

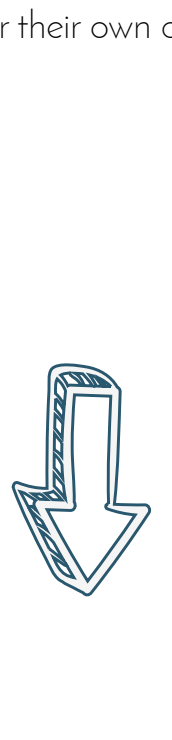
# SPEED UP

## Interreg Europe



# PRESS KIT

**SPEED UP** is a project developed in the framework of **Interreg Europe, Priority axis 2: 'Competitiveness of SMEs'**, devoted to support the creation, development and growth of small and medium size enterprises. Aim of this press kit is to provide useful information and links about the project. Scroll down and start reading.



# INTERREG EUROPE PROGRAMME

The **Interreg Europe programme**, financed by the **European Regional Development Fund (ERDF)**, is designed to support policy-learning among the relevant policy organisations with a view to improving the performance of regional development policies and programmes. It allows regional and local public authorities and other players of regional relevance across Europe to **exchange practices and ideas** on the way public policies work, and thereby find solutions to improve their strategies for their own citizens.



# WHAT CAN SPEEDUP DO FOR CITIES?

The main objective of **SPEED UP** is to improve the implementation of regional policy instruments of Structural Funds programmes dedicated to support of entrepreneurship, in particular those concerning **business incubation**. To achieve so, the project will support a collective learning process and capacity building between partner organizations and their relevant stakeholders to provide **support** to business creation, **development** and **growth**. The project will help partners locally to develop innovation ecosystems, improve their policies showcasing and transferring successful investments made by cities as well as design a policy common framework at regional level that can help cities and stakeholders to better access the Structural Funds to support entrepreneurship as part of local integrated development.



# THE IMPORTANCE OF SMEs

Small and medium size enterprises (**SMEs**) are the backbone of the EU economy and a key driver for **growth** and **jobs**. The creation of business **opportunities, services, support** and **infrastructure** needed by **entrepreneurs** has become an important political priority for city governments over the years. City authorities, in partnership with local organisations, have developed **policies** and **programmes** to create a favourable environment for the development of small businesses and the growth of young, innovative, creative and high-tech **start-ups**.



# UE SMEs INDICATORS



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# GOALS

- Improve services** provided by business incubators and ensure their financial sustainability
- Deepen the cooperation** among public authorities, business sector, universities and R&D institutions
- Enable support** to specific target groups, like young people, migrants or female entrepreneurs
- Develop performance monitoring** systems of incubators on hosted startups.



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# ACTIONS

- Exchange of experiences** on the ways partners support their business incubators
- Benchmarking of experiences** against those of their peers
- Learning about what works** and what doesn't in different contexts
- Developing action plans** to put into action lessons learned from the cooperation



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# BUDGET



# PARTNERS

CLICK ON NAME TO OPEN PARTNERS' WEBPAGE

- COMUNE DI FIRENZE**  
Municipality of Florence
- LISBOA**  
Lisbon City Council
- STIC**  
Economic promotion for East Branderburg (DE)
- A**  
City of Antwerp (BE)
- RM**  
Reims Metropole
- Cámara**  
Sevilla  
Chamber of Commerce of Seville (ES)
- MIASTO STOLECZNE WARSZAWA**  
City of Warsaw (PL)
- anci toscana**  
National Association of Italian Municipalities – Tuscany (IT)
- Tehnopol**  
Tallinn Science Park Tehnopol



# USEFUL LINKS

- Interreg Europe**  
GO TO INTERREG EUROPE WEBSITE
- SPEED UP**  
Interreg Europe  
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