

**Interreg
Europe**



European Union | European Regional Development Fund

*Sharing solutions for
better regional policies*



CRE:HUB

***Policies for Cultural Creative Industries: the hub for
innovative regional development***

**Invitation for
the Launch Conference, Kick-off Meeting, and 1st Study Visit**



AGENDA

Launch Conference

Thursday, 15th September, Casa Cava - Via S. Pietro Barisano n. 47, Matera

- 9:00** **Registration and welcome coffee**
- 9:30 – 9.45 am** **Welcome and institutional presentation**
Speaker: Municipality of Matera/Basilicata Region
- 9:45 – 10.15 am** **The Interreg Europe Programme, the Cre:Hub project, the Creative and culture industries policies and S3 in Basilicata**
Speaker: Basilicata Region, Mr Antonio Bernardo, ERDF Managing Authority Basilicata Region, Cre:Hub Project Manager
- 10:15 – 11:00 am** **Good practices in Basilicata: the Centers for Creativity**
Rocco Calandriello, 'Centro Tilt'
Nico Ferri, 'Cecilia'
Antonio Nicoletti, 'Casa Cava'
- 11:00 – 12:15 am** **Good practices, innovative methodologies, and systems for the CCIIs from Cre:Hub partners**
Regional Development Agency of the Ljubljana Urban Region: the experience of the Regional Creative Economy Centre
Central Transdanubian Regional Innovation Agency Nonprofit Ltd: the experience on RIS3
Culture Department of the Government of Navarra: the framework for the creation of creative clusters
- 12:15 – 12:30 pm** **Conclusion and Final Remarks**
Speaker: Basilicata Region

Interpretation will be provided for this event

Website <http://www.interregeurope.eu/crehub/>

Facebook: <https://www.facebook.com/Crehub-1770111603261028/>

Twitter: https://twitter.com/crehub_project



AGENDA

1st Study Visit

Thursday, 15th September, Casa Cava - Via S. Pietro Barisano n. 47, Matera

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|-----------------------|--|
| 1:00 – 2:00 pm | Buffet Lunch |
| 2:00 – 3:00 pm | Presentation of a good practice and Field Visit
Speaker: Chambers of Commerce/UnionCamere |
| 3:00 – 4:00 pm | Presentation of a good practice and Field Visit
Speakers: Fondazione Matera – Basilicata 2019
Applica Srl |
| 4:00 – 5:00 pm | Presentation of a good practice and Field Visit to the Business
Incubator
Speakers: Incubator Network and Sviluppo Basilicata |
| 5:00 – 5:15 pm | Conclusion and Final Remarks
Speaker: Basilicata Region |

During the event a video will be produced with the contribution of all the partners

8:00 pm Networking Cocktail Event 'Feed the creative Hub'

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Kick-off Meeting

Friday, 16th September, Comincenter, Piazza Giacomo Matteotti n. 3, Matera

- 9:00** Registration
- 9:30 – 10.00 am** Welcome and presentation, overview of the project
Speaker: Mr Antonio Bernardo, ERDF Managing Authority Basilicata Region, Project Manager
- 10:00 – 12.00 am** Partners' introduction
Speakers: all Partners
- 12:00 – 12.15 am** Coffee & Refreshments
- 12:15 – 1.15 pm** Project management - Q&A
Speaker: ERDF Managing Authority, Basilicata Region
- 1:15 – 2:30 pm** Lunch
- 2:30 – 3.00 pm** Communication issues
Speaker: Friuli Venezia Giulia Region, Informest
- 3:30 – 4.00 pm** Financial management – Q&A
Speaker: Sviluppò Basilicata
- 4:00 – 4.30 pm** Summary and closing remarks
Speaker: Basilicata Region



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