

## 4<sup>rd</sup> FIELD VISIT- LOMBARDY

Milan, 19-21 April 2017

Venue: **Unioncamere Lombardia Office**  
Via Ercole Oldofredi, 23 - 20124 Milan

<b>Wednesday, 19th April 2017 (FOR PROJECT PARTNERS ONLY)</b>	
14:00 – 14:30	<p><b>Welcome Speech</b></p> <p>Ludovico Monforte – Unioncamere Lombardia, Head of EU Office Gianni Fava – Regione Lombardia, Regional Minister of Agriculture</p>
14:30 – 16:30	<p><b>CONSORTIUM MEETING</b> UCL venue (Milan)</p> <ol style="list-style-type: none"> <li>1. <u>Exchange of Experience (105')</u>. Moderation by Stephen Meredith IFOAM EU <ol style="list-style-type: none"> <li>1.1. <u>SME-Organics Method Guide</u>: progress and next steps. (15') <i>Stephen Meredith IFOAM</i></li> <li>1.2. <u>Regional diagnosis</u>: Presentation of Regional Diagnosis (all regional partners 10' per region. A slide about the OAP should be included) (70')</li> <li>1.3. <u>Discussion and exchange (20')</u> <i>Facilitated by Stephen Meredith</i></li> </ol> </li> <li>2. <u>Progress and next steps: Management (15')</u> by <i>Alberto Enrique INTIA</i></li> </ol>
16:15	<p><b>Arrival of Stakeholders</b></p>
16:30 – 18:00	<p><b>Presentations of Good Practice on SME competitiveness (60')</b></p> <p><i>Facilitated by Ludovico Monforte (UCL) and Alessandro Merlo (TeMA)</i></p> <ul style="list-style-type: none"> <li>• <u>Public Procurement</u> – Prof. Stefano Bocchi and Prof. Roberto Spigarolo from Unimi – Faculty of Agriculture</li> <li>• <u>Shops representative</u> – Marina Alessi (Country Manager) and Emna Neifer (Creativity Manager) from Bio c' Bon</li> <li>• <u>GDO representative</u> – Vittorio Ramazza from COOP</li> </ul> <p><b>Plenary Discussion (30')</b></p> <p><i>Facilitated by Roberta Mancina (UCL)</i></p>
18:00 – 19:30	<p><b>Transfer by bus to Desenzano de la Garda</b></p>
20:00	<p><b>Dinner</b> (organized by host) (with partners &amp; stakeholders)</p>

<b>Thursday, 20th April 2017 (FOR PARTNERS AND STAKEHOLDERS)</b>	
09:00 – 12:30	<p><b>GOOD PRACTICE VISIT</b></p> <p>SAN MICHELE VINI – ORGANIC WINE PRODUCER:</p> <p>Società Agricola S.S.Michele Via Parrocchia, 57 – 25020 Capriano del Colle (BS)</p>
12:30 – 15:00	<p><b>GOOD PRACTICE VISIT</b></p> <p>Meeting with several small organic producers organized by the Chamber of Commerce of Brescia + light lunch</p>
16:00 – 18:30	<p><b>GOOD PRACTICE VISIT</b></p> <p>FRANCIA CORTA ORGANIC WINE PRODUCER:</p> <p>Barone Pizzini Franciacorta 1870, Via San Carlo 14, 25050 Provaglio D'Iseo (BS)</p>
18:30 – 19:30	<b>Transfer by bus to Milan</b>
20:00	<b>Dinner</b> (Facultative)

<b>Friday, 21st April 2017 (FOR PARTNERS AND STAKEHOLDERS)</b>	
09:00 – 10:00	<p><b>PLENARY SESSION</b> (Unioncamere Lombardia venue) <i>Facilitated by Nic Lampkin</i></p> <p>First assessment of Diagnosis Reports (30') Plenary Discussion with Stakeholders (30')</p>
10:00 – 10:30	Coffee break
10:30 – 12:00	<p><b>PARALLEL WORKSHOPS</b> (90')</p> <p><i>The Workshops will have a short summary of the workshops developed during the previous Field Visits and focused on the cross-cutting theme of this Field Visit (SME competitiveness) and also a Good Practice identified during the Visits of the previous days.</i></p> <p><i>The Workshops and Moderators are:</i></p> <ul style="list-style-type: none"> <li>• Parallel Workshop 1: <i>Production and processing</i>: Lina Al Bitar, CIHEAM Bari</li> <li>• Parallel Workshop 2: <i>Commercialization and marketing</i>: Ludovico Monforte, Unioncamere Lombardia</li> <li>• Parallel Workshop 3: <i>Training and advice</i>: Robert Obrist, FiBL</li> <li>• Parallel Workshop 4: <i>Organic value chain efficiency and governance</i>: Delia Sola, Government of Navarra</li> </ul>
12:00 – 13:00	<p><b>PLENARY SESSION – RESULTS OF PARALLEL WORKSHOPS CONCLUSIONS</b> (60')</p> <p><i>Facilitated by Nic Lampkin</i></p> <p>(Each Workshop will have 15' to present and discuss the conclusions consecutively)</p>
13:00 - 14:00	<b>Light lunch</b>
14:00 - 15:00	<b>Steering group meeting</b> (only steering group members)

**PEER REVIEW: LOMBARDY**

**PEER REVIEWER: PUGLIA + IFOAM**