



Source: Bolton News (Main)
Edition:
Country: UK
Date: Monday 6, February 2017
Page: 21
Area: 110 sq. cm
Circulation: ABC 10172 Daily
Ad data: page rate £1,468.80, scc rate £5.10
Phone: 01204 522 345
Keyword: Transport for Greater Manchester

Euro travel summit in city centre

A EUROPEAN summit has been held in Manchester to explore how councils can help retailers flourish with eco-friendly travel links for shoppers.

Transport for Greater Manchester invited delegates from across the continent to the three-day conference to draw up action plans to support high street shops, while reducing carbon emissions, through improving public transport and encouraging more sustainable ways of delivering goods.

With 64 per cent of all shopping journeys in the EU made by car, and almost 100 per cent of deliveries made by road, the event aimed to share best practice across countries. It addressed two of the key issues facing European cities – the challenge of internet shopping for high street retailers and the need to tackle harmful transport emissions.

Around 40 delegates from Italy, Poland, Sweden and the Netherlands attended the conference at Manchester Town Hall to listen to and discuss presentations about the progress made so far to connect people sustainably with shopping streets and centres.



EVENT: Rafael Cuesta, Head of Innovation

