

TRAM

Feb 1, 2017 - Feb 28, 2017

All Users  
100.00% Sessions

Sessions

145  
% of Total: 0.30% (47,544)



Users

160  
% of Total: 0.58% (27,507)



Users by Country

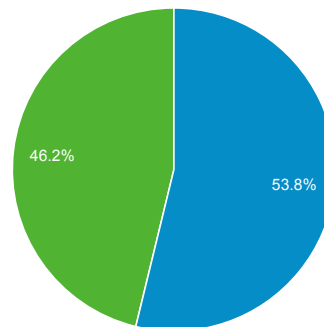
Country	Users
Italy	44
Spain	37
Sweden	19
Germany	8
Hungary	7
Netherlands	5
France	4
Greece	4
Belgium	3
United Kingdom	3

Top Channels

Default Channel Grouping	Sessions
Organic Search	60
Direct	38
Referral	30
Social	16
Email	1

Audience behaviour: New vs Returning

Returning Visitor New Visitor



Pageviews

606  
% of Total: 0.30% (205,317)



Avg. Session Duration

00:05:51  
Avg for View: 00:04:18 (36.01%)



Most visited pages (page views)

Page	Pageviews
/tram/	271
/tram/events/event/555/tram-low-emmission-and-green-trasport-workshop/	59
/tram/events/	56
/tram/news/	52
/tram/library/	32
/tram/contacts/	28
/tram/news/news-article/541/tram-1st-stakeholders-group-meeting-marche-region/	22
/tram/events/event/493/tram-1st-stakeholders-group-meeting-andalusia-region/	20
/tram/news/news-article/661/tram-project-partners-1st-study-visit-in-blekinge/	13
/tram/events/event/555/tram-low-emmission-and-green-trasport-workshop/	10

## Sessions by Landing Page

Landing Page	Sessions
/tram/	118
/tram/news/news-article/541/tram-1st-stakeholders-group-meeting-marche-region/	6
/tram/events/event/555/tram-low-emmission-and-green-trasport-workshop/	5
/tram/news/news-article/359/forum-on-sustainable-urban-mobility/	4
/tram/library/	3
/tram/contacts/	2
/tram/news/news-article/661/tram-project-partners-1st-study-visit-in-blekinge/	2
/TRAM/	1
/tram/events/	1
/tram/events/event/493/tram-1st-stakeholders-group-meeting-andalusia-region/	1

## Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM   Interreg Europe	58	274
TRAM: 1st Stakeholders Group Meeting_Marche Region   Interreg Europe	6	22
Forum on Sustainable Urban Mobility   Interreg Europe	4	7
Library   Interreg Europe	2	32
TRAM Low Emission and Green Trasport Workshop   Interreg Europe	2	55
Contacts   Interreg Europe	1	28
Events   Interreg Europe	1	56
News   Interreg Europe	1	52
PP meeting and launch conference in Ancona   Interreg Europe	1	4
TRAM 1st Stakeholders Group Meeting_Andalusia Region   Interreg Europe	1	20

## Searches

Event Label	Total Events
There is no data for this view.	

## Newsletter sign ups

Event Label	Total Events
TRAM	1