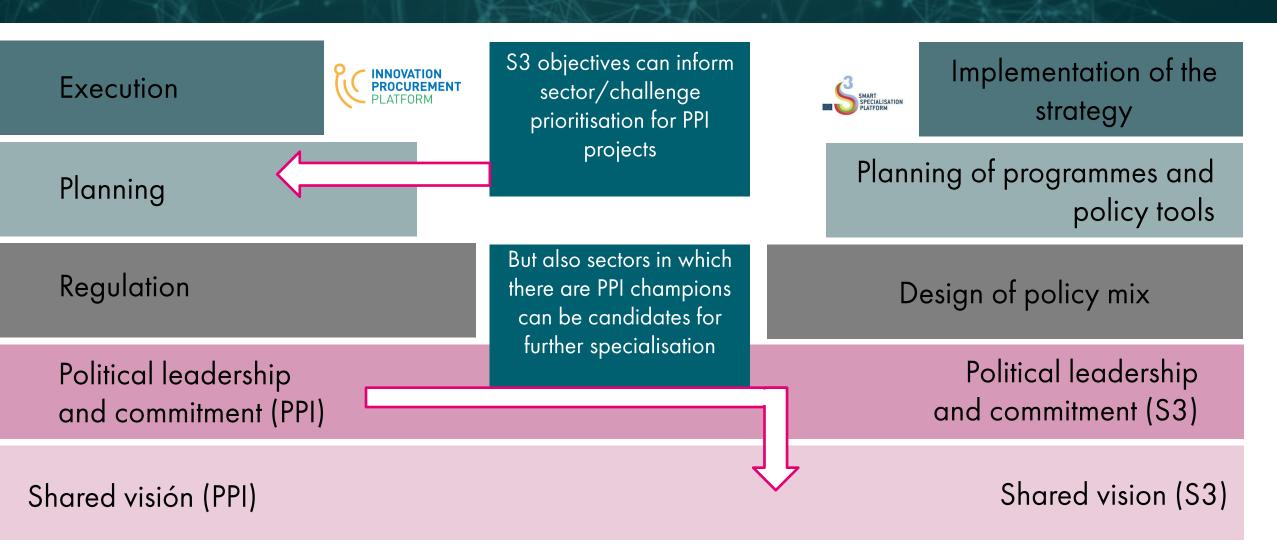
Design of policy mix

Political leadership and commitment (S3)

Shared vision (S3)

Shared vision (PPI)

Interactions between PPI and S3 (1/3)



Interactions between PPI and S3 (1/3)

Implementation of the Execution Take into consideration three strategy important lessons learnt PPI for what: Set a clear goal for you PPI Planning regional programme PPI is complex: Set a clear governance Successful implementation of considering main owners (innovation agency, innovation procurement is Regulation procurement authority, major procurers – i.e. encouraged through many healthcare department) channels and different PPI takes time: Manage expectations among policies. Policy instruments companies /innovation providers that are common in S3 can Political leadership provide a solid basis to foster PPI and commitment Trainning Synchronized programmes for SMEs innovation capabilities Shared vision Testbeds





Thank you

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