



CLUSTERS3

Interreg Europe



European Union
European Regional
Development Fund

Learning Workshop - Exchange of Experiences
“Inverness Learning Workshop”

EVALUATION in LUBELSKIE:
GETTING FIELD & STAKEHOLDER EXPERIENCE

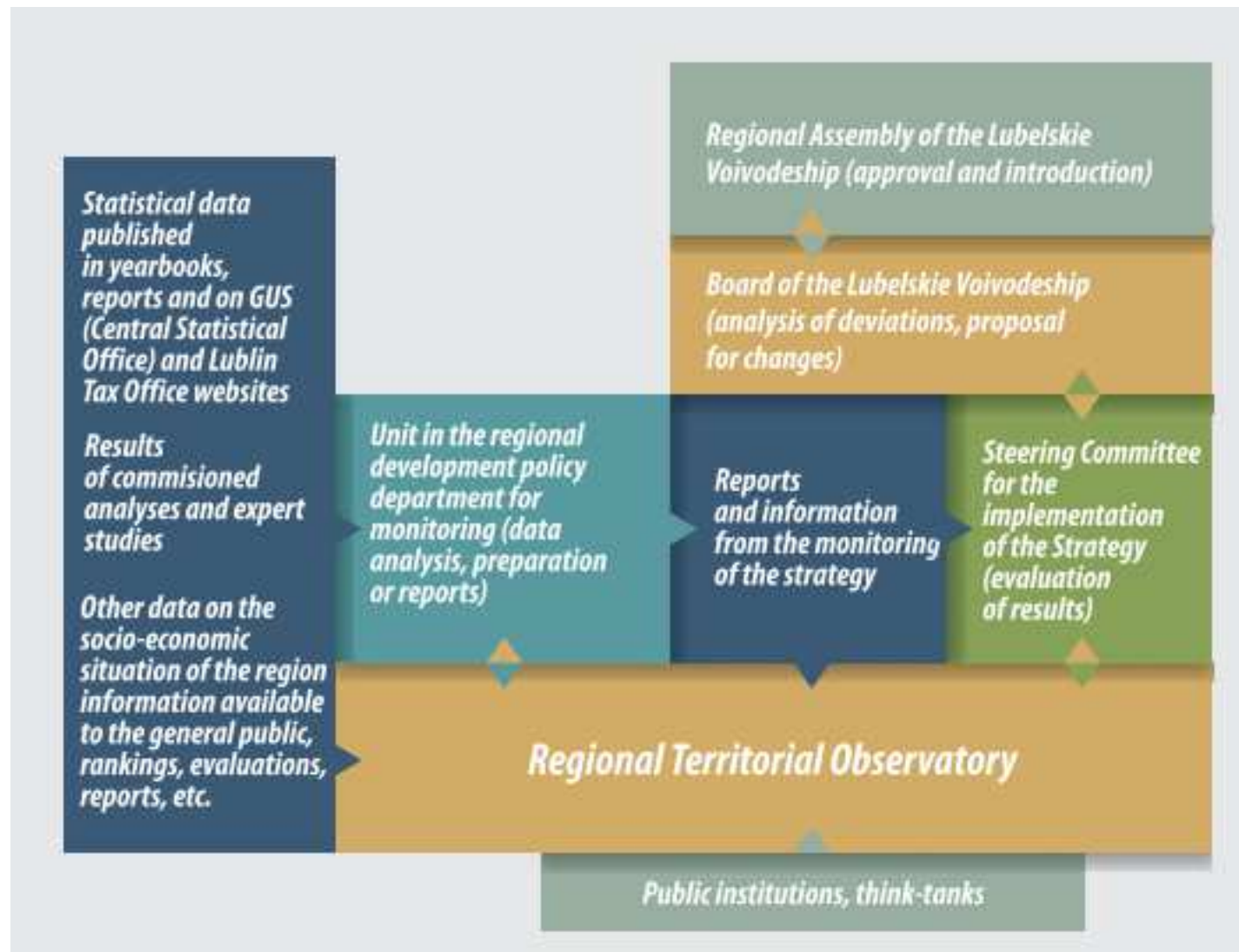
21st June, 2017 | 4th IWS in Inverness

Main characteristics of your cluster policy evaluation methodology



In August 2015, the Management Board of the Lubelskie Voivodship set up the Regional Territorial Observatory, which is a platform for cooperation between the organizational units of the Marshal's Office and the voivodship units generating the databases, including the Statistical Office in Lublin. The Regional Territorial Observatory has become the main tool for monitoring and evaluating the Regional Innovation Strategy of the Lublin Region.

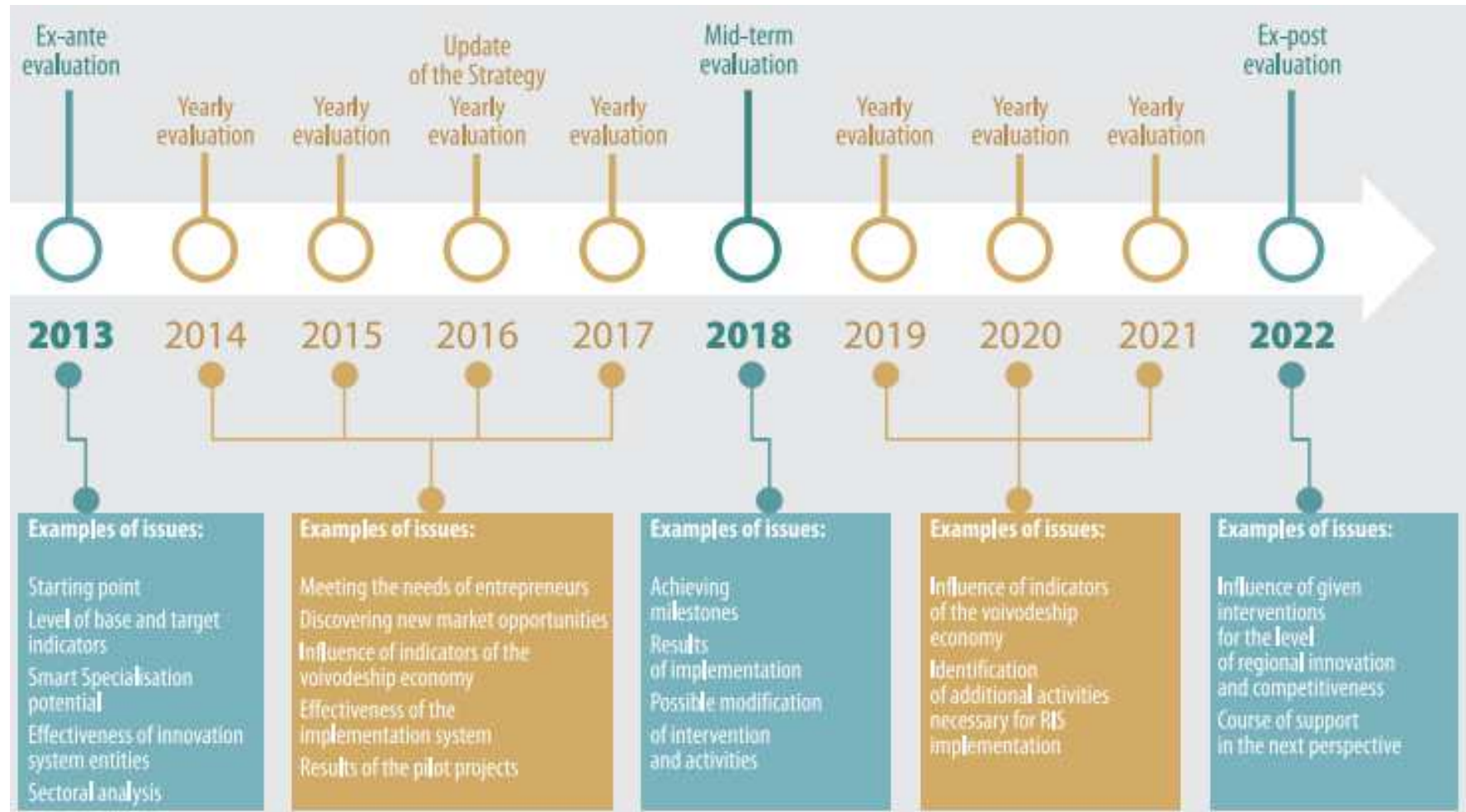
Main characteristics of your cluster policy evaluation methodology



Main objective

Our assessment of the clusters' effectiveness will help us to design support tools and to create the cluster policy.

Timeline and administrative process



Main indicators

There are 12 indicators of monitoring clusters. Most important are strategic result indicators such as:

- The number of companies that have **innovated as a result of cluster collaboration**, cluster initiative or co-operation, compared to the total number of companies that have innovated
- The number of **applications from voivodeship for European programmes** in terms of: innovation, R & D, internationalization, clusters
- The number of **applications from voivodeship to national programmes** in terms of: innovation, R & D, internationalization, clusters
- The number of **successful applications** from the voivodeship for European programs in terms of: innovation, R & D, internationalization, clusters

Challenges

The biggest challenge was to choose the appropriate indicators for the evaluation to be effective.

Fortunately, the mid-term evaluation will allow us to introduce modifications of interventions and to tailor activities to the needs of entrepreneurs



Success Factors

The greatest success of the Lubelskie Voivodeship was the early identification of the importance of clusters in innovation policy and the introduction of monitoring of clusters to the RSI.

How do we use the results from the evaluation

The pilot project of the RIS monitoring system is to verify whether the adopted Strategy is correct and whether the available financial instruments are well-planned.

The evaluation will make it possible for us to design properly the future financial period. It will also enable us to assess the clusters and their ability for innovations.



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Thank you!

Questions welcome



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