



# CLUSTERS3

Interreg Europe



European Union  
European Regional  
Development Fund

## **Learning Workshop - Exchange of Experiences** “Policy Implementation through specific support instruments and programmes”

**Name and position: KRISTAPS SOMS**

**Region: LATVIA**

Email: [kristaps.soms@em.gov.lv](mailto:kristaps.soms@em.gov.lv)

19 October, 2016 | 2<sup>nd</sup> IWS in Torino

---

# We have...

**Instrument called:**

## «CLUSTER PROGRAMME»

**Y. 2016.-2022.**

**Financed by European Union ERDF fund:**

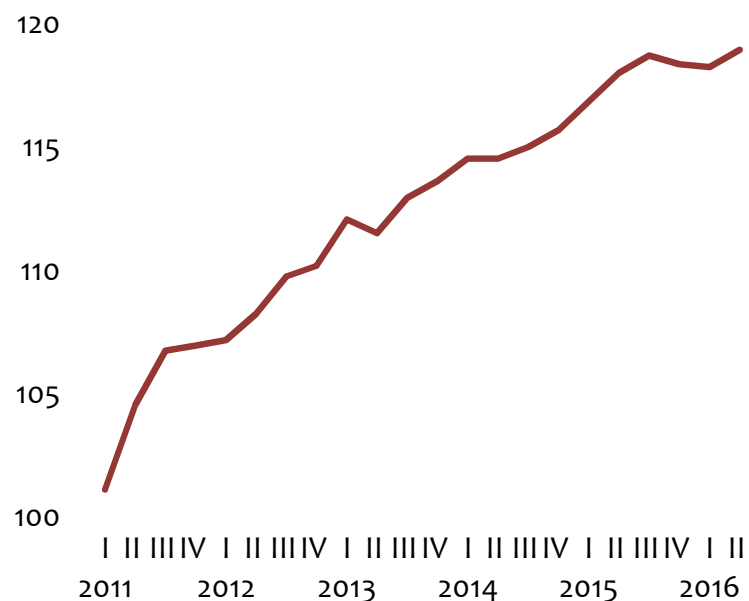
- Total budget is 6,2 mil.
- 14 projects will be supported
- 415 000 EUR to each project



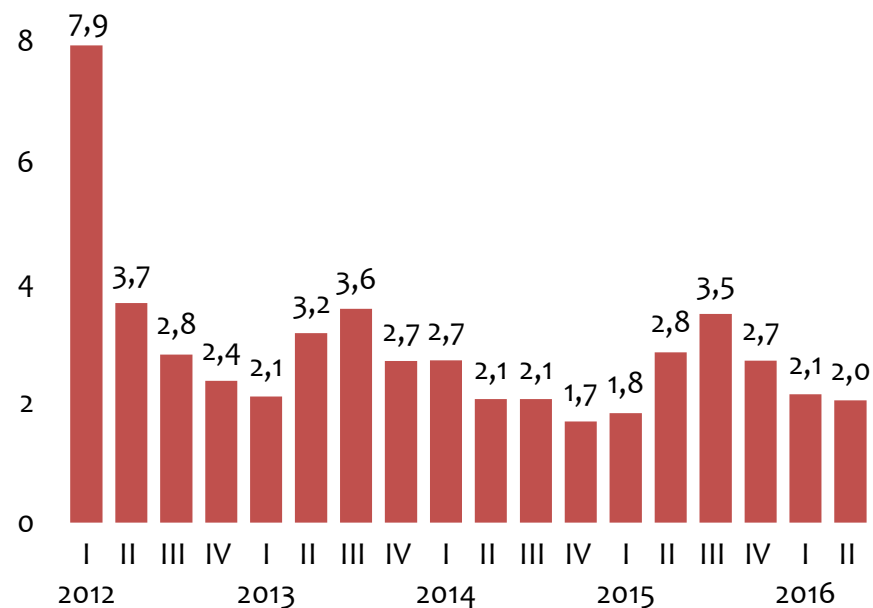
# How we are doing?

## Gross Domestic Product

Seasonally adjusted data  
2010 Q4 = 100

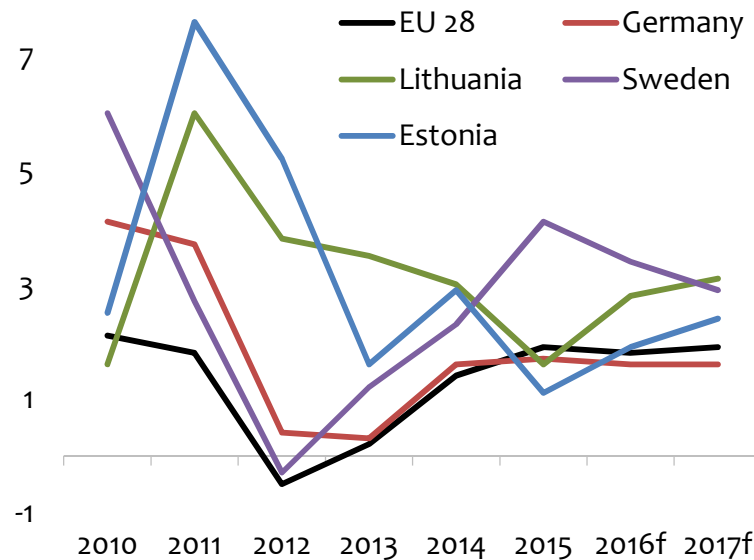


Changes over corresponding period of the  
previous year, in per cent

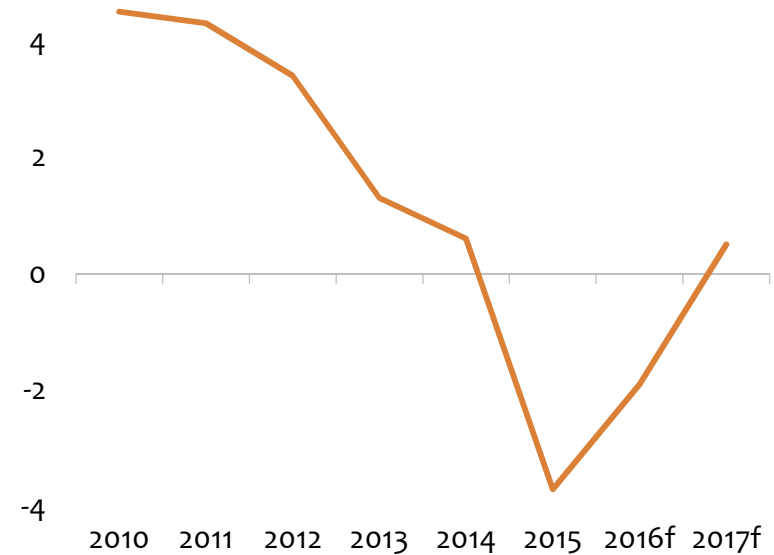


# The External Environment

**Economic development of Latvian partner countries, GDP changes in per cent**



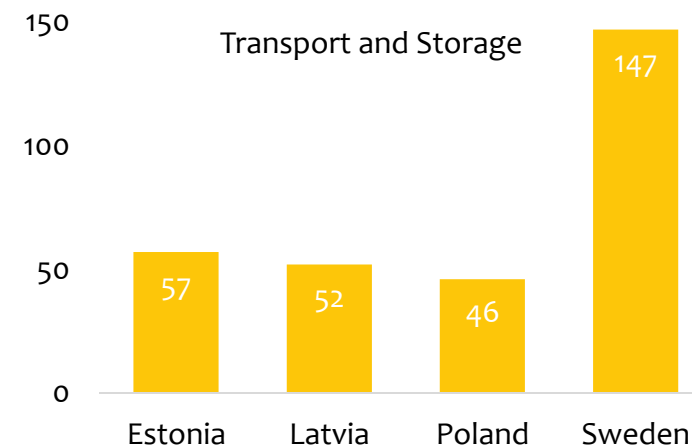
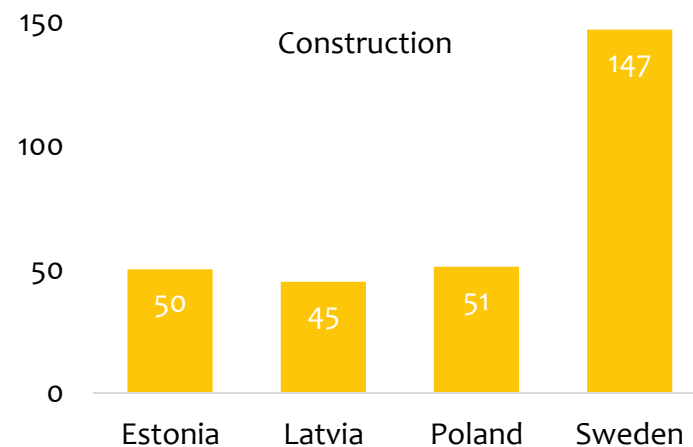
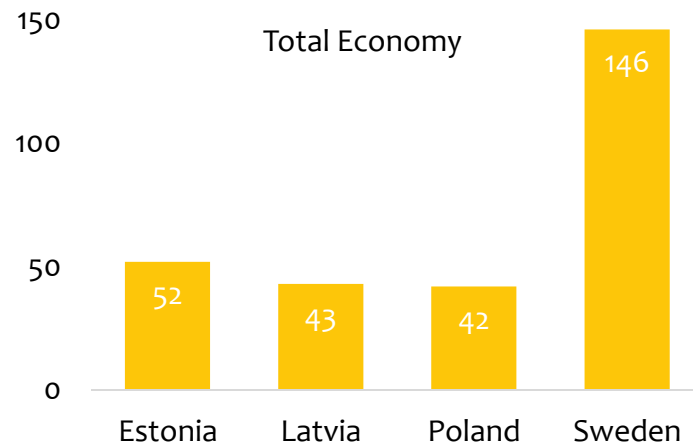
**Economic development of Russia GDP changes in per cent**



**f – European Commission forecast**

# Productivity Compared To EU

As per cent of EU average



# Why...

One of Latvia's economical development objective is **"Increase of high value-added products and services in the export proportion"** Therefore under OP two activities have been elaborated:

- **3.2.1.1. "Cluster programme"** - which provides support for cluster development, ensuring the promotion of international cooperation, coordination of measures, recognition, and marketing measures, the services and cooperation of cluster members with education institutions and research organisations;
- **3.2.1.2. "International competitiveness"** –which provides support for the international competitiveness of the tourism sector, promotion, including providing advice and support to the external market measures for economic operators and for attracting foreign investment, the organisation of international exhibitions in the national assembly, as well as marketing for the implementation of measures.

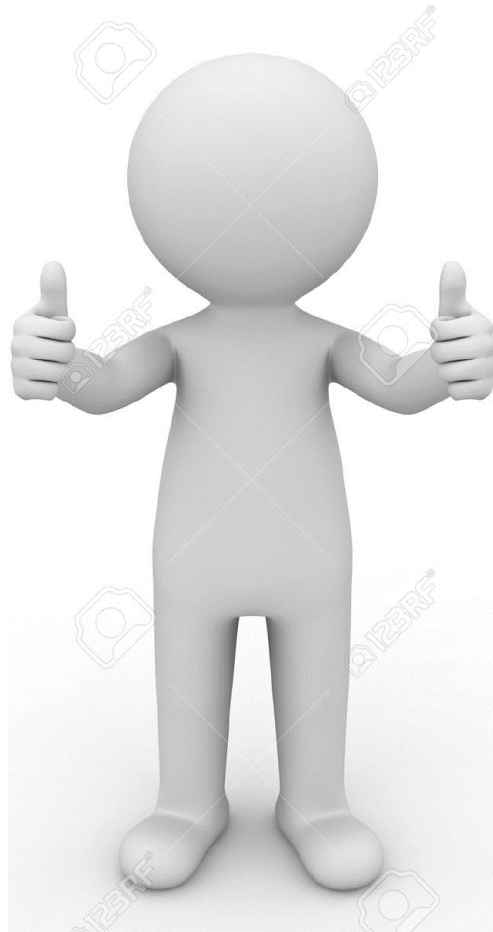
# We want to do...

**The aim of the Cluster program** is to encourage businesses and research, education and knowledge transfer organizations and other institutions for **cooperation** at local and international levels, thus contributing to the competitiveness of economic operators, by increasing **export volumes** and the share of **high value added products** and services in export, as well as **innovation** and **new product development**.

# We will offer...

## CONSULTANCY

- Strategy
- Internationalisation
- Reports
- etc.



## REGULAR MEETINGS

- Typicalities
- Exchange of experience
- Share of best practice
- etc.

**\*415 000 EUR per project with 85% intensity of public funding**



# We expect...

## Applicant is an association or foundation with the following conditions:

- registered in the Enterprise Register of the Republic of Latvia in the Register of **Associations and Foundations**;
- represents not less than **20** not interlinked small (micro), small and medium-sized merchants –cluster members – and ensure that in a year **30** merchant will be represented;
- total net **turnover** on average during the last three years is not less than **10 million** per year;
- total **export volume** of the average of the last three years is not less than **2 million** euro per year (exception in tourism sector);
- **at least two** of the research organisation and the dissemination of knowledge are involved

# We expect...

## Sectoral

- Timber;
- Mechanical engineering and metalworking;
- Manufacture of electrical and optical equipment;
- Information and communication technologies industry;
- Accommodation and catering services (tourism);
- The chemical industry;
- Non-metallic mineral production;
- Food and beverage production;
- Light industry;
- Paper production and printing;
- Health and social care;
- Transport;

## Cross-sectoral 2x



# Lessons learned so far...





# CLUSTERS3

Interreg Europe



European Union  
European Regional  
Development Fund

## Thank you!

Questions welcome



*Project smedia*

---