



BRIDGES
Interreg Europe



European Union
European Regional
Development Fund



PGI 00040 BRIDGES
2nd interregional meeting
November 3rd and 4th, Burgos, Spain



Contributing partner: CERTH, PP9
ADVISORY PARTNER



Good Practices
recommended by
BRIDGES project partners

Overview of Good Practices

- **According to the BRIDGES Annex, 18 Good Practices need to be identified during the project duration**
- **A total of 11 Good Practices have been collected during the 1st semester of the project**
- **The selected Good Practices were evaluated based on the following criteria**
 - **Good Practice Theme**
 - **Is the Good Practice on going?**
 - **Has the Good Practice already proved successful?**
 - **Has the Good Practice the potential to be transferred to a different geographic area?**
 - **Has the Good Practice already provided tangible and measurable results?**

Overview of Good Practices

- **The Good Practices are categorized into 3 Themes**
 - **GP Theme 1** focuses on industry-led **Centres of Competence** that facilitate RIS3 implementation
 - **GP Theme 2** focuses on **research cooperation** (methods, approaches) between research institutions and SMEs leading to more competitive products
 - **GP Theme 3** focuses on **multilevel synergies** (combination of funds to support innovation investments, innovation vouchers supporting transnational or interregional cooperation, strategic ways of cooperation between regions leading to innovation investments)

GP Theme 1

European Business and Innovation Centre of Burgos

- **The GP refers to the establishment of a Business and Innovation Centre with the aim to promote innovation and entrepreneurship in the Castilla y Leon region and support regional policy makers and the wider society**
- **The GP is on-going**
- **The GP is fully transferable across Europe (certificated EU/BIC with standardized proceedings)**
- **CEEI-Burgos in figures:**
 - **Nearly 5,000 m² of incubation facilities**
 - **50 start ups since 2001**
 - **Support of over 2,500 potential entrepreneurs & over 500 companies/SMEs**
 - **Provision of support services to entrepreneurs and SMEs services (business plan, advisory/mentoring, training and e-learning sessions, national and international projects, supported SMEs, supported start-ups, microfinance services)**

Centre of Expertise Biobased Economy

- **The GP refers to the establishment of a Centre of Expertise to support the Biobased Economy**
- **COEBBE targets to train 2,500 skilled workers in the next years for the Biobased Industries**
- **The GP is on-going**
- **The GP is transferable across Europe (through reforms to the educational program)**
- **COEBBE in figures:**
 - **1,750 students - 1,738 Massive Open Online Courses participants**
 - **950 participating professionals**
 - **20 research projects (7 international - H2020, Interreg)**
 - **Knowledge partners network of 35 and 114 business partners**
 - **250 key lab investments**

GP Theme 2

Services of Large research infrastructures to SMEs

- **The GP refers to the establishment of a network among research infrastructures, universities, innovation agencies and SMEs to better exploit regionally available material research related Large Research Infrastructure**
- **Material research is often too complex or even unknown to SMEs**
- **The GP is on-going**
- **The GP is easily transferable across Europe**
- **About 170 beneficiaries have profited from this GP**

TEKES programme - Research to Business

- **The GP aims to connect Finnish universities with the business sector through the encouragement (and funding) of joined projects that focus on product commercialization**
- **The GP is on-going**
- **The GP is easily transferable across Europe**
- **TEKES has funded approximately 300 projects so far (~ 60% funding rate)**
- **Since 2012, 10 calls were launched, with approximately 1000 applications, of which 300 projects approved (last update: June 2016)**

Online precise irrigation scheduling - OpIris

- **OPIRIS is a knowledge-based system for online precise irrigation scheduling**
- **The developed tool uses advanced results from research (FP) projects on water and fertilizers productivity in fruit trees orchards and hydroponic productions in greenhouses**
- **Answers the question: How often and how much farmers should irrigate?**
- **Enterprises can decrease water use by 30% and fertilizers use by 20%**
- **The GP is on-going**
- **The GP is easily transferable across Europe and internationally (mostly in countries with scarce water resources, where irrigation of farm-land accounts for the vast majority -above 70%- of water demand)**
- **Approximately 30 agricultural enterprises have profited by the OPIRIS system**

Overview of Good Practices

The Netherlands

AMS

No data is available

GP Theme 3

TEKES programme ZIM - Transnational innovation partnerships

- **The GP is a Call for Proposals for joint R&D projects on developing innovative products and applications in all technological and application areas for German and Finnish organizations**
- **The GP is on-going**
- **The GP is easily transferable across Europe**
- **ZIM has funded approximately**
 - **219 Cooperation networks**
 - **5,245 Cooperation projects**
 - **1,372 Individual projects**

source: <http://www.zim-bmwi.de/download/infomaterial/statistiken/b-in-zim-daten>

Lubelskie Voivodeship

- **The GP is a voucher system which aims to foster business and science collaborations and fund R&D related activities**
- **It provides entrepreneurs with access to pro-innovative services from leading, national institutions**
- **The GP is on-going**
- **The GP is easily transferable across Europe**
- **Yes (Number of projects and some qualitative results stat-ed)**
- **The GP has funded approximately**
 - **1,643 projects (editions I-IV) + 1,135 projects (editions V-VII)**
 - **About 80% of the beneficiaries confirmed that the results of their projects were applied in practice**

Innovation voucher

- **The GP is a voucher system which co-finances external expert costs for the protection of the intellectual property rights on national or international level**
- **The GP is not in operation (???)**
- **The GP is easily transferable across Europe**
- **The GP has funded approximately**
 - **99 SMEs in 2011**
 - **50 SMEs in 2012**

CENTROPE_TT innovation voucher

- **The GP is a transnational voucher system that supports SMEs to get services from international universities and R&D institutes**
- **The GP is not in operation (???)**
- **The GP is easily transferable across Europe**
- **The GP has funded approximately**
 - **34 concrete transnational co-operation between SMEs and R&D institutions**
 - **58 beneficiaries (34 SMEs + 24 R&D Service Providers)**

INNOCSEKK Plus voucher system

- **The GP is a voucher system that supports innovation activities of SMEs**
- **The GP is not in operation (???)**
- **The GP is easily transferable across Europe**

More (quantified) data is welcome in order to assess the effectiveness



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