



SOGN OG FJORDANE
FYLKESKOMMUNE



P-IRIS
Interreg Europe



European Union
European Regional
Development Fund

Welcome to P-IRIS Kickoff

Sogn and Fjordane County Municipality Invites

Date: 25th – 26th of April 2017 Place: Sogndal/Førde, Norway

Contact Project Manager | ingvild.andersen@sfj.no



P-IRIS
Interreg Europe



European Union
European Regional
Development Fund

Welcome to Sogn og Fjordane

Jenny Følling

Chair of Sogn og Fjordane County Council

post@sfj.no

25th of April, 2017 | P-IRIS Kick off meeting, Sogndal



SOGN OG FJORDANE
FYLKESKOMMUNE

“Policies to improve rural areas' innovation systems by professionalising networking activities and use of innovation tools”

A warm welcome to our partners:

- Sodebur, Burgos, Spain
 - Poliedra - Politecnico di Milano Lombardy, Italy
 - Heart of Slovenia, Slovenia
 - PINS, Primorje Gorski kotar, Croatia
 - Central Ostrobothnia, Finland
- &
our stakeholders from national level
and Sogn og Fjordane





SOGN OG FJORDANE
FYLKESKOMMUNE

Sogn og Fjordane County

- **A rural county where the inhabitants live spread out between fjords, mountains og coastal environments.**
- **Beautiful nature with substantial resources - and several challenges.**





SOGN OG FJORDANE
FYLKESKOMMUNE

Sogn og Fjordane County Municipality

- **Regional responsibilities within education, transport, dental care, culture and regional development.**
- **The county council is the supreme political body, making decisions concerning the county.**
- **The county major is chairman of the county council and has the highest political position.**





SOGN OG FJORDANE
FYLKESKOMMUNE

Sogn og Fjordane County

- **Our «wealth-creation-plan»**
- **Cooperating to develop and structure our community**
- **The goal is to create workplace-growth to ensure a continuous increase in population.**



SOGN OG FJORDANE
FYLKESKOMMUNE

Why Interreg Europe?

**Our goal is regional development
– a bright future for young
creative and well educated youth**

**Our role is to lead the Sogn og
Fjordane development-
partnership**

We need to work smart together

**We need to learn from good
practices in other rural regions of
Europe**



P-IRIS
Interreg Europe



SOGN OG FJORDANE
FYLKESKOMMUNE



European Union
European Regional
Development Fund

All the best for
further cooperation



P-IRIS
Interreg Europe



European Union
European Regional
Development Fund

Partner presentation

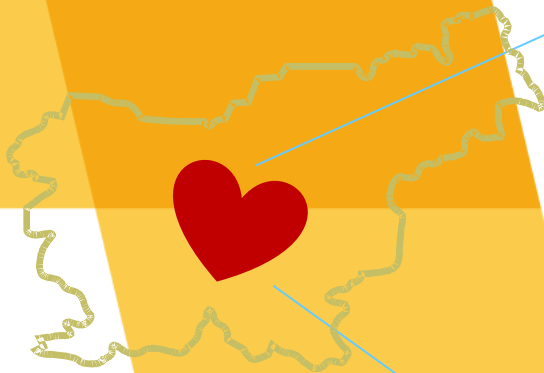
P-IRIS Partners

Interreg Europe project

25 April, 2017 | Kickoff Sogndal, Norway

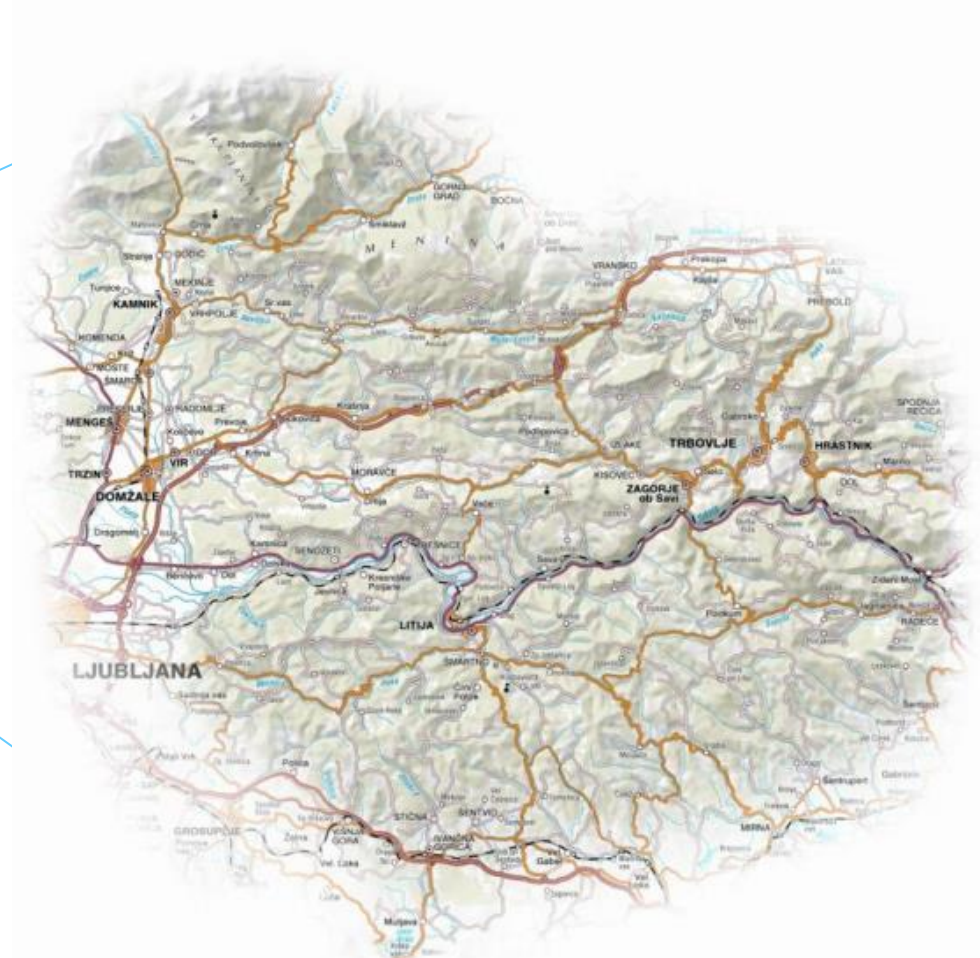
Development centre of the Heart of Slovenia

The Heart of Slovenia



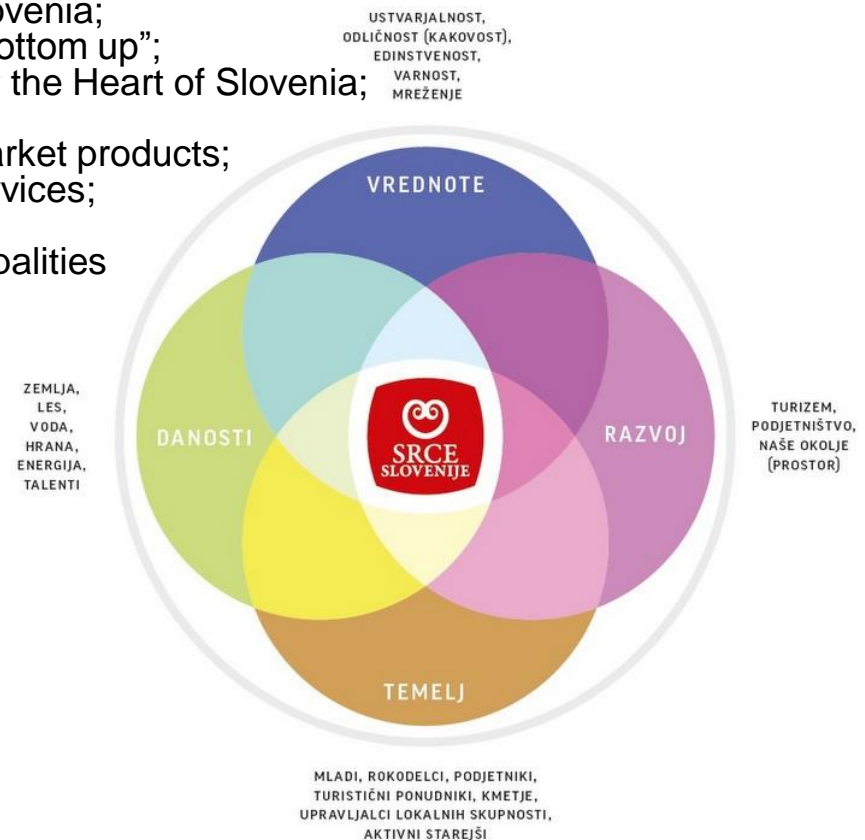
GEOSS

- 1.555 km² (7,7% Slovenia)
- 196.000 inhabitants
- Geographical area:
16 municipalities
- Development partnership of
the centre of Slovenia:
5 active municipalities



Development centre of the Heart of Slovenia

- Established in 2000 by municipality Litija (public equivalent body)
- Non-profit limited liability company (in public interest)
- Carrier of important development initiatives, projects and successful implementations particularly in rural development
- Business premises in Litija, 2 One-stop-shop points (Litija and Mengeš)
- The role of DCCHS:
 - connecting municipalities, inhabitants, tourist bidders, entrepreneurs, farmers, societies, institutions – networks of the Heart of Slovenia;
 - being active according to the principle “bottom up”;
 - bringing financial resources to the area of the Heart of Slovenia;
 - training, educating and advising;
 - opening sales paths and creating new market products;
 - informing and promoting the area and services;
 - organizing events and conferences;
 - preparing strategic documents for municipalities and the area.



Local Development Agency PINS



Gorski kotar

Local Development Agency PINS

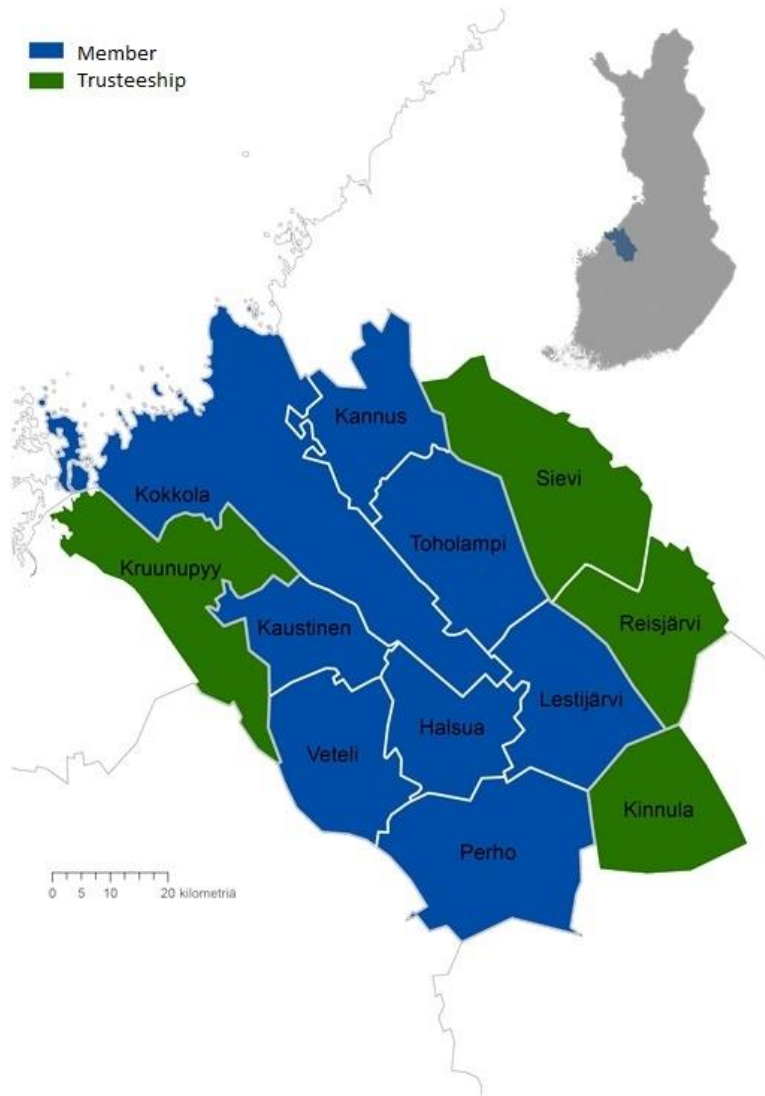
Type of organisation

- Non for profit public company
- Business support organisation
- Established 1996 by Skrad municipality
- Center for collecting entrepreneurship ideas in rural mountain area

Line of work

- Support to: SME's, public and civil sector
- Preparation and implementation of international projects
- Business consulting
- Creating better entrepreneurship eco environment
- Networking
- Promotion of area

Regional Council of Central Ostrobothnia



Regional Council of Central Ostrobothnia

Type of organisation

- A joint municipal authority
 - Promotion of the region's interests
 - Work towards high-quality life and prosperity of the region
- Enhance co-operation between municipalities, RDI-organisations and III sector
- Assist municipalities in research, planning and development

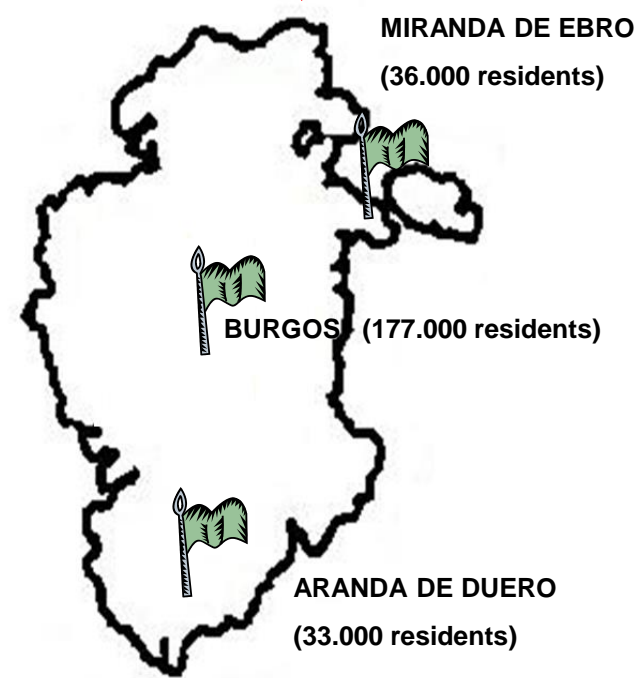
Line of work

- Development funding
- Startegy work and development programs
- Regional planning (land use)
- Co-operation (e.g. Interregs, NSPA, Bothnian Arc, AER)
- Regional government reform

Society for the Development of the Province of Burgos



- 364.000 residents
- 14.300 Km²
- 371 municipalities
- 1.200 living areas



Society for the Development of the Province of Burgos



SODEBUR was created by the Provincial Government in order to promote social and economical development in the rural areas of the province.

Elected representatives in the Provincial Government

Recognized Agents of the province determined by the General Committee

General Committee

Board of Directors

Management

Industrial Engineering and Investments

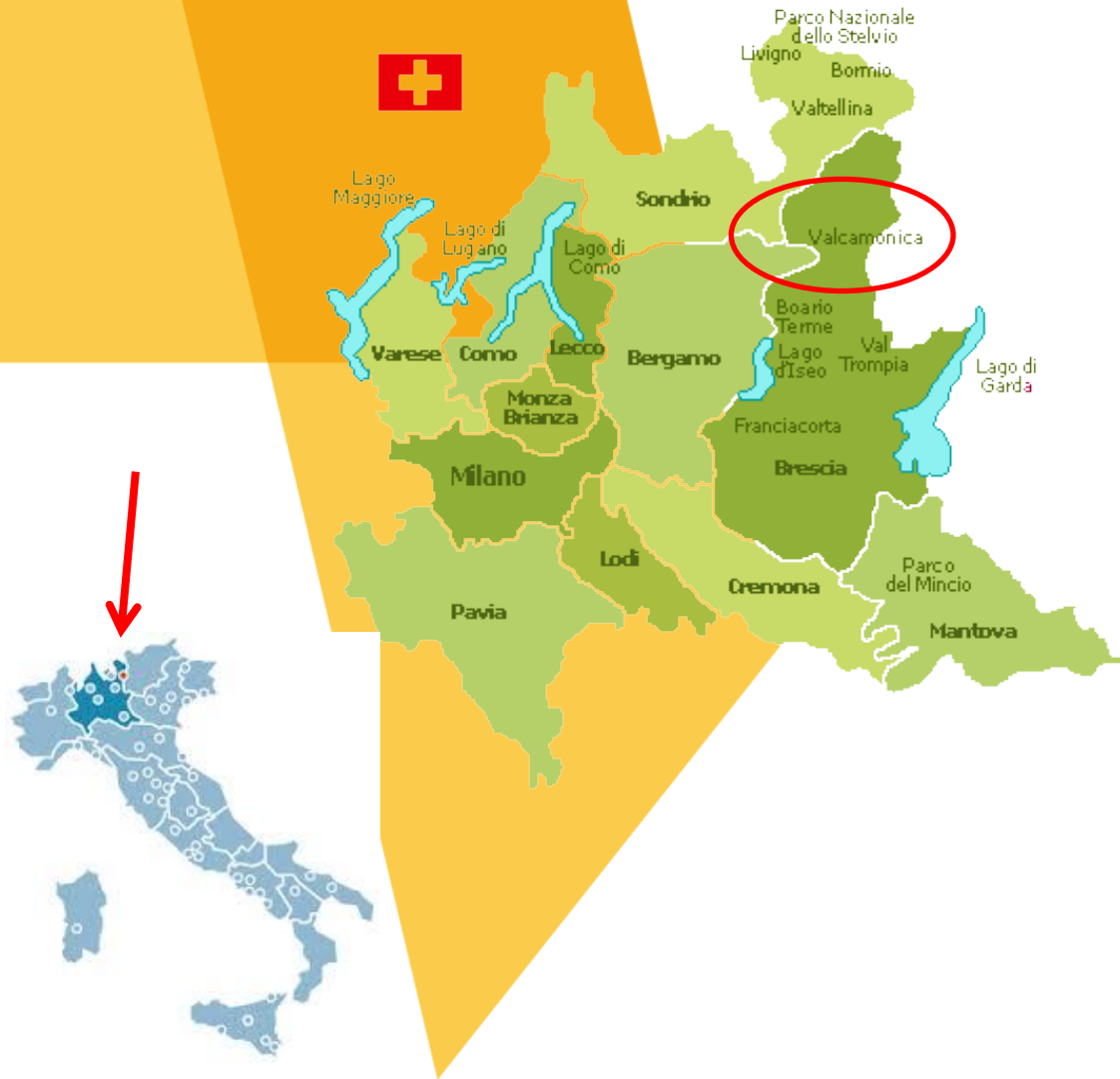
Social and Economic Promotion

Institutional Cooperation

Tourism and Image Promotion

Poliedra – Politecnico di Milano

Case study: Valle Camonica



Poliedra – Politecnico di Milano

- Poliedra is a **research consortium** at **Politecnico di Milano**, one of the leading Italian universities in engineering, architecture and design.
- Poliedra promotes and supports the dissemination of knowledge, by research and training activities, in the fields of environmental **sustainability**, **mobility**, **integration** of environmental principles in **policies and decision making**, **participation** in public decision processes.
- Poliedra has a long-established experience in **supporting Public Bodies in developing policies and strategies**.

Questions?



P-IRIS
Interreg Europe



SOGN OG FJORDANE
FYLKESKOMMUNE



European Union
European Regional
Development Fund

Policies to improve rural areas' innovation systems by professionalising networking activities and use of innovation tools”

Lars Hustveit – Chair of the P-IRIS board

Ingvild Andersen – P-IRIS Project Manager

25th of April, 2017 | P-IRIS Kick off meeting, Sogndal

Why?

- The rural areas need to modernise their economies
- The P-IRIS partners are part of an ongoing transition towards a knowledge based economy
- Managing authorities need to understand and develop rural innovation systems



Objectives of P-IRIS

The overall objective

- Improve policies related to triple helix (3H) cooperation in rural innovation systems

Sub objectives

- Increase the number of SMEs in innovative 3H (4H) networks
- Increase the number of innovation projects including R&D as part of the process
- Improve the skill of public authorities and development agencies, as managers and mentors on how to operate and improve the performance of 3H networks and use of related innovation tools

Different contexts



To learn from each other we need to have a common professional starting point

- Our common basis is lessons learnt and summarised through Interreg IVC

To learn from each other we need

- to present the important details
- not to overload
- to allow ourselves to challenge each other

[Homepage](#) > [Good practices](#) > [Capitalisation](#) > [Innovation Systems](#)

Executive Summary

Analysis report on Innovation Systems

Overview of topic	Publication	Report
 <p>Innovation systems</p>		

Report presented by Prof. Dr. Peter Heydebreck and Nils Gabrielsson

We have promised to present

- 30 good practices
- A P-IRIS toolbox

The Norwegian context

- An egalitarian society compared to others.
 - Workers are contributing to innovation (to improved productivity)
 - Labour is expensive. We need to work efficient!
- Competitive advantages
 - Transparent and orderly
 - Trust – we know each other
- Disadvantages
 - Oil and gas as our “sleeping pillow”
 - Risk aversion (It is shameful to go bankrupt)
 - Urbanisation (disadvantage for rural parts of Norway)

The Norwegian context

- Natural resources are a foundation for competitive industries in different parts of Norway.

Sogn og Fjordane:

- Aquaculture, fisheries and maritime industry
 - Hydroelectric power & industry based on these assets
 - Tourism
- Restructuring is needed.
 - New industries to emerge “after oil”
 - To meet the big challenges;
 - the aging population
 - the green shift
 - global competition

3 levels of administration

- National level including “regional state”
- Regional level - The counties (Suggested reduced from 20 to 11)
- The municipalities (Suggested reduced from 428 to 358)

Organization	Role
Municipalities	Public authority based upon political power. First line services. Important role within entrepreneurship and land use
The County Municipality	Public authority based upon political power. Leader of the county partnership. Managing funds including a research fund
The County Governor	State owned agriculture support system
Innovation Norway, S&F (IN)	Co-owned by the state and county municipalities. Funding business development. Has an international support system to assist trade
The Research Council of Norway in S&F	State owned. Funding Research. Facilitating participation in H2020. Has one employee in Sogn og Fjordane co financed by IN and SFCM
SIVA – locally represented through their innovation companies.	Operates programs for developing regional innovation systems; e.g. Knowledge Parks, Business Gardens, Incubators, Real Estate Operations




The Norwegian context

Norway; an
EEA-member,
close to EU

EFTA SURVEILLANCE AUTHORITY DECISION
of 26 February 2014
on the Norwegian regional aid map 2014-2020 *Article 1*

The Norwegian regional aid map 2014-2020 is compatible with the principles set out in the RAG. The map, set out in Annex I to this decision, hereby constitutes an integral part of the RAG.

Det distriktpolitiske virkeområdet (DPV)

	Innenfor DPV - virkeområdet for distriktsrettet investeringsstøtte
	Innenfor DPV - andre distriktskommuner
	Utenfor DPV

Policies to compensate remoteness
Countless schemes

- County planning with the aim of overcoming fragmentation



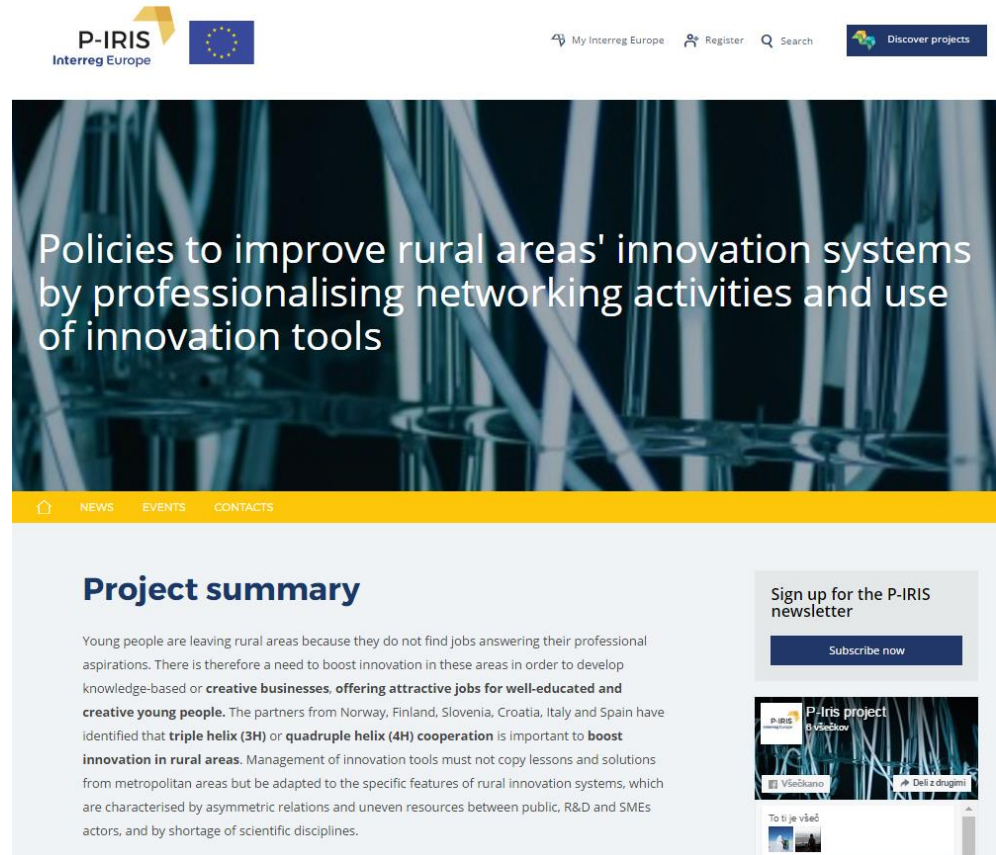
“Policies to improve rural areas' innovation systems by professionalising networking activities and use of innovation tools”

1. Map
2. Study
3. Develop action plans
4. Implement



To work efficient together

- Low shoulders
- Keep it simple
- Valuable messages



The screenshot shows the P-IRIS website interface. At the top, there is a navigation bar with the P-IRIS logo, the European Union flag, and links for 'My Interreg Europe', 'Register', 'Search', and 'Discover projects'. Below the navigation bar is a large banner image with the text: 'Policies to improve rural areas' innovation systems by professionalising networking activities and use of innovation tools'. Underneath the banner is a yellow navigation bar with links for 'HOME', 'NEWS', 'EVENTS', and 'CONTACTS'. The main content area features a 'Project summary' section with the following text: 'Young people are leaving rural areas because they do not find jobs answering their professional aspirations. There is therefore a need to boost innovation in these areas in order to develop knowledge-based or **creative businesses, offering attractive jobs for well-educated and creative young people.** The partners from Norway, Finland, Slovenia, Croatia, Italy and Spain have identified that **triple helix (3H) or quadruple helix (4H) cooperation** is important to **boost innovation in rural areas.** Management of innovation tools must not copy lessons and solutions from metropolitan areas but be adapted to the specific features of rural innovation systems, which are characterised by asymmetric relations and uneven resources between public, R&D and SMEs actors, and by shortage of scientific disciplines.' To the right of the project summary is a 'Sign up for the P-IRIS newsletter' form with a 'Subscribe now' button. Below the newsletter form is a social media sharing section with a Facebook share button and a preview of the P-IRIS project on Facebook.

<https://www.interregeurope.eu/p-iris/>



P-IRIS

Interreg Europe



SOGN OG FJORDANE
FYLKESKOMMUNE



European Union
European Regional
Development Fund

Any questions?