

TRAM

Mar 1, 2017 - Mar 31, 2017

All Users
100.00% Sessions

Sessions

184
% of Total: 0.27% (68,289)



Users

169
% of Total: 0.44% (38,267)



Users by Country

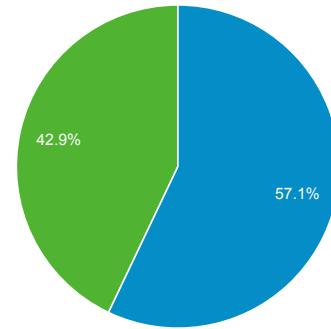
Country	Users
Italy	41
Sweden	27
Spain	21
Hungary	16
Romania	11
United Kingdom	7
Greece	6
Belgium	5
France	4
Poland	4

Top Channels

Default Channel Grouping	Sessions
Organic Search	79
Direct	47
Referral	33
Social	25

Audience behaviour: New vs Returning

Returning Visitor New Visitor



Pageviews

590
% of Total: 0.20% (294,743)



Avg. Session Duration

00:03:53
Avg for View: 00:04:34 (-14.88%)



Most visited pages (page views)

Page	Pageviews
/tram/	249
/tram/library/	75
/tram/news/	60
/tram/events/	40
/tram/news/news-article/717/tram-low-emission-green-transport/	26
/tram/contacts/	23
/tram/news/news-article/661/tram-project-partners-1st-study-visit-in-blekinge/	21
/tram/events/event/555/tram-low-emission-and-green-transport-workshop/	19
/TRAM/	12
/tram/events/event/555/tram-low-emission-and-green-transport-workshop/	11

Sessions by Landing Page

Landing Page	Sessions
/tram/	128
/TRAM/	10
/tram/events/event/555/tram-low-emission-and-green-trasport-workshop/	9
/tram/news/	7
/tram/news/news-article/717/tram-low-emission-green-transport/	7
/tram/news/news-article/661/tram-project-partners-1st-study-visit-in-blekinge/	6
/tram/library/	5
/tram/events/	3
/tram/contacts/	2
/tram/news/news-article/359/forum-on-sustainable-urban-mobility/	2

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	77	262
TRAM Low Emission and Green Trasport Workshop Interreg Europe	8	30
TRAM Low Emission & Green Transport Interreg Europe	5	26
TRAM Project Partners 1st Study Visit in Blekinge Interreg Europe	5	21
Library Interreg Europe	3	75
News Interreg Europe	3	60
Events Interreg Europe	2	40
Forum on Sustainable Urban Mobility Interreg Europe	2	6
PP meeting and launch conference in Ancona Interreg Europe	1	4
TRAM 1st Stakeholders Group Meeting_ NW Romania Interreg Europe	1	4

Searches

Event Label	Total Events
newsl	1
newsletter	1

Newsletter sign ups

Event Label	Total Events
There is no data for this view.	