



SME ORGANICS

Interreg Europe



European Union
European Regional
Development Fund

The organic sector in Navarra,

Jokin RESANO

Government of Navarra

jresanoe@navarra.es

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NAVARRA REGION – Basic facts



- **Location: North of the Iberian Peninsula**
- **Extension: 10.391,08 km².**
- **Population: 640.339 inhabitants (307.000 in 1900); 61 inhabitants per km² (29 in 1900).**
- **GDP per capita: 30.800 € (126,7% of the average of Spain and 125.7% of the European average)**

NAVARRA REGION – Topography and climatic conditions



Several climatic areas: Atlantic, Mediterranean Continental and combinations of their influences as Sub-Mediterranean, Sub-Atlantic and Sub-Alpine.

Topography: mountains in the north and flatland in the south

This confluence leads to a diversity of farms by generating a wide variety of agricultural productions.

NAVARRA REGION – Primary production

- **Agricultural surface: 545.520 ha**
 - 224.690 ha pastures (41,19%)
 - 287.720 ha of arable land (52,75%)
 - 33.060 ha permanent crops (6,06%)(*data Eurostat 2010*)
- **Extensive livestock (42,09%), mixed farms adapted to the environment, intensive livestock (57,91%)**
- **Forests and forest lands, 594.357 ha (57,19% of the regional)**
- **Agroindustry, meat industry, bakery and pastries, fruit and vegetables and drinks (juices, wine and olive oil)**



ORGANIC SECTOR- Absolute production data

- Representative of agricultural land production:

Main productions and uses in terms of surface (ha)	
Pasture and forest land	36.431
Arable land	9.900
Vineyard	985
Olive trees	543
Almond trees	210
Other fruit trees	151

ORGANIC SECTOR - Relative production data

- Olive the crop with more organic area compared to the total of its production in Navarre
- Production of cereal, legumes and fodder, strong presence of fallow within the rotations, related to arid or semi-arid drylands (non irrigated areas)
- Horticultural production. Producers often unrelated to agri-food industry. Production for short food supply chains.

% Organic area with respect to the total agricultural area	
Olive trees	8,49
Almond trees	6,47
Vineyard	5,22
Pasture and forest land	5,71
Other fruit trees, asparagus and arable land	3-5

ORGANIC SECTOR - Trends

- **Food industry**
 - Frequently supplied with primary production outside of Navarre: wineries, olive oil presses, canneries, bakery and confectionery industries. Juices, coffee, infusions, sausages, meats, canned fish, honey, beer, prepared products and other food products.
 - 128 companies.
 - Continuous growing, an indicator of the upward trend in production and consumption organic products.
- **Points of sale, increase in the last years of members in consumers associations of organic products, specialized stores and the space dedicated to these products in supermarkets.**



PUBLIC SUPPORT TO OFF: TRAINING AND ADVICE TO FARMERS

- **Working groups in order to consider the organic producer sector, their demands and proposals for the advice and experimentation programme**
- **Organized by productive sub-sectors:**
 - Horticultural outdoor and indoor production
 - Fruits
 - Cereals and legumes and seed producing entities
 - Vine and nursery
 - Entities producing vegetable propagating material, potato and artichoke
 - Olive
- **Participation of the Agricultural Service of the Government of Navarra, the technicians responsible for the experimentation in organic production of INTIA and some relevant farmers of each subsector.**

PUBLIC SUPPORT TO OFF: TRAINING AND ADVICE TO FARMERS

SOME CONCLUSIONS FROM THE WORKING GROUPS:

- **Problematic supply of horticultural seed with commercial characteristics market demand**
- **Lack of advice, experimentation and transmission technical information. Integral experimentation**
- **Problematic cereal seed, certified and “maquila”**
- **Need for coordinating actions, eg, producer-agribusiness, cereal-livestoc**



PUBLIC SUPPORT MEASURES

Instrument	Mesure	Responsible	Beneficiary	Finantial Contribution
European Agricultural Guarantee Fund (EAGF)	Greening	DRMAyAL	Farmers	
EAGF	Fruit and Veg Operational Programs	DRMAyAL	Producer org	4,1% Value product marketed, 50% investment
EAGF	Program Fruit and veg at schools	DRMAyAL	Distributors	20% OP
European Agricultural Fund for Rural Development (EAFRD)	OP Conversion and maintenance	DRMAyAL	Farmers	Max 600-900€/Ha
EAFRD	Investment in agricultural farms	DRMAyAL	Farmers	5 points more
EAFRD	Installation of young farmers	DRMAyAL	Farmers	15 points more
European Regional Development Fund (ERDF)	R&D	Economic Developmment	Companies, R&D center	
ERDF	SME Competitiviness	Economic Developmment	Companies	

ARE THE EXISTING DISTRIBUTION AND COMMERCIALIZATION STRUCTURES VALID ON ORGANIC PRODUCTION?

Plurality of organic productions and structural plurality of production and processing farms, also reflected in the commercialization, with organic product exporting companies beyond EU borders and family structure companies that transform their own production and market 100% through short food supply chains



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Four different productive situations:

- Primary producers of small productions, mainly fresh vegetables, production through short food supply chains, direct relationship between producer and consumer
- Primary producers of highly specialized productions not short channels, lack of storage and conservation infrastructures, channeled through producer associations or through wholesalers (normally export)
- Conventional food agro-industry (large companies) need of regular, specialized and large-scale primary production, difficult for the organic primary producer
- Food agro-industry producing organic but non-perishable products (usually oil and wine), local markets and export

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Thank you!



Nafarroako Gobernua
Landa Garapeneko, Ingurumeneko
eta Toki Administrazioako Departamentua



Gobierno de Navarra
Departamento de Desarrollo Rural,
Medio Ambiente y Administración Local

Questions welcome

