



PARTNERS

- » Municipality of Genoa (IT) - Lead Partner
- » Municipality of Florence (IT)
- » Hajdú-Bihar County Government (HU)
- » Development Bank of Saxony-Anhalt (DE)
- » Birmingham City Council (UK)
- » Development Agency of Eastern Thessaloniki's Local Authorities (ANATOLIKI SA)(GR)
- » Ústí Region (CZ)
- » Government of Catalonia (ES)



INTERREG EUROPE PROGRAMME

Interreg Europe helps regional and local governments across Europe to develop and deliver better policy.

By creating an environment and opportunities for sharing solutions, Interreg Europe aims to ensure that government investment, innovation and implementation efforts all lead to integrated and sustainable impact for people and place getting maximum return from the EUR 359 million financed by the European Regional Development Fund (ERDF) for 2014-2020.

To achieve this goal, Interreg Europe offers opportunities for regional and local public authorities across Europe to share ideas and experience on public policy in practice, therefore improving strategies for their citizens and communities.

Any actions developed with financial support from Interreg Europe must fall into one of the following four categories:

- » Research and innovation
- » SME competitiveness
- » Low-carbon economy
- » Environment and resource efficiency

CONTACT US

Enrica Spotti - Municipality of Genoa
Tel: +39 010 557 2485
E-mail: espotti@comune.genova.it

Project Secretariat

Mariagiovanna Laudani
mg@purecosmos.eu

Tim Cordy
tim@purecosmos.eu



Public authorities Role Enhancing Competitiveness of SMEs



European Union
European Regional
Development Fund



INTRODUCTION

PURE COSMOS brings together two of the big challenges facing the EU: the need to stimulate and support SMEs and the need to reduce the weight of public administration.

The project aims to improve the effectiveness of public support for SMEs by 15%, cutting costs by 10% and improving quality by 20%. Highly integrated approaches will be developed to deliver these improvements targeting especially entrepreneurs aged 25-40.

PURE COSMOS focuses on the role public authorities can play in enhancing the competitiveness of SMEs by making the business climate more transparent and reliable; supporting the needs of SMEs and promoting administrative modernization of public services.

ACTIVITIES

The project will improve regional policies through innovative new projects and by improving governance so that the different stakeholders can agree common solutions.

It will be achieved by:

- » analyzing partners' plans through peer review;
- » identifying good practices that will improve these plans;
- » studying them through Study Visits;
- » importing them via special workshops and Regional Action Plans.

Project partners will closely involve SMEs in the work to be done.

RESULTS

The project's main outputs will benefit SMEs, especially young entrepreneurs. The main expected results are:

- » new projects to implement advanced services such e-payments tools, One-Stop-Shop, "digital by default" models, digital-skills support;
- » improved governance through IT administrative solutions, regional legislation review, simplifying processes and influencing funding calls for businesses.

All Action Plans will be prepared using intense cooperation between the key decision-makers (horizontal cooperation) and between the city and the Managing Authorities (vertical cooperation). The project will also work closely with the Interreg Europe Policy Learning Platform.