



e - Newsletter

Exploiting Potentials of

Social Enterprises through Standardized

European Evaluation

and Development System

SOCIAL SEEDS

Interreg Europe



SME
competitiveness



European Union
European Regional
Development Fund

Welcome!

This e-newsletter is dedicated to sharing news, events and update from SOCIAL SEEDS project.

Enjoy reading and follow us today!



INTRODUCTION TO SOCIAL SEEDS PROJECT

Recent years have seen a burgeoning interest in social enterprises (SEs) across Europe, strongly driven by a growing recognition of the role social enterprises can play in tackling emerging challenges.

SOCIAL SEEDS brings together regional and national policymakers committed to drive social change in their respective regions and countries, by improving policy instruments (within the Operational Programmes they own as Managing Authorities).

Click [here](#) for more information.

SOCIAL SEEDS IS ON THE MOVE! EXPLORE OUR FIRST RESULTS NOW!

Hungary – Parents’ House, a civil franchise approach

Awarded “Best Practice” by the **European Foundation for the Improvement of Living and Working Conditions** and by The **World Bank**, headquartered in Washington, in 2014 the Parents’ House delivers a national civil franchise network addressed to connect civil players with the government and business sectors. Founded in 2007 by social politician Judit Regős, Parents’ House applies mainstream social business model including the venture (70-80% of revenues), the local government, the state (support and tenders) and the business sector (CSR-based cooperation) in Budapest.



Please learn more about the best practice [here](#).

Italy – I.RE.NE., a network of social enterprises for growth

The cluster “I.RE.NE.” has been created with the aim of consolidating and promoting models and patterns of social economy among SMEs, spreading the culture of corporate social responsibility and sustainable development and fostering cross-sector interaction processes and the emergence of crosscutting sectors. Securing an investment of around 2.600.000 euro in five years, I.RE.NE. has increased its membership from 196 to 240 organizations and thus, has become the most influential regional platform for the growth and the reinforcement of the social innovation system and civil economy in the Abruzzo region by now.



Please learn more about the best practice [here](#).

Slovenia – Eco-Social Farming, an employment opportunity to handicapped people

The Association Korenika is the first social enterprise in the area of Goričko, established in 2006. Korenika social enterprise represent a viable and sustainable business model: since they combine protected employment (concession from the state) and social enterprise activities and they have realistic innovative business model, they will sustain their activities.



Please read more about the best practice [here](#).

SOCIAL SEEDS EVENTS

SOCIAL SEEDS kick-off meeting



SOCIAL SEEDS has a strong consortium including partners from Hungary (Lead Partner), Italy, Slovenia, the Czech Republic, Poland, Estonia as well as EURADA –

European Association of Development Agencies, the umbrella organization having a membership of about 100 regional development agencies from across the EU.

The main aim is to strengthen the social enterprise landscape in partner regions through developing an evidence-based policy diagnostic tool that increases the effectiveness of local and regional policies and improve policy instruments for stimulation of growth and employment (preferably of vulnerable social groups) in social enterprises (SE) including their ecosystems.

Click [here](#) to visit our website for more information.

Regional Stakeholders Meetings



SOCIAL SEEDS partners have organized their first Regional Stakeholder Meetings. Check out featured news:

IFKA Public Benefit Non Profit Ltd. for the Development of the Industry, SOCIAL SEEDS coordinator has established the SOCIAL SEEDS Policy Improvement Committee.

Learn about the structure and mission [here](#).

RELATED NEWS – UPCOMING EVENTS

EVPA's Annual Conference



SOCIAL SEEDS coordinator has been granted by EVPA European Venture Philanthropy Association's scholarship to take part in the EVPA Annual Conference

in Paris on the 3-4th of November 2016. The event brings together 500 of the leading players from VP and social investment funds, foundations, NGOs, governments, corporations, banks and universities.

Click [here](#) for more information.

AGORADA+



SOCIAL SEEDS has been invited to present its first results and good practices at AGORADA+ 2016 Conference in Bologna on the 22-23 of November 2016. Please join us at "Shared value and corporate responsibility" session addressed to support of private companies and initiatives!

Click [here](#) for more information.

For more information, please contact the SOCIAL SEEDS Coordinator!

Baracsi Maria

IFKA, Public Benefit Non-Profit Ltd. for the Development of the Industry

baracsi@ifka.hu