



Photo: AMB

SMART-MR

Interreg Europe



European Union
European Regional
Development Fund

Contact

Scientific Research Centre
of the Slovenian Academy of
Sciences and Arts

Novi trg 2,
1000 Ljubljana

janez.nared@zrc-sazu.si
+386 1 200 27 16



Interreg Europe
Smart-mr



#Smart_mr

[www.interregeurope.eu/
smart-mr/](http://www.interregeurope.eu/smart-mr/)

Eight European Metropolitan Regions exchange good practices for smarter mobility

Interreg Europe project SMART-MR supports local and regional authorities in eight European metropolitan regions to improve mobility policies. It also aims to provide sustainable measures for achieving resilient low-carbon transportation and mobility in metropolitan regions.

SMART-MR contributes to Europe 2020 goals, Cohesion Policy, and the Interreg Europe Program by aiding managing authorities and regional and local authorities in setting new transport and mobility policies. In particular, metropolitan regions will prepare and implement action plans to improve the implementation of transport policies in their respective regions.



Photo: HSY, Finland

SMART-MR (Sustainable measures for achieving resilient transportation in metropolitan regions) is an Interreg Europe running from April 2016 until March 2021 with a total budget of approximately EURO 2,2 million. Eight metropolitan regions are cooperating within the framework of the project (for a list of partners see last page). The project is coordinated by the Scientific Research Centre of the Slovenian Academy of Sciences and Arts and co-funded by the European Regional Development Fund.



Why metropolitan regions?

Transportation in urban areas generates congestion and vast emissions. It poses enormous challenges to authorities in providing healthy living conditions for inhabitants and supportive environment to businesses. The challenge is particularly evident in metropolitan regions that are global production centers and where millions of commuters travel daily to their workplaces.

In the shift towards a low-carbon economy the transport sector must be one of the priorities as transportation generates a large share of greenhouse gases (24,4 % in the EU 28 out of which 71,9 % are generated by road transportation). By using integrative planning and available innovative solutions the share could be considerably lowered.

In promoting a more resource efficient, greener and more competitive economy (sustainable growth) metropolitan regions must modernize their mobility systems. They also need to lower their dependence on fossil fuels to the overall “20/20/20” climate and energy target set by the Europe 2020 Strategy: reducing the emissions by 20%, increasing the share of renewable energy sources by 20% in final energy consumption and, increasing energy efficiency by 20%.



Photo: BKK Centre for Budapest Transport, Hungary

The project objectives

The overall objective of the project is to support local and regional authorities in improving mobility policies. It will be reached by four sequential sub-objectives:

- providing methods and tools for participatory transport planning;
- translating urban mobility plans to the metropolitan region level;
- developing solutions for low-carbon station areas such as intermodal nodes and areas of low-carbon freight and services;
- supporting sharing economy and innovative transport management for new sustainable modes of people's mobility.

Expected results

- Knowledge transfer and exchange of experience will increase the capacities and capabilities of decisionmakers, stakeholders and regional actors.
- At least eight good practices will be successfully transferred and at least eight policy instruments improved in the field of sustainable transport.
- By support of low-carbon economy platform, net-

works and associations project results will be promoted to a wider target group in Europe.

Scientific dissemination of the project's results will be made through research papers and conference presentations. There will also be a final publication guide on Sustainable measures for achieving resilient transportation in metropolitan regions.



Photo: AMB, Spain



Photo: ZRC SAZU, Slovenia

7 interrelated workshops

Project partners will share their experience in transport and mobility planning by organizing seven topically interrelated workshops:

GOVERNANCE AND PARTICIPATORY TRANSPORT PLANNING

Workshop 1: Participatory transport planning

REGIONAL MOBILITY PLANNING

Workshop 2: Creating a mobility plan

Workshop 3: Low-carbon logistics planning

URBAN TRANSIT ORIENTED DEVELOPMENT

Workshop 4: Development of and around transport nodes

Workshop 5: Shaping low-carbon areas

BUSINESS MODELS IN MOBILITY

Workshop 6: Sharing economy

Workshop 7: Managing transportation.



Metropolitan region

Partner

Ljubljana	<p>Scientific Research Centre of the Slovenian Academy of Sciences and Arts</p> <p>Regional Development Agency of Ljubljana Urban Region</p>	 
Oslo/Akershus	<p>City of Oslo, The Agency of Urban Environment</p> <p>Akershus County Council</p>	 
Göteborg	<p>Göteborg Region Association of Local Authorities</p>	
Helsinki	<p>Helsinki Region Environmental Services Authority</p>	
Budapest	<p>BKK Centre for Budapest Transport</p>	 
Rome	<p>Metropolitan City of Capital Rome</p>	 
Porto	<p>Porto Metropolitan Area</p>	
Barcelona	<p>Barcelona Metropolitan Area</p>	 