



**HoCare**  
Interreg Europe



European Union  
European Regional  
Development Fund

# InTraMed-C2C

Innovation transfer in the medical sector from clinics to companies

**Good practice: PROJECT**

**Country: Czech Republic & Central Europe**

Generation of innovation by addressing unmet needs identified by formal and informal providers of healthcare

27 January, 2017 | 1st International thematic workshop - Madeira

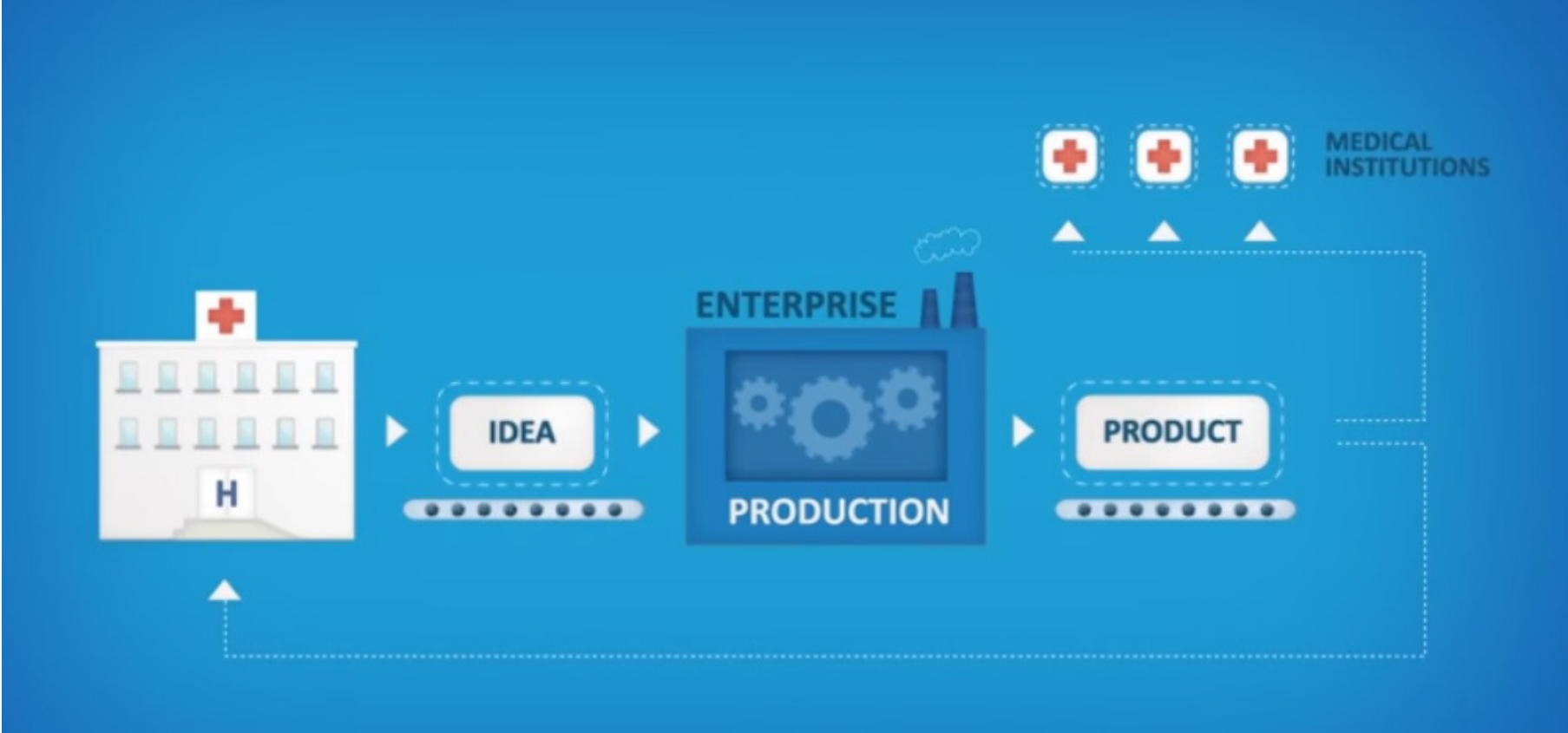
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# InTraMed-C2C

## PROBLEM

- Knowledge for innovation needs is available in clinics. But how to encourage and extract the knowledge out of people's mind and transfer these ideas to marketable products?
- The clinical sector is largely dominated by global players on the supply side.
- SMEs are highly interested to get access and to be involved in the innovation transfer process and they have certain advantages and flexibility.

# InTraMed-C2C



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## SOLUTION

- Analysis of key players in each regions
- Evaluation of clinics concerning their potential and motivation for inventions and innovations
- Regional innovation workshops with clinics (A) healthcare providers: medical doctors, R&D personell, technicians and nurses, B) SMEs: managers, marketing and product development managers, C) R&D: managers, engineers, technicians, D) other: healthcare insurance companies, healthcare decision makers and political groups
- Pilot generation of new products, processes and services by cooperation of clinics and SMEs
- Transnational matching plan of clinical innovations with SMEs
- Deployment strategy of the Innovation transfer from clinics to companies for the Central Europe programme area

# InTraMed-C2C

## **IMPACT**

- 10 pilot actions with more than 200 000 EUR of invested private / public funds
- 38 public authorities and 42 companies engaged
- 230 persons trained
- Structures in partner regions established

## **TRANSFERABILITY**

- OP: possible to get financed via selected OP programmes
- Other countries: easy transfer to other countries based on further analysis in the beginning of the solution process
- Home care: could be applied also specifically for home care innovations, with formal clinics being replaced e.g. by informal home care providers

## **SOURCE OF FUNDING**

- Central OP (2010-2013)



## More information ...

Jan Kubalík

DEX Innovation Centre

Interactive working group: Transferable projects: Businesses

<https://www.youtube.com/watch?v=3Qx7DhQSQEO>

Questions welcome

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