



STIC- Strausberg

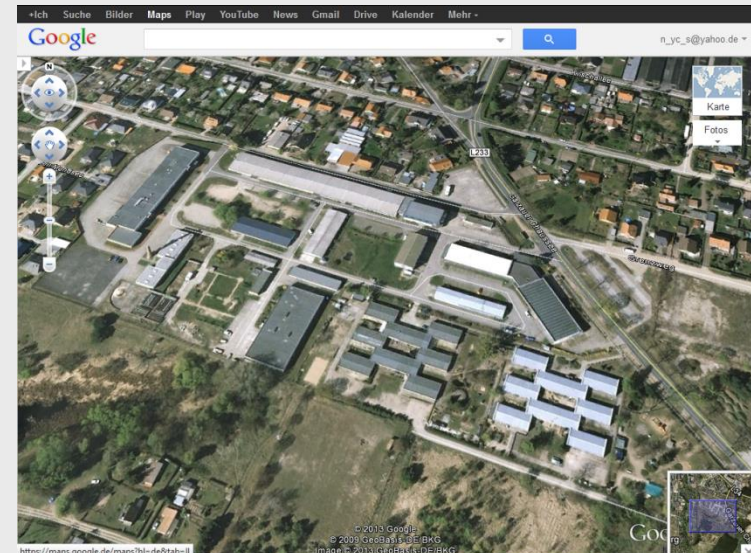
(district of Märkisch-Oderland)

Kick Off Meeting Florence/Italy

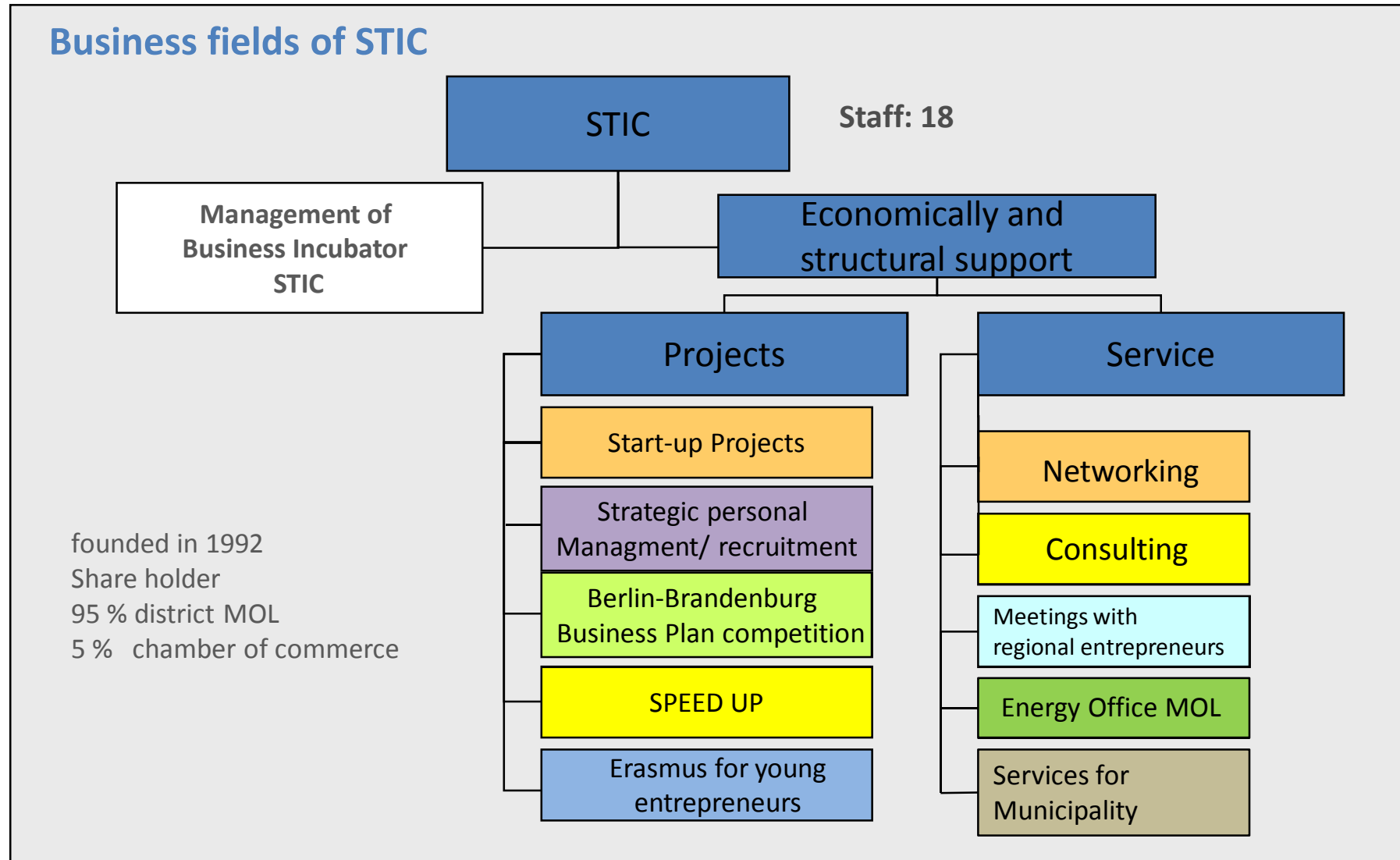
May 10th 2016

Business incubator STIC Strausberg

- “ 30 min to Berlin
- “ ca. 9.000 sqm halls, offices, seminar & conference rooms
- “ occupancy > 80 %
- “ 70 companies 160 jobs
- “ 18 innovative companies (ca. 25 %)
- “ 6 creative companies
- “ STIC = transformation from a former military area in the early 1990th



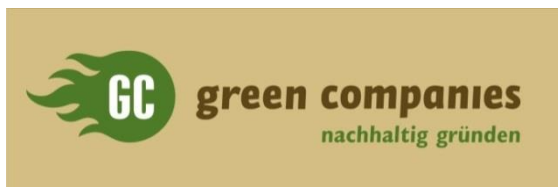
Business fields of STIC



Promotion of entrepreneurship

Projects: „Pilote Service for New Entrepreneurs“, „Young Companies“
and „Green Companies“

- Since 2004 more than **2.800** new entrepreneurs supported
- Funded by the „European Social Fund“ (ESF)



Young Companies

Target Group: Young People up to 30 years

Objective:

- Individual coaching and assistance for drawing up the business plan
- ” 5 business incubators
- Several Workshops
(Social Media, Canvas/Business plan, distribution)
- Networking
- Advice about funds



Pilot Services for founders



Target Group: Start-ups at least 30 years of age

Objective:

- Development Center: 5 day workshop to present and discuss the business idea within a group of founders and experts
- Individual coaching and assistance for drawing up the business plan
- Advice on funds
- Networking

Green Companies

Project duration: 2012 - 2014



Target Group: Start-ups in the green industry

Objective:

- ” Brand development
- ” Trade Fair Presentations
- ” Several workshops and industry-specific coaching
- ” Networking

„ERASMUS for Young Entrepreneurs“

Objectives

- Collecting of international experience
- Establishing contacts with european companies
- New impacts and impressions for the own business portfolio
- Increasing of competitiveness of young entrepreneurs
- Enlargement of the quantity of export-oriented entrepreneurs
- Experiencing Europe as a common market

Erasmus for Young
Entrepreneurs



„ERASMUS for Young Entrepreneurs“

Erasmus for Young
Entrepreneurs

Target Group: New Entrepreneurs and experienced entrepreneurs

- On-the-job training (up to 6 month abroad)
- Monthly lump sum (up to 1100 Euro depending on hosting country)
- Support & caring by european Erasmus-partners during the time abroad



Berlin Brandenburg Business Plan Competition



Target Group: Start-ups from Berlin and Brandenburg

Objective:

- “ Over 130 seminars to business plan – related issues
- “ Awarding prizes for best business plan in three different stages of the business plan competition
- “ Total amount of 50.000 Euro

Energy Office for the District of Märkisch-Oderland



Service and local contact point for municipalities/companies/citizens in MOL:

- “ Energy efficiency in building
- “ Renewable Energy for heating and power
- “ Energy self supply via photo-voltaics
- “ e-mobility
- “ Informations about relevant funding programmes
- “ Collecting and processing of information and preparation and distribution of information material

JobProject



- Support service for persons looking for new professional changes/challenges
- Vocational Integration of migrants
- Personal coaching by using different modules
- Advice in vocational guidance, development and entrepreneurship
- Matching skilled workers and companies or
- Prepare them for business foundation



Thank you!

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