



about PERFECT

a European partnership...

The PERFECT project will demonstrate how the multiple uses of green infrastructure can provide social, economic and environmental benefits; and it will raise awareness of this potential, to influence the policy-making process and to encourage greater investment in green infrastructure.

PERFECT aims to:

- spread awareness of the value of green infrastructure for the jobs and growth agenda among a wider audience;
- identify transferable good practice;
- improve investment and stewardship by engaging managing authorities and increasing the professional capacity of key stakeholders in delivering new projects;
- help make places more economically, socially and environmentally viable by developing action plans to take advantage of the multiple benefits of strategic investment in green infrastructure.

The PERFECT project will work to identify the multiple benefits of green infrastructure investment through EU Structural Funds Operational Programmes and other policy instruments, in order to help formulate holistic and integrated approaches to the protection and development of the natural heritage.

The PERFECT project runs from January 2017 until December 2021.

Visit the PERFECT website at

<http://www.interregeurope.eu/perfect/>

Follow the project on twitter, at [#perfect_eu](https://twitter.com/perfect_eu)

PERFECT
Interreg Europe



European Union
European Regional
Development Fund

Environmental and resource efficiency and smart and inclusive growth delivered through

multiple use of green infrastructure

The overall objectives of PERFECT are the identification and analysis of good practice and policy experience in the multi-use of green infrastructure, and the dissemination of good policy and practice that can be transferred into investment and planning strategies elsewhere.

Through the exchange of good practice on new uses of green infrastructure to blend with, and enhance, existing uses, the project aims to demonstrate how the protection, development and use of the natural heritage can deliver sustainable, smart and inclusive growth.

How will this be achieved?

PERFECT will involve study visits, seminars, stakeholder workshops, the production of fact sheets, peer working, and practical demonstrations of the value of green infrastructure, together with robust data collection and empirical evidence-gathering.

The project will maximise the contribution of partners in specialist areas of expertise on green infrastructure, including physical and mental health improvements, improved air quality, cost savings through climate mitigation and adaptation measures, and the economic benefits of ecosystem services.

The main outputs of the project will include:

- **seven action plans for new and improved green infrastructure that will maximise its multiple benefits;**
- **expert papers and fact sheets;**
- **guidance on green infrastructure partnership working; and**
- **the MAGIC (Multi Advantages of Green Infrastructure in Cities) matrix of good practice.**

The PERFECT key objectives

1 To identify and analyse good practice in the multi-use of green infrastructure – such as using green transport corridors in Ferrara to boost local business and create economic growth; and the maximisation of the health and climate change adaptation benefits of natural heritage demonstrated by the Green Net in Graz.

2 To fully engage managing authorities on the socio-economic benefits of green infrastructure and influence new projects and improve the governance of policy instruments – as in Amsterdam's use of green infrastructure to drive social innovation and inclusivity and so reduce socio-economic and health divides.

3 To increase the professional capacity of key stakeholders in delivering new projects – as in the integration of environmental issues into the devolution of assets to a local level in Cornwall.

4 To develop action plans focusing on policy change to influence strategic investment in green infrastructure to take advantage of its multiple benefits.

The PERFECT partners

The PERFECT partners are:

Austria

Provincial Government of Styria, Department
for Environment and Spatial Planning

Hungary

Social Ascention of Somogy Development,
Communication and Education
Nonprofit Ltd

Italy

Municipality of Ferrara

Netherlands

City of Amsterdam

Slovakia

Bratislava Karlova Ves Municipality

Slovenia

Regional Development Agency of
the Ljubljana Urban Region

UK

Town and Country Planning Association (TCPA)
Cornwall Council

PERFECT...

To find out more about PERFECT, visit <http://www.interregeurope.eu/perfect/>

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