



European Union
European Regional
Development Fund

Vidzeme Planning Region

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21 September, 2016 | SWARE Launching Conference in The Hague

About Vidzeme Planning Region

Regional public authority, established in 2006

- Structure: Decision-making body - the Development Council (representatives from 26 municipalities)
- Executive body – the Administration of the Planning Region

Functions:

- Planning
- Representation of interests
- Support to development and partnership
- Specific functions

Previous experience with projects' communication activities

Interreg IV C project «Tourage»

- Developing senior tourism
- Supporting active and healthy ageing

EST-LAT-RUS project «Via Hanseatica»

- Developing and promoting unified tourism route in Estonia, Latvia and Russia

Central Baltic Sea Region project «HANSA» (ongoing)

- Creating and developing new transnational tourism products to make the Hansa a leading brand in the Baltic Sea Region



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Thank you!

Questions welcome!



SWARE in social media