




BRIDGES
Interreg Europe



European Union
European Regional
Development Fund



PGI 00040 BRIDGES
4th interregional meeting
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Contributing partner: CEEI-Burgos, PP8
ADVISORY PARTNER

University – Industry Interaction



What do we mean - need?

- Need to strengthen research institutes capacity to coordinate industrial collaboration
- Encourage knowledge transfer flow in both ways (R · I) and for long term commitments (including commercialization of research findings and recruitment of experts from industry)
- As future perspectives play an important role in enhancement of Research – Industry collaboration, funding must aim towards long term collaboration
- Solid methodologies that will address key challenges of research – industry cooperation such as technological connectivity as well as innovation creation and management
- Analysis of successful research – industry cooperation case studies and to develop the missing methodologies and diffuse the cooperation model into regional economies

Types of interactions

• **University**  **Industry**

- Research results transfer offices (e.g.: <http://www.ubu.es/otri-transferencia>)

• **University**  **Industry**

- Projects/Contracts

• **University**  **Industry**

- Project based: e.g.: Innovation challenges (Demola, <https://www.demola.net/> - Proakatemia, <http://proakatemia.fi/en/proakatemia/>)
- Permanent infrastructures - Competence Centres: Different ways of collaboration:
 - Resources: Budget, researchers.
 - Hosting

Benefits for the companies

- Competitive edge: Higher – risk /longer term research into market opportunities.
- Strategic direction and management of the CCs direct input/influence.
- Easier access to IP and early influence on its exploitation.
- Networking with senior researches that could lead to further developments (Other regional, national or EU initiatives)
- Opportunity to hire highly-skilled graduates.

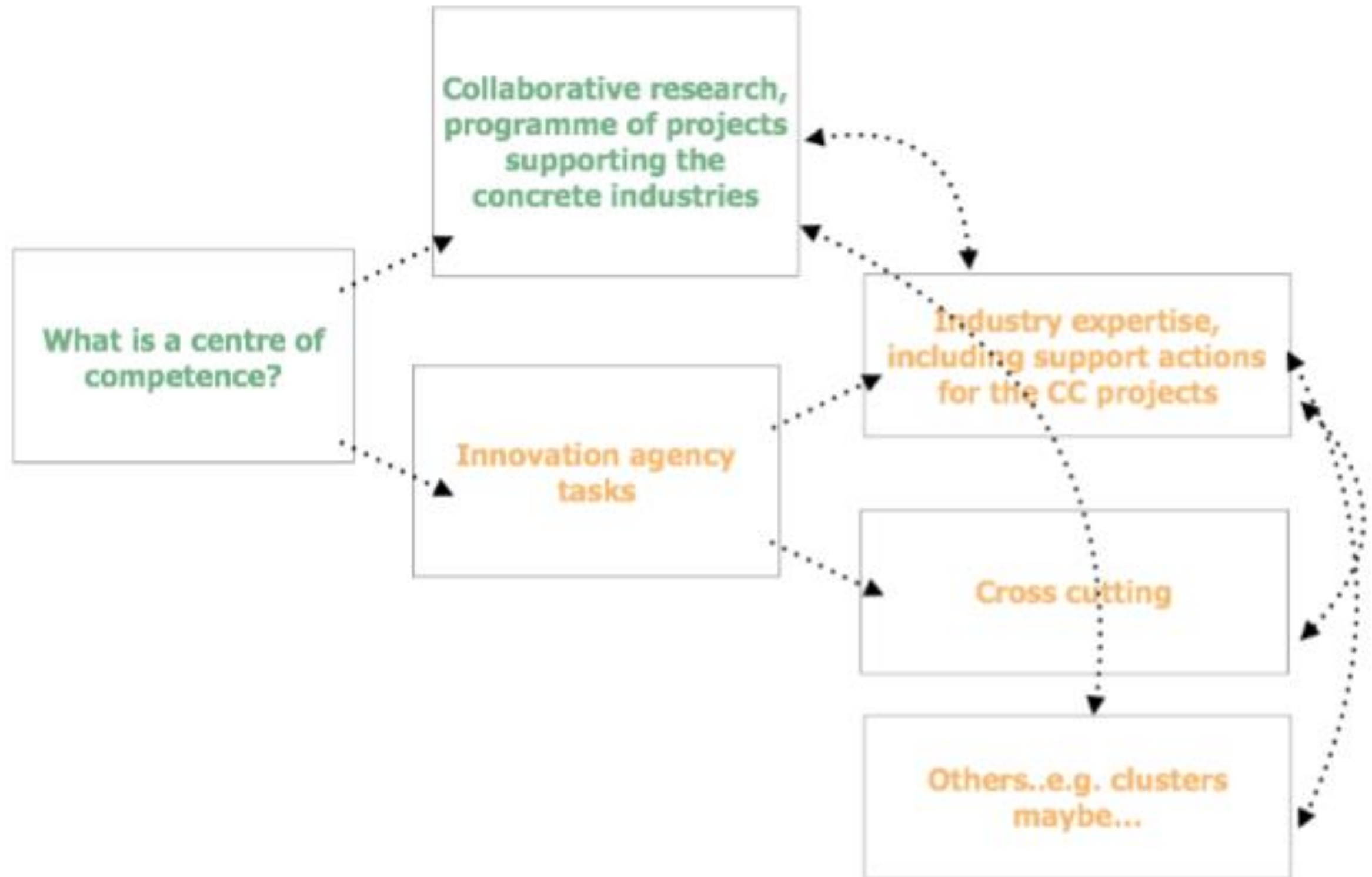
Benefits for the researchers - University

- Longer term research funding mechanism
- Dynamic interaction with industry.
- Opportunity to directly take part in business/industry projects: Spin off, IP exploitation...

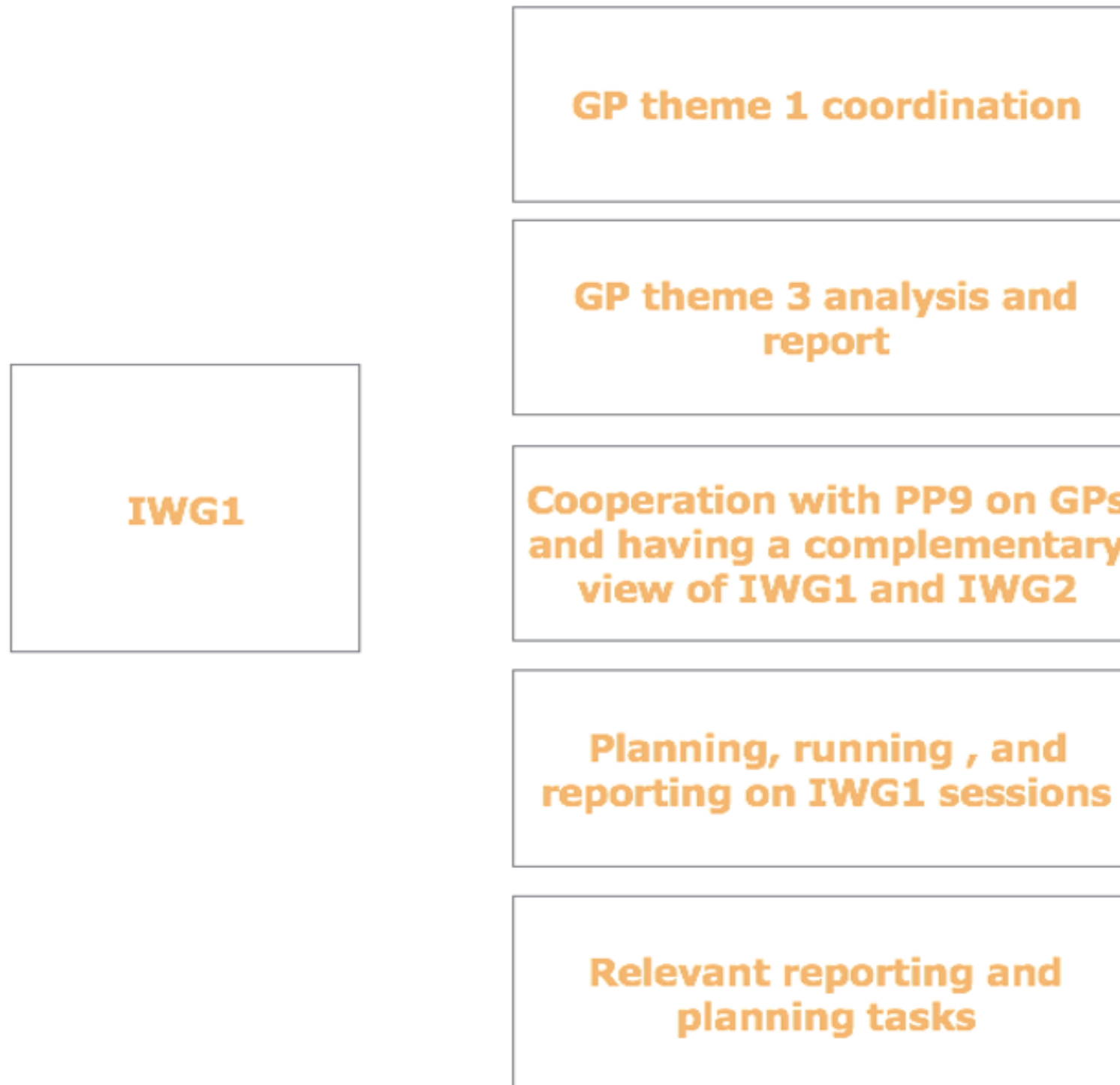
Linkages to GP theme 1

- 1 - European Business and Innovation Centre of Burgos (CEEI-Burgos): Regular collaboration with the University.
- 2 - Swiss Federal Institute of Technology (ETH – Zurich) Competence Centres: Direct participation of the University.
- 3 - The Bioeconomy Science Center (BioSC): Direct participation of the University.
- 4 – Synberc: Direct participation of the University.
- 5 - Commercialisation services for research to business: Direct participation of the University.
- 6 - Centre of Expertise Biobased Economy: Regular collaboration with the University.
- 7 - Competence centres: Direct participation of research institutions.
- 8 - Kantola Industrial Estate and Woodpolis: Direct participation of the University.

Industry-led CC in BRIDGES project



International working group I





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www.interregeurope.eu/BRIDGES

