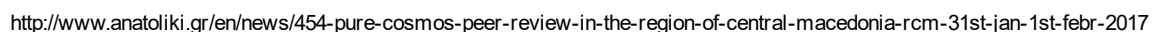
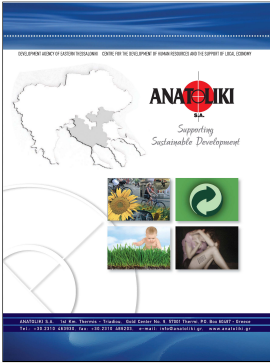
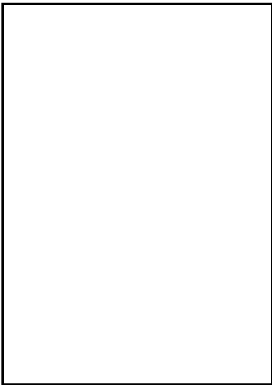


- Regional Energy Agency of Central Macedonia





Thessaloniki  
Weather

32°

32° / 20°

Tomorrow 32°

Wednesday 32°

Thursday 33°

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News

Wednesday, 15 February 2017 09:00

PURE COSMOS Peer Review in the Region of Central Macedonia (RCM)– 31st Jan & 1st Febr 2017

Five experts from Birmingham, Florence, Genova, Usti and Saxony-Anhalt contributed with their suggestions to the PEER REVIEW of Central Macedonia Region, organized by ANATOLIKI SA on 31st January & 1st February 2017, in the context of PURE COSMOS Project. Exoerts tried to answer questions such as: How can we improve the SMEs information and access to procurements? How can older businessmen, not much familiar with digital tools, get information? How can we support young people in business creation? How can we develop the existing Support Centers?



In the PEER REVIEW also participated Regional Stakeholders from the Alexander Innovation Zone, the Innovation and Entrepreneurship Directorate of RCM, the Economic Chamber of Greece,the Entrepreneurship Department of Thessaloniki Municipality, the Business and Cultural Development Centre the Extroversion & Networking Services Unit of CERTH, the Technology Transfer Office of Aristotle University of Thessaloniki (AUTH), the Public Utility Enterprise of Kalamaria’s Municipality and the IT Companies Association of Northern Greece



After a welcome speech, a presentation of baseline survey results and a description of policy instruments, addressed by ANATOLIKI SA, the floor was given to different stakeholders to analyze the economic and entrepreneurial current situation in the Region and the **Regional Support System provided to Enterprises. Two round** tables were organised with the participation of experts and Peers on the Barriers and Challenges of start-ups and Existing SMEs.

Recommendations of the Peers for the start-ups included suggestions on how researchers can also become entrepreneurs, how to promote networking and how to fund ideas by different funding means (pre-seed, P2P financing, crowdfunding).

Recommendations of the Experts for the existing SMEs regarded suggestions for entrepreneurs on how to apply for funding (online applications, simplification and digitalization of public funding, microcredit funding) and for the public sector how to assure public procurement effectiveness (add social value to procurements, use precommercial public procurement, streamline procedures).

Please find the Experts’s findings in their presentation attached.

PEER-REVIEW FINDINGS



