



**InnovaSUMP**  
Interreg Europe



European Union  
European Regional  
Development Fund

# IASI MUNICIPALITY

## Romania

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A long-exposure photograph of a city street at night. The street is wet and reflects the lights. There are long, bright yellow and white light trails from cars moving across the frame. In the background, a multi-story building is illuminated, with a sign that reads "Dacia B.C.B. P. Restorant". To the right, another building has a sign that says "HUB BUSINESS CENTER". On the left, there is a bus stop shelter with a person standing nearby. The sky is dark blue.

**Large Scale European projects  
(Regional Operational Program)  
2007 - 2014**



# Mobility Projects Implemented

- ❑ **Traffic management system**
- ❑ **Modernization of the trams network lines (10 km),**
- ❑ **Cycling lanes (14 km)**
- ❑ **The development of East-West transport axis, project value 78 mil lei**
  - ✓ **Underpass Mihai Eminescu**
  - ✓ **Recovery road network (6.330 ml and 123 421 sq m roadway)**
  - ✓ **bicycle paths & sidewalks**
  - ✓ **rehabilitation tram (1,184 ml single track)**
- ❑ **Development and functional rehabilitation of South artery**
- ❑ **North-South development axis, passage Octav Băncilă**



# OTHER EUROPEAN Small PROJECTS

- ✓ **INTERREG SOUTH EAST EUROPE (SEE) Mobility Management Plan – 2009-2012**
- ✓ **CIVITAS – ARCHIMEDES (for public transport enhancement) – 2009-2012**



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# IASI SUMP

- Finalized on April 2016, approved by Local Council on December 2016
- realized by Iasi Municipality for Metropolitan Area (city + 18 communes around it), for the period 2016 – 2030
- Includes 7 main priorities:
  1. improvement of road infrastructure
  2. Public transport (network and fleet)
  3. Alternative mobility (cycling + pedestrian)
  4. Parking and parking management
  5. Traffic management
  6. Freight
  7. Intermodal mobility

-The new model of transport proposed in this SUMP was implemented using the software for transport planning PTV Visum

PLAN DE MOBILITATE URBANĂ DURABILĂ PENTRU POLUL DE CREȘTERE IAȘI (P.M.U.D. IAȘI)

PLANURI DE MOBILITATE URBANĂ DURABILĂ PENTRU POLII DE CREȘTERE DIN ROMÂNIA - LOT 2: IAȘI



București, Aprilie 2016



## Public Transport in IASI Metropolitan Area

### Analysis and solutions



#### 1. Railway

- even if it is crossing from E to V the entire city, and a very crowded area, it's not used for public transport intra-urban, or for connection with suburbs

Solution : a interconnected approach of PT

#### 2. CTP (Public Transport Company Iasi)

- Very old fleet (150 trams + 146 buses over 30 years old) deserving mainly the city and only rarely the suburbs

- The link city-suburbs covered by various private operators not connected / area not covered

The ticketing is not encouraging use of multiples choices

Absence of timetables/ unpredictability

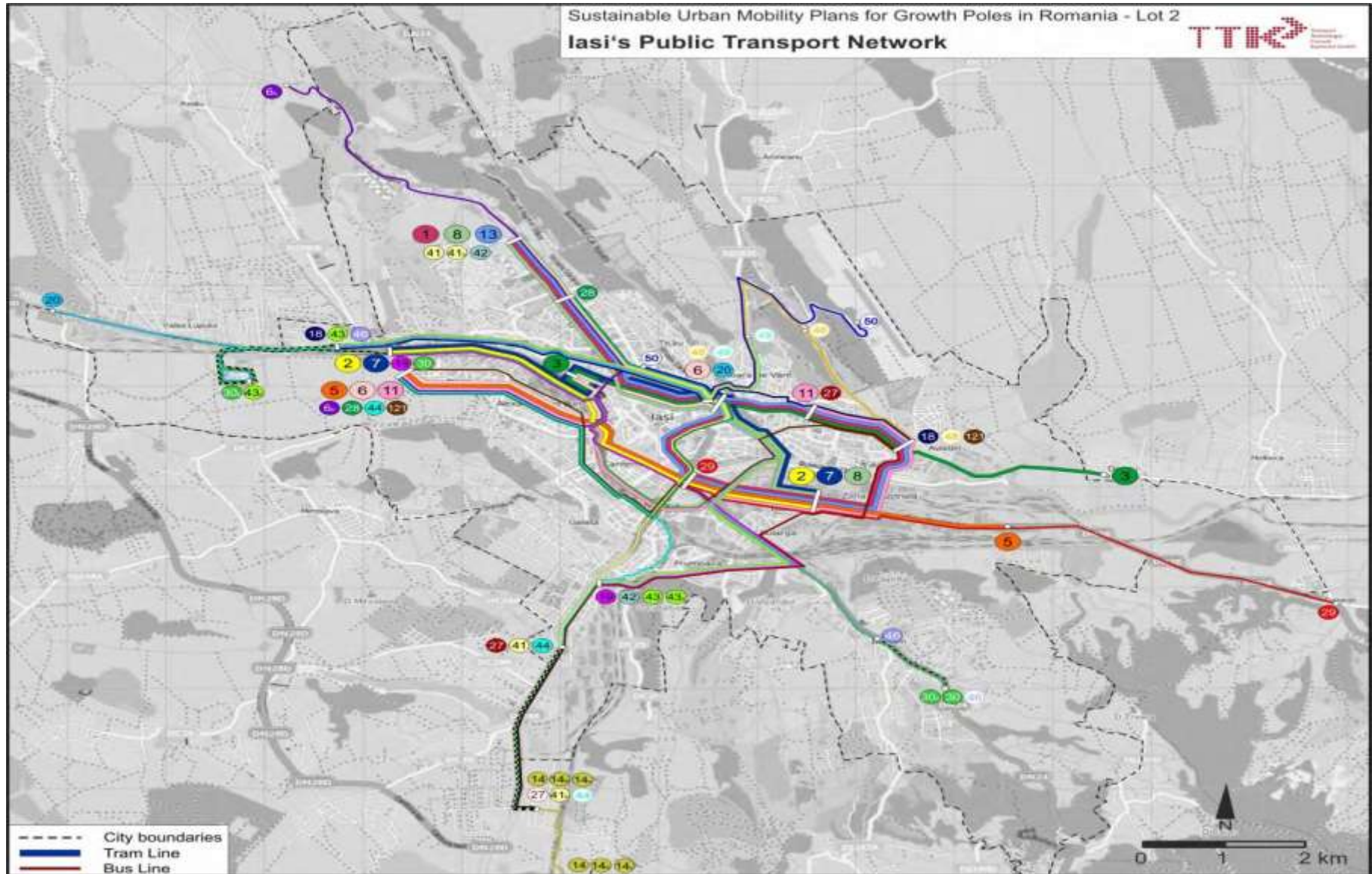
Lack of communication to the public or marketing

**Solutions proposed in SUMP**

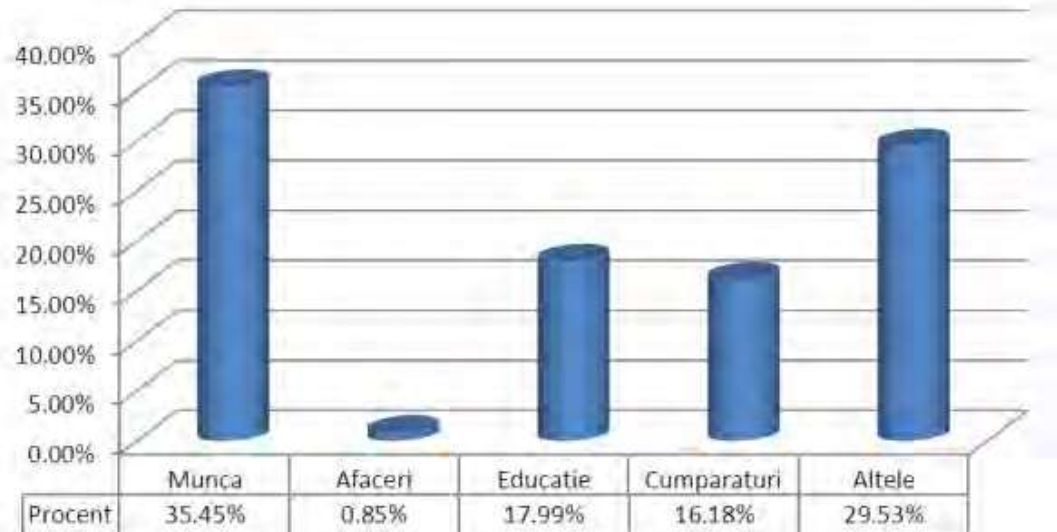
Creation of a PT network for the Metropolitan area, including railway, predictable and interconnected

- Improvement of services (comfort, speed, infos)
- Cost efficient solutions (electronic ticketing and travel planning, dedicated lanes etc)

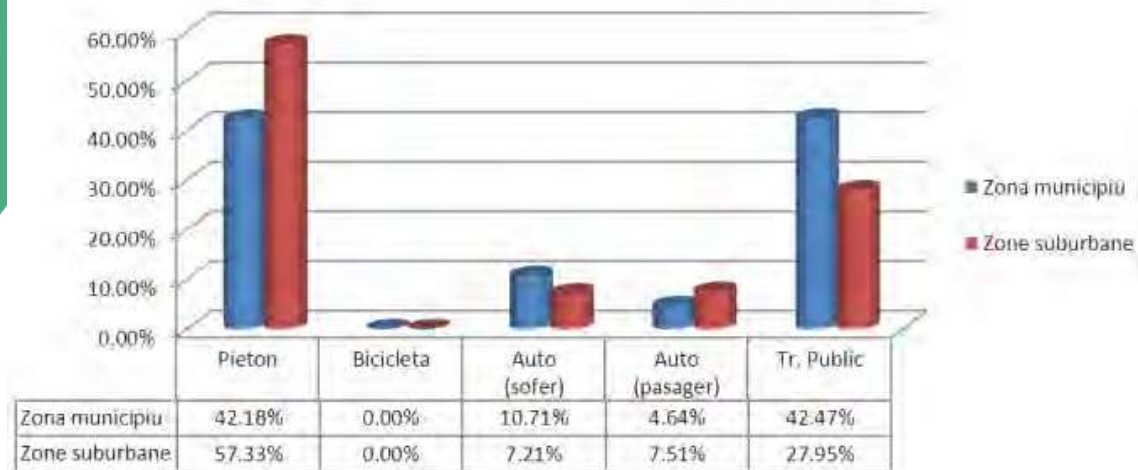
# Public Transport network in Iasi



## Distribution of travelers according the purpose of travel



## Distribution of travelers in function of mean of transport used





## Alternative mobility

### Pedestrian areas

- 300 m of a central avenue have been transformed in pedestrian area on 2012
- new area need t o be identified at least in the historical area of the city and near the schools

### Cycling

- low use – see image below
- 14km of bicycles lanes have been made on EU funds during 2010-2014 – insufficient for the city and poorly connected
- 1-2 renting centers only during summer
- Lack of specific signs, indicators, parking places

#### Solutions:

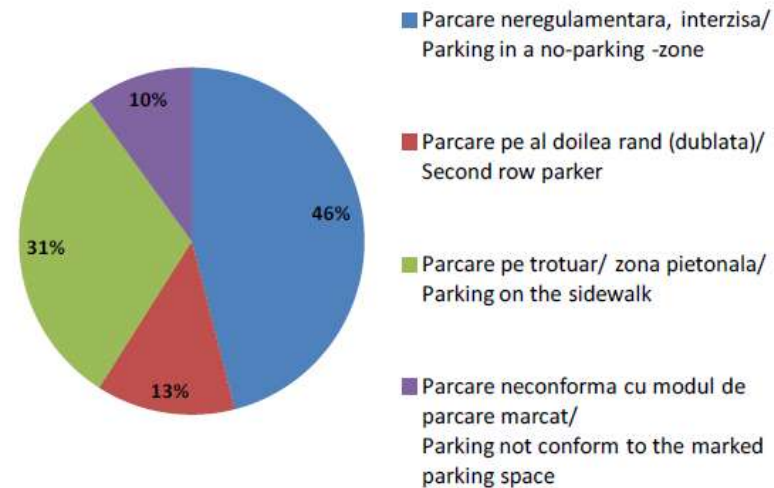
- An integrate project “Velo city” including permanent renting spots, parking and tiketing, new regulation for ciclying on the entire Metropolitan area



## Parking and parking management

### Problems:

- Lack of parking places
- Parking on not permitted/ inappropriate places



### Solutions:

- Clear regulations for parking
- installing of parcometers
- developing of applications for phone to identify empty parking in the area
- Parking area connected with public transport



## Traffic management system for Iasi City

Realized through European funds FEDR 2007-2014

Implemented in 90 crossroads in Iasi (about 90 % of the traffic congestion points), includes camera, light, traffic sensors

-Not used at full capacity yet

-Need to be included in the integrated approach of mobility and extended to metropolitan area





**Other aspects to be taken into consideration in future development of Iasi SUMP**

- City Airport high developments
- Iasi - new tourist destination and transit destination for North country Monasteries
- New large scale residential projects inside the city and in suburbs
- New technologies development that can contribute to increase city mobility
- Integration SUMP with SEAP , SIDU and other city/region strategies





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*Thank you!*

**IASI Municipality**

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